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AUGUST 2025



Shri S Senthur Pari, President, ExNoRa International Foundation, Chennai Inaugurates our **Uzhave Thalai 7.0 Agri Seminar**.
Others seated (L to R) Shri N Mani Sundar, Member and advisor, Uzhave Thalai Committee, Shri Rajesh B Lund, President, Shri. M. Karthikeyan, President – CODISSIA and Shri N Pradeep, Hon. Secretary - 13.07.2025



President Shri Rajesh B Lund welcomes the gathering at **91st Annual General Body Meeting** held on 21.07.2025.
All other Office Bearers are seated in the dais.



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President Writes



Dear Members

Warm Greetings from ICCIC!

Indian Economy Update

India's economy in July 2025 continues to demonstrate encouraging resilience and forward momentum, despite ongoing global uncertainties. As we move through the Second quarter of FY 2025–26, several macroeconomic indicators reflect a stable economic environment and growing confidence across sectors.

Inflation remains under control, manufacturing activity is gaining strength, and government-led capital expenditure is fuelling growth. Sustaining this momentum will require a continued focus on inclusive labour policies, global trade integration, and improvements in domestic productivity. Structural reforms and enhanced infrastructure investments will further strengthen India's economic foundation and competitiveness.

A recent report highlighted the significant contribution of digital platforms to India's economy. In 2024, Google Play and Android ecosystems alone are estimated to have generated over ₹4 lakh crore in revenue for app publishers and the wider Indian economy. The report underscores India's thriving digital economy driven by affordable data, wide smartphone usage, and a vibrant entrepreneurial ecosystem. It also reveals that these platforms supported over 35 lakh jobs directly and indirectly, with more than 10 lakh jobs created in app development. India now ranks second globally in the number of registered developers on Google Play.

While the outlook remains positive, certain critical areas demand focused attention:

- Increasing female participation in the manufacturing workforce
- Enhancing the effectiveness of industrial incentive schemes (such as PLI)
- Speeding up trade agreements and addressing policy bottlenecks

With low inflation, a stable growth trajectory, and proactive policy support, India's economic landscape remains promising.

Chamber Activities and Initiatives

Coimbatore Master Plan 2041

We welcome the announcement of the Coimbatore Master Plan 2041 by the Hon'ble Chief Minister of Tamil Nadu. The Chamber issued a press release expressing our gratitude for this visionary initiative. We have also requested an opportunity to personally convey our thanks to the Chief Minister in Chennai.

Engagement with Thai Trade Centre

A delegation from the Thai Trade Centre, Chennai—comprising the Director and Deputy Director—visited the Chamber. Constructive discussions were held on strengthening bilateral trade between Coimbatore and Thailand.

Meeting with Union Minister

During her visit to CODISSIA on 11th July 2025, I had the opportunity to meet Union Minister Smt. Sushri Shobha Karandlaje. I extended an invitation for her to visit the Chamber and address our members.

Chennai Port Trust – Trade Connect 2025

In partnership with Chennai Port Trust, the Chamber organised “Trade Connect 2025” on 18th July 2025. The event focused on enhancing logistics infrastructure to support the export-driven industrial clusters of Coimbatore, Tirupur, Erode, Salem, Pollachi, and the Nilgiris.

Industry-Academia Knowledge Exchange

In collaboration with NSE Academy, we hosted an interactive session on “Digital Transformation in the Age of AI” on 18th July 2025. Industry leaders and academic experts addressed topics such as “Workforce Skilling” and “The Changing Talent Landscape in the AI Era.” The event fostered valuable dialogue and knowledge exchange.

Chamber Initiatives

91st Annual General Body Meeting

The 91st AGM of our Chamber was successfully held on 21st July 2025 at Chamber Towers. It witnessed enthusiastic participation from Office Bearers, Members and our esteemed Past Presidents Shri D. Balasundaram, Shri R.R. Balasundharam, Shri D. Nandakumar, Smt. Vanitha Mohan, and Shri C. Balasubramanian.

A Call to Action

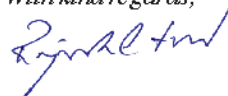
Dear Members,

Your continued involvement and support play a vital role in strengthening the Chamber's mission and impact. It is

through the collective efforts of our members that we are able to drive meaningful change and represent the voice of industry with credibility and purpose.

As we look ahead, let us stay united in our commitment for building a resilient, future-focused business ecosystem one that fosters innovation, inclusivity, and sustainable growth for Coimbatore and the nation at large.

With kind regards,



Rajesh B Lund
President

Chamber Initiatives

Noyyal Dharshan

Our Chamber, in association with Siruthuli, organized the Noyyal Dharshan on June 29, 2025, for our Members to witness the commendable restoration efforts led by Siruthuli. We express our heartfelt appreciation to Smt. Vanitha Mohan, Managing Trustee of Siruthuli, and her dedicated team for their remarkable contributions.

In this Journey Our Office Bearers Shri Rajesh B Lund, President, Shri C Dorairaj, Shri S Natarajan, Vice Presidents, Shri N Pradeep, Hon. Secretary and Dr. M Kailash Kumar, Treasure, Shri D. Nandakumar, Past President, Governing Council Members and members of Siruthuli participated besides our Members.

We visited Nandangarai and Mosorambu and seen the actual scenario of water in these areas. Also planted trees by all our Office Bearers, Members of Siruthuli and Our Members. Finally, the journey was over with lunch hosted by Dr. Kailash Kumar, Treasurer at Kovai Kondattam (A small story of this visit - Noyyal Dharshan is published elsewhere in this Journal.)

Meeting on Electricity Tariff Hike

The Tamil Nadu Government has increased the electricity tariff with effect from July 1st, 2025.

In order to discuss this matter and represent to the Tamil Nadu Government, a press meet was held on 4th July 2025 at CODISSIA office. The Presidents and other Office Bearers of Tamil Nadu Associations participated in the press meet.

After elaborate discussions, it was unanimously decided to request the Government, to withdraw the electricity tariff hike effective from 1st July 2025.

Representing our Chamber Shri Rajesh B Lund, President and Shri N Pradeep, Hon. Secretary participated in the meeting besides the heads of all sister associations in Coimbatore. Office Bearers from District level Associations of Tamil Nadu participated virtually.

Networking Dinner

Northern Chamber of industries, Jaffna, Sri Lanka organized a delegation of a SME representatives to Coimbatore on 4th and 5th July 2025. On an invitation our Hon. Secretary Shri K V Karthik attended the Networking Dinner and addressed the gathering on 5th July 2025

Meeting FEST 'O' COMM

Nehru Arts and Science College, Coimbatore organised the above meeting on 10th July 2025 at Coimbatore. Our Vice President Dr. K Annamalai as Chief Guest addressed the gathering, the younger generation.

Chennai Port Trust Trade Meet

Our Chamber, in association with Chennai Port Trust, organized the Chennai Port's Trade Connect 2025 meet on 18th July 2025. Our President, Shri Rajesh B Lund welcomed the gathering.

The event focused on strengthening logistics partnerships and aligning infrastructure capabilities to support the export-driven industrial clusters of

Chamber Initiatives...

Coimbatore, Tirupur, Erode, Salem, Pollachi, and the Nilgiris. The event featured panel discussions focusing on addressing regulatory challenges, improving multimodal connectivity, enhancing digital transparency, and supporting MSME exporters across the region.

Shri Sunil Paliwal IAS., Chairperson, Chennai Port Authority and Kamarajar Port Limited said. "This region does not just produce-it exports. That is why strong, dependable logistics partnerships are vital for this region." He also said the Authority has improved connectivity to various destinations around the world from Chennai.

Industry Academia Knowledge Exchange

Our Chamber and NSE Academy jointly organised Industry Academia Knowledge Exchange session with theme "Digital Transformation in the Age of AI" on 18th July 2025 at our Chamber. Our President inaugurated the event and offered good wishes and all support from the Chamber for this Industry Academia Knowledge Exchange Forum, to share insights, align skill needs, and strengthen future workforce readiness through collaboration.

Dr. N. Yesodha Devi, Secretary, PSGR Krishnammal College for Women delivered special address. Our Vice president Dr. K Annamalai delivered Key note address, Experts from leading banks and Management Associations addressed on the topics Workforce Skilling and The Changing Talent Landscape in the Age of AI. There was an effective interaction which was successfully handled by the Chamber and NSE Academy.

91st Annual General Body Meeting

The 91st AGM of our Chamber was held on 21st July 2025 at our Chamber Towers. Shri Rajesh B Lund President chaired and welcomed the gathering.

He summarized the Chamber activities undertaken during September 2024 to July 2025 pertaining to Infrastructure, Road, Rail, Air Connectivity, GST issues and all other issues related to Trade, Industry and all other sectors.

While welcoming all the Members for the Annual General Body Meeting Shri Rajesh B Lund briefed about the Indian Economic scenario, Global Economy, Tamil Nadu scenario and Coimbatore scenario.

With its legendary diversity, India is rich in many, many ways. One of these is agriculture. Indian economy is turned as the developing economy in the world.

As regard Tamil Nadu Scenario, President said that it is diversified manufacturing sectors and features among the leaders in several industries like automobiles and auto components, engineering, pharmaceuticals, garments, textiles, leather, chemicals, plastics, etc., and it contributes to a greater extent to State's GDP. Tamil Nadu developed infrastructure in road and rail network.

After his Welcome address there was a PPT of a short film on Chamber activities from September 2024 to July 2025. All the Members appreciated the President for his brief presentation.

President thanked all the Office Bearers, Past Presidents for their excellent support and appreciated all the Office Bearers for Shouldering his burden equally.

President also thanked all the Governing Council Members, Sponsors of Uzhave Thalai and advertisement in Co - Chamber Journal and all the other Members who extended their support in the activities of the Chamber and also for their guidance in all the endeavors of the Chamber.

Then the printed agenda of the Annual General Body Meeting was taken up for adoption of Annual Report of the Governing Council for 2024-2025, Statement of Audited income and Expenditure and Balance Sheet for 2024-2025 and Annual Budget Estimates of Income and Expenditure for 2025-2026.

Appointment of Auditor was also approved. Shri C A Venkatesan, Chartered Accountant has been appointed as Auditor of the Chamber for the year 2025-2026.

The Resolutions related to the issues of Trade and Industry on the subjects; Infrastructure - Civil Aviation, Railways - The Ministry of Railways should implement, Metro, Roads - National Highways Authority of India (NHAI), Coimbatore Masterplan, Taxation - Formation of GST Tribunal, Help Desk, GST Audit, Agriculture - Farming, Water Conservation, Organic Farming and Soil Health, Field Exposure, Post-Harvest Infrastructure, Electricity - Commercial, LT Industrial, HT Consumers, IT Sector - Closing the Digital Divide, Water, Formation of Greater Coimbatore Development Authority were adopted at the AGM.

The meeting was well attended by large number of Members (150) including all our Office Bearers, Past Presidents, Shri D. Balasundaram, Shri R.R. Balasundharam, Shri D Nandakumar, Smt. Vanitha Mohan, Shri C Balasubramanian.

Shri N Pradeep, Hon. Secretary proposed Vote of Thanks.



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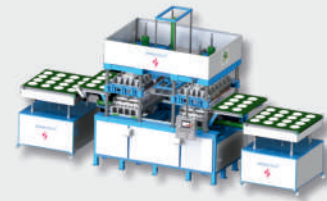
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Chamber Initiatives...

Uzhave Thalai 7.0 Agri Seminar.

Our Chamber has organised 7th Edition of Uzhave Thalai Agri - Seminar jointly with CODISSIA Agri Intex - 2025 on 13th July 2025 at CODISSIA Trade Fair Complex, Coimbatore.

Mr. S. Senthur Pari, President, ExNora International Foundation, Chennai, as Chief Guest Inaugurated the session and addressed the gathering.

In his address he said that steps should be taken to increase the profitability for farmers with the existing farm holding. In some areas in the country, it is not an issue to double the income of farmers. However, there are challenges in some areas.

The Government is currently focusing on creating wealth out of Agriculture waste. It is essential to remove the drudgery out of farming and make Agriculture sustainable. There are several innovations happening in the Agri startup space. It is important for the farmers to find Agriculture profitable and productive to continue in the sector and Agriculture should be technology driven in the coming years.

The Uzhave Thalai 7.0 focused on Drought resistant wealth crop (manila tamarind), Neem based Agri business, Tamarind Cultivation in drought prone areas, Sustainable dairy farming, Insights into balanced feeding strategies, Boosting dairy productivity sustainability, etc.

The following speakers have elaborately addressed the Seminar on the topics given below:

1. Dr. T N Balamohan, Former Dean, Horticultural College and Research Institute, Periyakulam, Topic: "Manila Tamarind - A Drought resistant wealth crop".
2. Mr. N Sasikumar, Standard Agro Industries, Namakkal, Topic: "Neem based Agri business management"
3. Dr. R Chitra, Associate Professor, Horticultural College and Research Institute, TNAU, Coimbatore, Topic: "Tamarind cultivation in drought prone areas"
4. Dr. D Rajendran, Principal Scientist, ICAR National Institute of Animal Nutrition and physiology (NIANP), Topic: Insights into balanced feeding strategies, nutrient requirements, and timing to ensure optimal animal health and milk yield
5. Dr. S R Thanammal, Live Stock Expert and Researcher, Kumaraguru Institutions, Coimbatore, Topic: "An introduction to the evolving landscape dairy practices and critical success factors for long term viability".

6. Dr. K Karuppanasamy, Manager – Animal Breeding Group, National Dairy Development Board, Anand, Gujarat, Topic: Breeding techniques, Genetic Selection, and reproductive management for boosting dairy productivity sustainability

Our President Shri Rajesh B Lund welcomed the gathering and honoured the Chief Guest by adorning Shawl and presenting memento.

Shri N Mani Sundar, Member and advisor, Uzhave Thalai Committee briefed about the concept of Uzhave Thalai. He also said that the Tree based farming techniques and Sustainable dairy practices would help farmers to fetch more yield with minimum investment

Shri. M. Karthikeyan, President – CODISSIA, offered felicitations and Shri C Dorairaj, Our Vice President, honored him by adorning shawl.

Shri C Dorairaj, our Vice President and Shri N Pradeep, our Hon. Secretary were source of great strength in organising this Agri Seminar, taking care in each and every nook and corner. They were there in the seminar constantly supporting at every stage.

With the collective team of Uzhave Thalai with the leadership of Shri C Dorairaj, Chairman, Shri N Pradeep, Hon. Secretary and support from all the Office Bearers, the Uzhave Thalai 7.0 was a great success. It was a perfect team work. Uzhave Thalai Committee Members gave unstinted support for the event. Nearly 500 persons including Farmers and Non-Farmers, and Executives from leading Corporates participated in the Seminar.

All our Office Bearers, Past Presidents, Shri D Balasundaram, Shri D Nandakumar, Smt. Vanitha Mohan, and Governing Council Members of the Chamber participated in the seminar.

Thiru. N Manisundar, Organic Farmer and our advisor for Uzhave Thalai moderated the Seminar proceeds at the Panel discussion and concluded the session.

We thank the sponsors of the event:, C.R.I Pumps, Aquasub Engineering, Pricol, Milky Mist, Roots, Aroma, A1 Chips, Veeramasthi Tex Fabs (P) Limited, Patwari Metals & Forge (P) Ltd, Silver Crown Metal Coatings, Jayachandra Bearings Pvt Ltd.

Mr. Arjun, Scholar, Perur Tamil University, anchored the entire event and Shri N Pradeep, Hon. Secretary proposed Vote of Thanks.

Chamber Initiatives...

GST Day Celebration

The GST Day 2025 was celebrated by Central GST Coimbatore under the Presidentship of Shri Dinesh P Pangarkar IRS., Principal Commissioner of GST and Central Excise, Coimbatore. Shri C. P. Radhakrishnan, HE Governor of Maharashtra as Chief Guest participated and honoured the industrialists. Representing our Chamber our President Shri Rajesh B Lund, Dr. K Annamalai, Vice President, and Shri N Pradeep, Hon. Secretary, participated besides our members.

On this occasion, Chamber submitted a Memorandum to the Principal Commissioner pleading for a reduction in tax slabs from 18% to 12%. We also suggested that small assesses should get pending notices through SMS or email since they do not afford to have luxury information methods. We also urged for early functioning of the tribunal for speedy disposal of GST cases.

On this occasion, our Vice President Dr. K Annamalai was honoured and given a memento by the Principal Commissioner for his address at the celebration giving lot of valuable suggestions during the panel discussion.

Coimbatore Master Plan 2041

The honourable Chief Minister of Tamil Nadu announced the Coimbatore Master Plan 2041 Chamber issued a Press Note thanking the Chief Minister of Tamil Nadu for releasing the second comprehensive plan.

Coimbatore Master Plan 2041 of Coimbatore local planning area as prepared by the directorate of Urban Development functioning under the Ministry of Housing

and Urban Development, covers an area of 1,531.57 sq km. We pointed out this will be a key vision of Tamil Nadu Government prepared for the first time by establishing a geographically structured Coimbatore local planning area.

We also requested the Chief Minister to give us an opportunity to meet him at Chennai for thanking him personally.

166th Income Tax Day

At 166th Income Tax Day celebration was held on 24th July 2025 under the Chairmanship of Shri Arun C Bharath IRS., Chief Commissioner of Income Tax, Coimbatore.

Representing our Chamber our Vice President Shri C Dorairaj and Treasurer, Dr. M Kailash Kumar participated and offered greetings.

M&SEF Council

The meetings of the Micro and Small Enterprises Facilitation Council were held on 17th and 18th July 2025, (through Webinar) under the Chairmanship of Shri L Nirmalraj I.A.S, Micro and Small Enterprises Facilitation Council and Industries Commissioner and Director of Industries and Commerce, Chennai.

221 cases were taken up for hearing. Judgments will be issued when finalized and the balance cases were adjourned for the next meeting.

As Member of the above Council, Shri N Pradeep, Hon. Secretary attended the above meetings representing our Chamber

President Participation

Meeting with Union Minister

Our President Shri Rajesh B Lund met the Union Minister Sushri Shobha Karandlaje during her visit to CODISSIA on 11th July 2025. On this occasion President also extended an invitation to her to visit our Chamber and address our members





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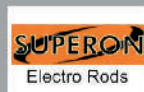
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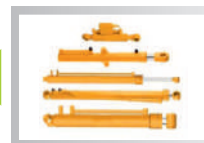
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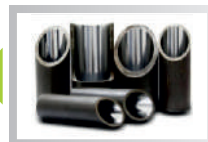
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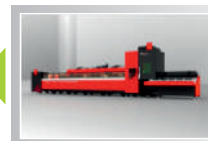


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"A Year of Living Simply"

"A Year of Living Simply" is a profound exploration of minimalism, mindfulness, and the pursuit of a deeper connection with oneself and the environment.

10 Lessons from "A Year of Living Simply" by Kate Humble

1. The Value of Simplicity

Simplicity, according to Humble, goes beyond just a clutter-free home; it's about a mindset shift. She argues that modern life often promotes a hectic pace driven by consumer culture, leading to stress and dissatisfaction. By embracing simplicity, individuals can focus on what genuinely nourishes them—be it relationships, passions, or personal growth. This lesson teaches that living simply is an active choice to prioritize well-being over societal expectations, allowing for a life rich in meaning and purpose.

2. Mindful Consumption

Humble encourages readers to engage in mindful consumption by critically evaluating their purchases. This means asking questions like: "Do I really need this?", "What is its impact on the environment?", and "How does it align with my values?". By reducing material consumption and opting for sustainable products, individuals can lessen their environmental footprint and foster a lifestyle that reflects their ethical beliefs. This awareness can lead to more intentional choices and greater satisfaction in what one does choose to own.

3. Connecting with Nature

Throughout her journey, Humble emphasizes the healing power of nature. She shares personal anecdotes about how spending time outdoors—whether through gardening, hiking, or simply observing wildlife—provides a sense of peace and grounding. Nature encourages mindfulness and presence, helping to alleviate anxiety and promote happiness. This lesson teaches that by integrating regular outdoor experiences into daily life, individuals can cultivate a more balanced and fulfilled existence.

4. The Power of Community

Humble highlights the importance of building a strong community network. She reflects on how shared experiences and mutual support can enhance resilience during challenging times. By actively participating in community events, volunteering, or simply connecting with neighbours, individuals can foster relationships that create a sense of belonging. This lesson illustrates that

no one is alone in their journey; community can provide emotional support, practical help, and shared joy that enrich life's experiences.

5. The Joy of Cooking

Cooking is portrayed as both a creative outlet and a way to connect with loved ones. Humble discusses her journey to rediscover the joy in preparing meals with fresh, local ingredients. She highlights the satisfaction that comes from crafting a meal from scratch and the joy of sharing it with others. This lesson emphasizes that cooking can be a mindful practice that nourishes the body and soul, fostering connections and creating cherished memories.

6. Prioritizing Experiences Over Things

Humble's reflections lead to the realization that experiences create lasting happiness more than material possessions. She encourages readers to invest time and energy into activities that bring joy, such as traveling, exploring new hobbies, or spending time with family. This shift in focus helps individuals to cultivate a rich tapestry of memories that ultimately lead to a more fulfilling life. This lesson reinforces the idea that true wealth lies in the richness of experiences rather than the accumulation of things.

7. Embracing Imperfection

Humble learns to embrace life's imperfections, recognizing that the pursuit of perfection can lead to unnecessary stress and anxiety. By accepting that mistakes and flaws are natural parts of life, individuals can cultivate a more authentic self. This lesson teaches the importance of self-compassion and the freedom that comes from letting go of unrealistic expectations. Embracing imperfection can lead to greater creativity and spontaneity, enriching one's life experiences.

8. The Importance of Reflection

Self-reflection is a powerful tool for personal growth. Humble emphasizes the need to regularly assess one's values and priorities, allowing for a deeper understanding of what truly matters. By setting aside time for introspection, individuals can identify areas for improvement, celebrate successes, and adjust their goals accordingly. This lesson highlights that self-

"A Year of Living Simply" ...

awareness is crucial for living a purposeful life, enabling individuals to align their actions with their core beliefs.

9. Sustainability and Ethics

Humble advocates for a lifestyle grounded in sustainability and ethical considerations. She shares insights on sourcing food, supporting local producers, and making environmentally-friendly choices. Understanding the impact of one's lifestyle choices fosters a sense of responsibility towards the planet and future generations. This lesson teaches that living ethically doesn't only benefit the environment but also enhances personal integrity and fulfilment.

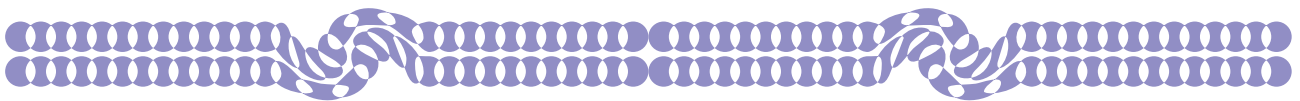
10. Finding Contentment in the Everyday

Finally, Humble emphasizes the beauty of finding joy in everyday moments. She encourages readers to

appreciate simple pleasures—like a cup of tea, a beautiful sunrise, or a good book. By cultivating gratitude for these small moments, individuals can shift their perspective and find happiness in the ordinary. This lesson reminds us that contentment is often found in the present, rather than in chasing future aspiration.

Kate Humble's "A Year of Living Simply" serves as an inspiring guide for individuals seeking a more meaningful and sustainable way of living. By embracing these lessons, readers can cultivate a lifestyle that prioritizes well-being, connection, and fulfilment. The book encourages a thoughtful approach to life, advocating for simplicity as a means of finding deeper joy and purpose in the everyday.

Source: "A Year of Living Simply" by Kate Humble



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A framework for emotionally intelligent leadership

Cultivate awareness, transformation, and mindfulness for well-being in organisations

Naveen Khajanchi

leadersnkh@gmail.com

In today's high-octane corporate world, anxiety has become an invisible currency we trade daily - silently depleting our emotional reserves. The rise of artificial intelligence has intensified fears of redundancy, pushing some people further into isolation, with AI becoming their closest companion at work and home. The only true antidote? Cultivating a genuine, lived, and acknowledged culture of caring and sharing.



Deadlines pile up. Inboxes overflow. Expectations skyrocket as data is now available much more easily to many more. Yet leadership today isn't merely about driving results - it's about raising collective consciousness. It's about empathy, navigating hard conversations, embracing healthy conflict, and creating safe spaces for ideas that dare to challenge the status quo - even when those ideas come from the rebels in the room.

But what if accessing peace, purpose, and perspective was as easy as withdrawing cash from an ATM? ATM (awareness, transformation, and mindfulness) for humaneness is a leadership framework cultivated over years of coaching CXOs, entrepreneurs, and family business owners. This is about fundamentally recalibrating how we lead and live. What leaders reward and punish matters deeply, setting the tone for organisational culture. Being humane in adversity isn't easy, yet when approached with a "no-choice" mindset, solutions emerge naturally, emphasising objectivity and coexistence as the way forward.

A young manager, a mother, once arrived at a meeting visibly distressed. The leader compassionately told her to go home and care for her sick child. No guilt, no drama - just empathy in action. Days later, she took charge of a stalled project and delivered stellar results. Why?

Because she felt seen and heard, not merely supervised.

This leader established a flexible backup plan, recognising individual urgent needs. No one-size-fits-all - just empathetic awareness in action.

Once you cultivate awareness, transformation becomes the next step not merely of systems or KPIs, but mindset shifts: reframing stress as a signal, not a weakness; choosing empathy over ego; welcoming dissent as an innovation driver; and creating safe spaces for authenticity.

Transformation often occurs in micro-moments.

A CEO I coached once told her team, "I don't have all the answers what do you think?" Rather than surrendering authority, she invited collective intelligence. Her vision was clear: performance must walk hand-in-hand with well-being. Her mantra? "I want this and that too." Not either-or, but both.

Mindfulness is the inner charging station. It doesn't require extensive meditation.

Sometimes, mindfulness is: 10 focused minutes before critical meetings; journaling after tough conversations; regular alignment with personal purpose and values; and rituals like gratitude circles or mindful breaks.

Source: The Hindu

IMPACT OF BUDGETED TAX RELIEFS, SURGE IN REFUNDS Direct tax mop-up dips 1.3% this fiscal

FE BUREAU

New Delhi, July 11

THE CENTRE'S DIRECT tax collections after refunds fell by 1.3% to 15.63 lakh crore till July 10 of the current fiscal, reflecting impact of budgeted tax reliefs and a surge in refunds.

The collections are trailing the pace needed to meet the ambitious FY26 direct tax target of ₹25.2 lakh crore, which represents a 13.2% annual growth. This, despite the significant income-tax reliefs announced in the Budget. Corporate tax receipts (post-defund) declined by 3.7% on year to 2 lakh crore as of July 10 of 2025-26.

Non-corporate tax receipts, excluding the securities transaction tax, saw flat growth at 23.4 lakh crore during the period.

In the FY26 Budget, the Centre sharply raised the income-tax exemption limit under the new tax regime was raised sharply to 12 lakh from 7 lakh, alongside a reduction in tax rates across income slabs.

These changes are expected to leave an additional 1 lakh

TRACKING NUMBERS

■ Collections fell to **₹5.63 lakh cr** till July 10 of the current fiscal, reflecting impact of budgeted tax reliefs

■ They are trailing the pace needed to meet the FY26 direct tax target of **₹25.2 lakh cr**, which represents a 13.2% annual growth

■ Corporate tax receipts (post-defund) declined by 3.7% on year to **₹2 lakh cr** as of July 10 of 2025-26



crore in the hands of taxpayers, aimed at boosting consumption and investment.

Meanwhile, refunds grew by 38% on year to 1.02 lakh crore during the latest period under review.

This was likely driven by the government's efforts to reduce delays in issuing refunds.

Source: Financial Express

Number of employed people in India rose to 64.33 cr in FY24 from 47.5 cr in FY18

The number of employed people in the country rose to 64.33 crore in 2023-24 from 47.5 crore in 2017-18, Union Minister Shobha Karandlaje informed Parliament Thursday citing RBI data.

According to a written reply by the Minister of State for Labour & Employment in Rajya Sabha, "The KLEMS (K: Capital, L: Labour, E: Energy, M: Materials and S: Services)' database published by RBI provides employment estimates at all-India level.



Further, she told the House that as per the latest annual Periodic Labour Force Survey (PLFS) reports, the estimated female Worker Population Ratio (WPR) for persons of age 15 years and above, during 2019-20, 2020-21, 2021-22, 2022-23 and 2023-24 was 28.7%, 31.4%, 31.7%, 35.9% and 40.3%, respectively.

Source: The Economic Times

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Company Registrations Increase 8.3% in June, LLPs Jump 18.4%

Banikinkar Pattanayak

New Delhi: Fresh registrations of companies rose 8.3% in June from a year before and those of limited liability partnerships (LLPs) jumped 18.4%, as investors continued to bet on India's strong longer-term economic growth and consumption outlook.

As many as 16,654 companies, including overseas entities, were incorporated in June, against 15,375 a year earlier, showed the latest corporate affairs ministry data.

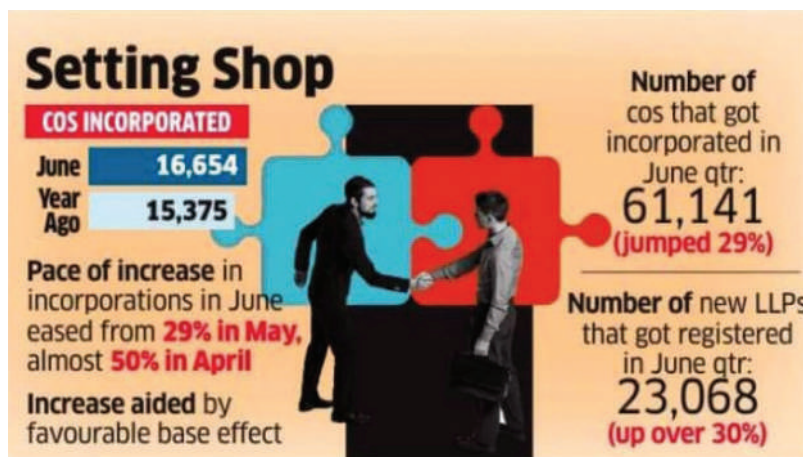
With this, company registrations rose for a sixth straight month through June. However, the pace of increase in incorporations in June eased from 29% in May and almost 50% in April, which were, of course, aided by a favourable base effect.

The data showed the number of companies that got incorporated in the June quarter jumped 29% from a year

before to 61,141.

The number of new LLPs that got registered in June stood at 7,534, against 6,362 a year earlier. In the June quarter, 23,068 LLPs got registered, up over 30% from a year before.

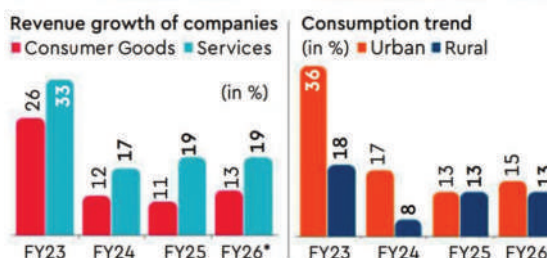
Source: The Economic Times



Services to lead consumption spends

INDIA'S CONSUMPTION EXPENDITURE in the current fiscal will be led largely by consumer services such as telecom, travel and tourism, food and medical services rather than spends on consumer goods, according to a new report by Jefferies. It has taken 47 firms, including those in consumer goods and services, to arrive at the analysis. The growth in consumer services spends (reflected in revenue growth of firms within the universe) is estimated at 19% this fiscal versus expenditure on consumer goods, (13%). While this is 200 bps higher than FY25, expenditure on consumer services has been stable at 19% in the last two years.

- Viveat Susan Pinto



Consumer goods spends falling (in %)

Category	FY23	FY24	FY25	FY26*
Home & personal care	13	2	4	8
Food & beverages	16	0	16	12
Appliances	19	9	15	14

Consumer services expenditure rising (in %)

	FY23	FY24	FY25	FY26*
Retail	37	20	19	22
Telecom	18	10	15	17
Travel & Tourism	100	26	18	13

*estimate Sample size of 47 companies in consumer goods and services
Source: Jefferies

Source: Financial Express

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What it covers

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- ❖ Cost of informing stakeholders about incident
- ❖ Public relations cost to manage reputation
- ❖ Employer-employee dispute cost
- ❖ Cost of bail & bond for lawsuit
- ❖ Cost to defend against pollution claim
- ❖ EPLI & Entity EPLI
- ❖ Assets and liberty clause**



*Employment Practices Liability (EPLI) concerns employment-related claims Entity EPLI – Coverage for the company along with D&COs in EPLI.

** Insurers to prioritize freedom from arrest or detention by paying for bail immediately.

Exclusions

- ❖ Fraud/criminal activities
- ❖ Money laundering
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- ❖ Property damage/bodily injury
- ❖ Prior and pending litigations
- ❖ One director suing another

Focus on relevancy than number of features

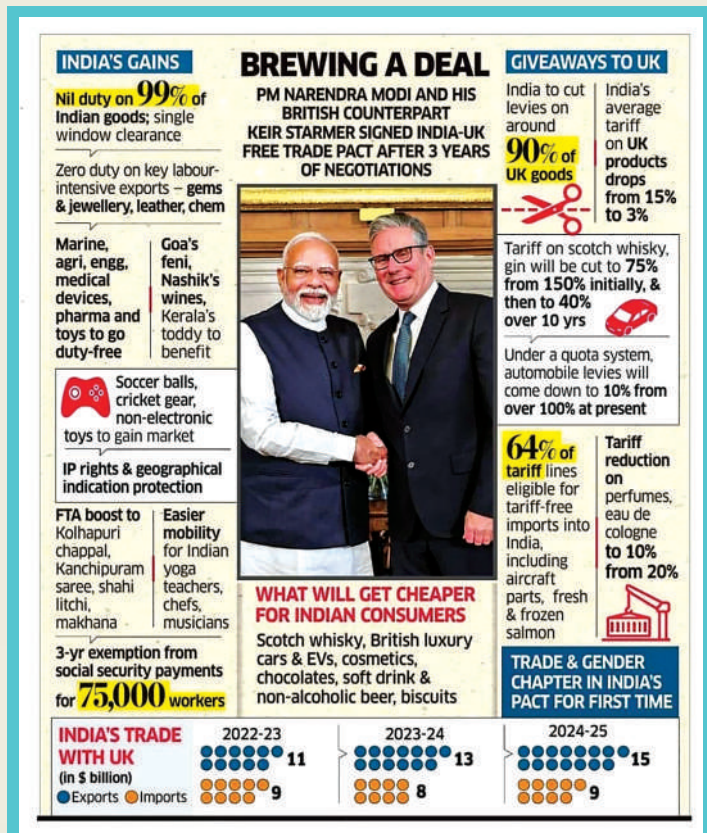
For example, pollution claim coverage is relevant for a chemical not an IT Firm



Annual premium: A snapshot

Sector	Turnover (₹ cr)	Limit of liability (₹ cr)	Annual premium (excluding GST)
IT	40-50	5	₹75,000
Manufacturing & trading	100-150	10	₹3 lakh
Real estate	100	5	₹4 lakh
Financial services	10-11	7	₹1.10 lakh
Healthcare services	45-50	10	₹2.50 lakh

Source: Live Mint



Source: The Economic Times



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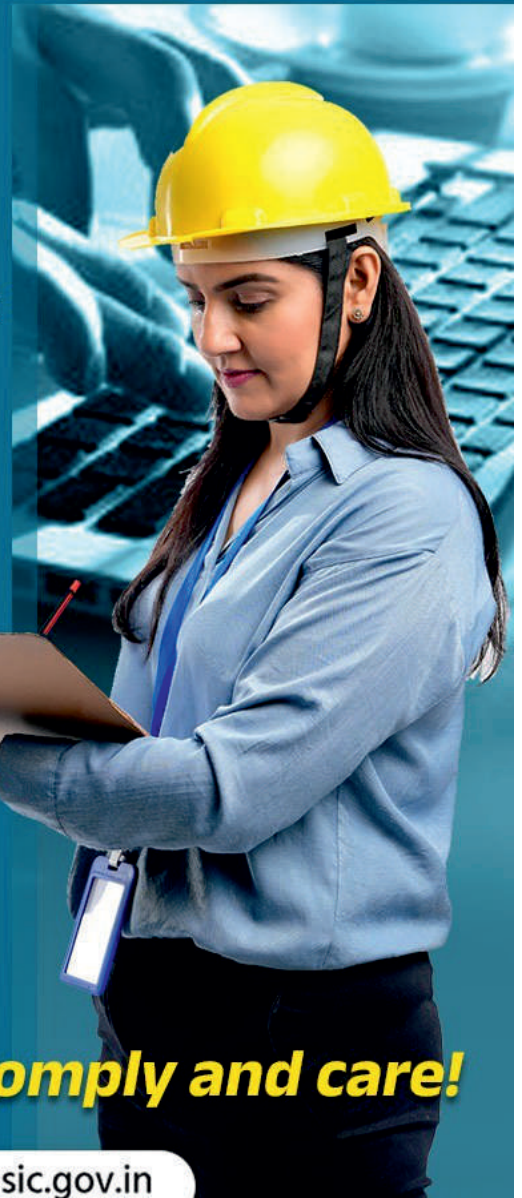
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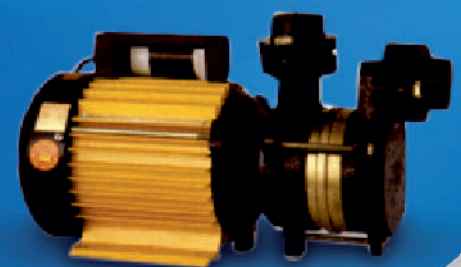


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Safety Class	S2

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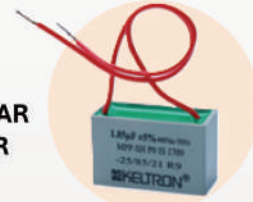
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New National Co-Op policy aims to cover 500 mn people



The Centre on Thursday unveiled a new National Cooperative Policy, the first since 2002, which calls for creating a task force to bring 500 million people under the ambit of cooperatives, up from the 300 million. It also aims to ensure autonomous functioning and democratic member control of cooperatives.

The policy, which seeks to triple the sector's contribution to the Indian economy over the next 10 years, also proposes raising the number of cooperative societies by 30 per cent from the current 830,000.

Releasing the policy, Union Minister for Cooperation Amit Shah said a key objective was to ensure that every village has at least one functional cooperative, while each tehsil in the country should have at least five model cooperative villages. The policy also calls for free and fair elections of the Board of Directors and office bearers of cooperatives.

While there is no direct data on the share of cooperatives in India's total gross domestic product (GDP), sector-wise figures indicate they accounted for around 14 per cent of total agricultural credit, 25 per cent of fertiliser production, 31 per cent of sugar output, 85 per cent of liquid milk distribution, and around 15 per cent of total storage capacity in the country.

The policy was framed by a panel of experts chaired by former Union Minister Suresh Prabhu. Its implementation will be monitored

at the national level through a two-tier mechanism, chaired by Amit Shah himself.

Among other recommendations, the policy seeks to encourage branding of organic, agricultural, and dairy products under the 'Bharat' Brand as an umbrella brand, while also leveraging the established brands of individual states.

It also proposes the creation of a 'Cooperative Stack', a digital framework for data-driven decision-making and improved service delivery.

The policy calls upon Primary Agricultural Cooperative Societies (PACS) to work as 'Bank Mitras' of district cooperative banks to provide banking products and services directly to members at their doorsteps.

Source: The Times of India

Manufacturing PMI Climbs to 17-Yr High of 59.2 in July

International orders surged to their strongest level since the series began India's private sector activity remained strong in July, maintaining a reading above the 60 mark for the second consecutive month, with the manufacturing sector recording its highest level in 17 years, growing faster than services, according to a private survey.



The HSBC Flash India Composite Output Index was at 60.7 in July, slightly lower than 61 in June. The Composite Purchasing Managers Index (PMI) is a

weighted average of comparable manufacturing and services indices.

"India's flash composite PMI remained healthy in July. The strong performance was bolstered by growth in total sales, export orders, and output levels," said Pranjul Bhandari, chief India economist at HSBC.

Manufacturing PMI climbed to 59.2, its highest level in around 17 years, "indicative of a robust improvement in the health of the manufacturing industry", the survey mentioned. Goods producers experienced a faster rise in output compared to service providers.

(Continued on Page 28)

A cocktail of marketing wisdom

Marketing Mixology is a treasure trove of knowledge and a sparkling read, bringing together the right marketing ingredients

BOOK REVIEW.

Harish Bhatt

What are the essential ingredients for marketing success? What are the key skills that marketers should possess? Are there simple, practical methods to learn and master these skills? What are the common pitfalls that marketers should avoid?

Ambi Parameswaran's new book *Marketing Mixology* attempts to provide a simple guide to all these questions. Ambi is one of the finest marketing minds I have known, and in this book, he draws on his extensive experience, spanning 45 years, to deliver a treasure trove of knowledge for every marketer.

A great cocktail firstly requires all the right ingredients. Thereafter, it also requires a superb bartender who knows these ingredients well, and can bring them together beautifully to create the magic. In keeping with these time-tested principles of mixology, Ambi first introduces us to four key elements which go into a successful marketing cocktail—understanding consumers, brand building, selling and negotiation and communication skills. Then, he provides us practical wisdom on how we can understand what makes these elements really tick.

Take, for instance, the art of understanding consumers. Ambi breaks down this art into many questions: Who is the customer? How does the customer buy? What goes through the customer's mind? He then takes us through various well-established research methods which can help us answer these questions, and thus inform our marketing actions.

Along the way, he cautions us that consumer behaviour studies cannot be similar across categories, because, as he points out, "buying a pack of potato chips is not the same as buying a car or a smartphone." You may think that this is obvious, but Ambi is right in striking this note of caution, because even experienced marketers often fall into the trap of thinking that some insights are universal.

Similarly, as Ambi walks us through the process of building brands, he begins by shattering some common myths, as he explains how brand building is not necessarily expensive, nor is it complicated, nor is it

restricted only to the large companies of our world. He then puts forward a lovely framework of branding that can be used both by local entrepreneurs and established firms. I found this five-step process, which Ambi calls the "Pentagon", to be very simple and powerful.

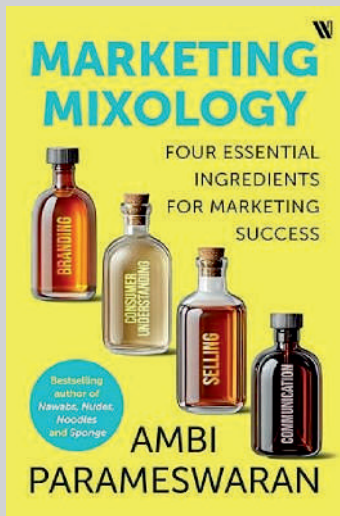
PENTAGON MODEL

The introduction to such memorable frameworks is one of the best parts of this book. The Pentagon model of brand building, the SPANCO model of selling, the six Ms of integrated marketing communication—they all come to life in these pages through Ambi's lucid explanation. These frameworks are very useful guides, because they help ensure a systematic approach to each of these disciplines. These models are accompanied by lovely storytelling, which helps illustrate some of the key steps inherent in these frameworks. What makes these stories particularly valuable is that so many of them are born out of Ambi's own experience. Hence, they are real-life narrations which resonate greatly. I think every practitioner of marketing will find these stories interesting and insightful.

Over the years, I have developed a fondness for books that can be read easily and at a single sitting. *Marketing Mixology* meets both these criteria. Ambi writes in simple language that is easy to understand, and the book flows fluently from cover to cover. In addition, this is a slim volume, only 152 pages long. A first reading took me not more than two hours. Thereafter, I have indexed some pages which I think will be particularly useful to me, and I plan to re-read these pages at leisure, in the days ahead.

There are some areas which I wish had received better coverage in the book. One of these is the art of pricing, which has always been key to marketing success, but is now growing further in importance and complexity, particularly given the advent of new sales channels such as modern trade, e-commerce and quick commerce. I feel that Ambi could have devoted some space to discussing the techniques of pricing, as well as the strategies and trade-offs that are integral to this area.

A cocktail of marketing wisdom...



Title: Marketing Mixology: Four Essential Ingredients for Marketing Success

Author: Ambi Parameswaran

Publisher: Westland Business

Price: ₹350

ABOUT THE AUTHOR

Ambi Parameswaran is a brand coach and founder, brand-building.com, a brand advisory. He is a guest faculty at IIM Calcutta, IIM Ahmedabad, MICA and an Adjunct Professor of Marketing at SPJIMR Mumbai.

Second, I think the entire arena of customer service, including after-sales service, which is as important as the selling process, should have received some coverage in this book. This is often a relative blind spot for many marketers, and many brands have perished because they have fallen short in this space.

Notwithstanding these two exclusions, I think Marketing Mixology one of the most useful and practical books on marketing that I have read for a long time. It is a superb refresher course for experienced marketers, and an equally refreshing introduction to the art of marketing for students and youngsters who wish to make an impact in this field. In addition, the book is immensely readable. I would also like to congratulate the publishers and the author on one of the finest book covers which I have seen in the recent past.

Many years ago, Ambi Parameswaran and I would meet in Mumbai around once a month for a nice Chinese dinner, where we would discuss all things marketing over our soup, chopsticks and noodles. These days, we live in different cities and don't have the opportunity to meet so often, but this book was the closest equivalent of a delightful virtual dinner conversation with him. I strongly recommend the book to every marketer, and every reader who has interest in the art of marketing.

The reviewer is an avid marketer and a bestselling author. He was previously the Brand Custodian at Tata Sons

Manufacturing PMI Climbs to 17-Yr High of 59.2 in July...

(Continued from Page 26)

Similarly, regarding output, manufacturers saw a sharper increase in new orders than the service sector, with growth accelerating in the former but easing in the latter.

Overall, sales expanded at their quickest pace in a year.

"Indian manufacturers led the way, recording faster rates of expansion than services for all of the three metrics - sales, output and export orders," said Bhandari.

International orders surged to their strongest level since the series began, the survey noted, driven by demand from across the world, including Asia, Europe and US. "Growth of new export orders accelerated in the service economy, whilst it slowed among goods producers," it added.

However, job creation slowed in July, marking the weakest employment growth in 15 months, with a notable slowdown in the services sector. Mean-while,

inflationary pressures continue to heat up as both input costs and out-put charges rose in July, said Bhandari.

According to the firms surveyed, prices rose in aluminium, cotton, food-stuffs (cooking oil, egg, meat, vegetables), rubber, steel and transportation. Service firms faced a steeper rise in in-put costs compared to manufacturers.

"Charge inflation likewise intensified in July, as private sector companies sought to share additional cost burdens with their clients by lifting selling prices," it added.

Business sentiment, meanwhile, drop-ped to its lowest level since March 2023, though firms remained optimistic about output growth in the next 12 months. "Finally, business confidence fell to its lowest mark since March 2023, while employment growth moderated to its weakest pace in 15 months," said Bhandari.

Source: The Economic Times

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உழவே தலை 7.0

சி.ஆர். இளங்கோவன்

இந்திய தொழில் வர்த்தக சபை, கோவையின் சிறப்புமிக்க முன்னெடுப்புகளில் ஒன்றான உழவே தலை 7.0 எனும் கருத்தரங்க நிகழ்வு 13.07.25 ஞாயிற்றுக்கிழமை அன்று கோயம்புத்தூர் கொடிசியா தொழிற்காட்சி வளாகத்தில் நடைபெற்றது. வேளாண் பெருமக்களின் மேம்பாட்டுக்கும், இப்பகுதியின் வேளாண்மையை அடுத்த நிலை தொழில்நுட்ப அறிவியல் சார்ந்ததாக மாற்றுவதும் இதன் முதன்மை நோக்கங்கள் ஆகும். இந்த முறை வறட்சி மற்றும் கால்நடை வளர்ப்பு சார்ந்த இரு பெரும் பிரிவுகளாக நிகழ்வுகள் நடைபெற்றன.

முதல் நிகழ்வாக இந்திய தொழில் வர்த்தக சபை கோவை தலைவர் ராஜேஷ் லுண்ட் வரவேற்புரை வழங்கினார். அதில் இந்திய தொழில் வர்த்தக சபை, தொழில் சார்ந்து இயங்கும் அமைப்பாக இருந்தாலும், நாட்டின் அடிப்படையான விவசாய மேம்பாட்டில் கொண்டுள்ள அக்கறையின் வெளிப்பாடாக இதனைத் தொடர்ந்து செய்து வருவதாக கூறினார். அடுத்து அறிமுக உரையாற்ற வந்த மணி சுந்தர் இந்த நிகழ்வின் முக்கியத்துவத்தை வந்திருந்தவர்களுக்கு எளிய முறையில் எடுத்துரைத்ததோடு, வேளாண்மையின் எதிர்காலம் நுட்பத்துடன் இயங்க வேண்டிய காலகட்டத்தில் இருப்பதாக குறிப்பிட்டார். இந்த கருத்தரங்கின் சிறப்பு விருந்தினராகக் கலந்து கொண்ட திரு செந்துர் பாரி அவர்கள் தனது சிறப்புரையில் காலம் காலமாக இருந்து வந்த இயற்கை சமநிலை குலைந்து போனதையும், வேளாண்மைக்கும் சுற்றுச்சூழலுக்கும் உள்ள தொடர்பையும் விளக்கிப் பேசினார்.

முற்பகலில் மூன்று, பிற்பகலில் மூன்று என்று நடைபெற்ற நிகழ்வுகளில் துறை சார்ந்த வல்லுநர்கள் எளிய தமிழில் காட்சி விளக்கப் படங்களுடன் கருத்துரை வழங்கினர். முதல் நிகழ்வில் “வேம்பு சார் வேளாண் தொழில் மேலாண்மை” என்னும் தலைப்பில் திரு. என். சசி குமார் அவர்கள் உரையாற்றினார். மானா வாரியாக வளரும் வேம்பின் முக்கியத்துவத்தை விளக்கியதோடு விவசாயத்தில் அதனை ஒரு பயிராக பயிரிடக் கூடிய தேவையையும், அதற்கான சந்தை வாய்ப்பையும் புள்ளி விவரங்களுடன் விளக்கினார். அடுத்து வந்த தமிழ்நாடு வேளாண் பல்கலைக் கழகத்தைச் சேர்ந்த முனைவர். சித்ரா “வறண்ட நிலத்தில் வளரும் புளியமரம்” எனும் தலைப்பில் உரை நிகழ்த்தினார். நீர்வளமற்ற பகுதிகளில் விவசாயிகள் பயன்பெறும் வகையில் அதற்கான குறிப்புகளை எடுத்துரைத்தார். மூன்றாவதாக கொடுக்காப்புளி பற்றி

டி.என். பாலமோகன் விரிவாக எடுத்துரைத்தார். அதற்கான தற்போதைய சந்தை வாய்ப்புகளையும், அது போன்ற உணவுத் தேவைகளையும் எடுத்துரைத்தார்.

உணவு இடை வேலைக்குப் பிறகு, மதிய நிகழ்வாக கால்நடை வளர்ப்பு சார்ந்து நிகழ்வு அமைந்திருந்தது. முதல் நிகழ்வாக டாக்டர் எஸ். ஆர். தனம்மாள் “பால்பண்ணை நடைமுறைகளில் தொடர் வெற்றிக்கான வழிகள்” எனும் தலைப்பில் பேசினார். விவசாயிகள் பால்பண்ணைத் தொழிலையும் ஒரு தொழில் முனைவோரைப் போல நடத்தவும், அதனை தொய்வின்றித் தொடர்வதற்கான வழிமுறைகளைப் பற்றி விரிவாக எடுத்துக் கூறினார். அடுத்து வந்த டாக்டர் ராஜேந்திரன் “சமச்சீரான உணவு உத்திகள் மற்றும் ஊட்டச்சத்து தேவைகள்” குறித்துப் பேசினார். இந்தியா போன்ற மக்கள் தொகை அதிகம் உள்ள நாட்டில் கால்நடை வளர்ப்பு சார்ந்த தொழில் வாய்ப்புகளையும், உணவு, உடல் நலன், ஊட்டச்சத்து சார்ந்து உள்ள தேவைகளையும் எடுத்துரைத்தார்.

ஆறாவதாக “கால்நடை இனப்பெருக்கம் மரபியல் நுட்பம் மேலாண்மை” குறித்து டாக்டர் கே. கருப்பண்ணசாமி பேசினார். கால்நடை வளர்ப்பில் நவீன அறிவியல் தொழில்நுட்பத்தை பயன்படுத்தும் அதே நேரத்தில், மரபியல் நுட்பங்களையும் எங்கெல்லாம் கைக்கொள்ள முடியும் என்பது குறித்து விரிவாக எடுத்துரைத்தார். ஒவ்வொரு நிகழ்வின் முடிவிலும், கலந்து கொண்டோர் கேட்ட ஐயங்களுக்கு வல்லுநர்கள் பதில் அளித்தனர்.

ஆறு கருத்துரைகளுக்குப் பிறகு வல்லுநர்கள், ஏற்பாட்டாளர்கள், விவசாயிகள், மாணவர்கள் பங்கு பெற்ற கலந்தாய்வுக் கூட்டம் நடைபெற்றது. விழாவில் D. பாலசுந்தரம், திரு. D. நந்தகுமார், திருமதி வனிதா மோகன் உள்ளிட்ட முன்னாள் தலைவர்களோடு இந்திய தொழில் வர்த்தக சபை நிர்வாகிகள் மற்றும் உறுப்பினர்கள் கலந்து கொண்டனர். முன்னுறுக்கும் மேற்பட்டோர் கலந்து கொண்ட பயன்மிகு நிகழ்வாக உழவே தலை 7.0 நிறைவு பெற்றது.

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மச ஓறம்புக்கு ஒரு பசுமைப் பயணம்

சி.ஆர். இளங்கோவன்

இந்திய தொழில் வர்த்தக சபை கோவை மற்றும் சிறுதுளி இணைந்து நடத்திய நொய்யல் தரிசனம் எனும் பசுமைப் பயணம் 29.06.25 ஞாயிற்றுக்கிழமை அன்று நடைபெற்றது.

காலை 7 மணிக்கு காஸ்மோ பாலிடன் கிளப்பிலிருந்து கார்களில் பயணம் தொடங்கியது. முதல் இலக்கு பச்சாபாளையம். அங்குதான் எஸ்.பி.பி. வனம் அமைந்திருக்கிறது. மறைந்த திரையிசை பின்னணிப் பாடகர் எஸ். பி. பாலசுப்ரமணியத்தின் 74 ஆண்டு கால வாழ்க்கையை குறிக்கும் வகையில், 74 மரங்களோடு அமைந்துள்ள ஒன்பது ஏக்கர் பரப்பளவு அமைந்தது இந்த நகர்ப்புறக் காடு ஆகும். திரையிசைப் பாடல்களோடு, இயற்கைக்கும் சேர்ந்து குரல் கொடுத்த எஸ் பி பாலசுப்ரமணியத்துக்கு இசைக் குறிப்பின் வடிவிலேயே அமைந்த பாதைகளுடன் கூடியதாக, சிறுதுளி அமைத்துள்ள சிறு வனம்தான் இந்த நகர்ப்புறக்காடாகும். ஐந்தாவது ஆண்டிலேயே மரங்கள் வளர்ந்து ஓங்கி குளிர்சோலையாக இருந்தன. அனைவருக்கும் சிறு துளி நிர்வாக அறங்காவலர் திருமதி வனிதா மோகன் அந்த அணிநிழற் காட்டைப் பற்றி விளக்கிச் சொன்னார். அந்த எஸ்பிபி வனத்தை சுற்றிப் பார்த்துவிட்டு வெளியே திரும்பி வந்து தூரத்தில் இருந்து பார்த்த பொழுது, எஸ் பி பாலசுப்ரமணியம் உலகை விட்டு மறைந்தாலும் இந்த வனத்தில் ஒரு பசுமை ராகமாக வாழ்கிறார் என்று தோன்றியது.

அடுத்து நண்டங்கரை தடுப்பணை. சொக்க வைக்கும் இயற்கை அமைப்புடன் மலையும், அதிலிருந்து வரும் ஓடையுமாக அந்தப் பகுதியே பசுமையாகக் காட்சியளித்தது. அனைவரையும் வானிலிருந்து கருடனும், நீரில் இருந்து பாம்புதாரா பறவையும் வரவேற்றார்கள். ஏற்கனவே அங்கு மரம் நடுவதற்காக ஏற்பாடுகள் தயாராக இருந்தன. ஒவ்வொரு குழி அருகிலும் உயரமான மரக்கன்றும், மண், நீர் வாளி என்று வரிசையாக வைக்கப்பட்டிருந்தன. எல்லோருமாகச் சேர்ந்து ஒவ்வொரு மரக்கன்று நடத் தொடங்கி, மரம் நடும் விழா சிறப்பாக நடைபெற்றது. இயற்கையின் அங்கமாகவே மாறிவிட்ட ஒரு உற்சாகம் ஒவ்வொருவர் முகத்திலும் மகிழ்ச்சியுடன் கரைபுரண்டது. புகைப்படங்கள் எடுத்தபடி, எல்லோரும் கிளம்பிய போது மறுபடியும் வானில் காட்சி தந்த கருடன் எங்களை வழியனுப்ப வந்திருந்தார்.

அடுத்து மச ஓறம்பு ஓடை மற்றும் தடுப்பணைகளை பார்வையிடச் சென்றோம். அந்த ஓடை வாய்க்கால்கள்

ஓரமாகவே சென்றோம். முதல் தடுப்பணை அமைந்த பகுதியில் சிறு பந்தல் அமைக்கப்பட்டுள்ளது. அனைவருக்கும் இளநீர் வழங்கப்பட்டது.

சாலையில் இருந்து மலையடிவாரத்தை அடைவதற்குள் ஏழு தடுப்பணைகள் அங்கிருந்தன. பாகீரதி, காவேரி வைகை என்று நதிகளின் பெயர்களிலேயே அந்த தடுப்பணைகளுக்கு கவினுற பெயர் சூட்டி இருந்தார்கள். மொத்தம் 25 மில்லியன் லிட்டர் நீரை சேமிக்கும் வல்லமை கொண்டது இந்த மச ஓறம்பு தடுப்பு தடுப்பணை திட்டம். கண்ணாடி மேனியுடன் பளிங்கு போல மலையில் இருந்து இறங்கும் நீர் வாய்க்கால் வழியாக ஓடி வந்து கொண்டிருந்தது.

எல்லோரையும் அமர வைத்து சிறு துளி அமைப்பைச் சேர்ந்த நிர்வாகி திரு. சின்னசாமி இந்த திட்டம் பற்றி விரிவாக விளக்கிச் சொன்னார். சுமார் இரண்டரை கோடி ரூபாய் செலவில் இது கட்டி முடிக்கப்பட்டது. மூன்று மாதங்களாக இதை கட்டி முடிக்க எடுத்துக் கொண்ட சிரமங்களை எடுத்துரைத்தார். இது போன்ற பெருமளவு நிதி கிடைத்தால் எப்படியும் “நல்ல தண்ணீர்” திட்டத்தை நிறைவேற்றி நொய்யலில் தூய்மையாக நீர் ஓடச் செய்துவிடலாம் என்று சிறுதுளி நிர்வாக அறங்காவலர் திருமதி. வனிதா மோகன் கூறினார். அப்பகுதி விவசாயி திருநாவுக்கரசு என்பவர் இந்த தடுப்பணை கட்டுவதற்கு முன்பு அங்கிருந்த விவசாயிகளும், கால்நடைகளும், வனவிலங்குகளும் தண்ணீருக்காக பட்ட சிரமங்களையும் இப்பொழுது ஏற்பட்டுள்ள நல்ல மாற்றங்களையும் உணர்வுபூர்வமாக எடுத்துரைத்தார். ஒரு மணி நேரத்துக்கு மேலாக நீண்ட கூட்டத்தை முடித்து அனைவரும் கிளம்பி கோவை கொண்டாட்டம் வந்து சேர்ந்தோம்.

செவிக்கு உணவு இல்லாத பொழுது வயிற்றுக்கும் சிறிது ஈயப்படும் என்பார்கள். ஆனால் டாக்டர். கைலாஷ் குமார் ஜெயின் தலைமையில் இருந்த குழுவினர் செவியோடு, வயிற்றுக்கும் ஒரு பெரு விருந்தை காத்திருந்து படைத்தனர். உணவு சிறப்பு என்றால் விருந்தோம்பல் அதை விட சிறப்பு. இயற்கையைக் காத்திட, இயற்கையை அறிந்திட மேற்கொண்ட இந்த பயணம் இனிதே நிறைவு பெற்றது. இந்த பயணத்தில் சேம்பர் தலைவர் திரு. ராஜேஷ் பி. லுண்ட், உபதலைவர்கள் திரு. சி. துரைராஜ், திரு. எஸ். நடராஜன், கௌரவ காரியதரிசி திரு. என். பிரதீப், சேம்பர் நிர்வாக குழு உறுப்பினர்கள் சிறுதுளி உறுப்பினர்கள் அனைவரும் கலந்து கொண்டனர்.



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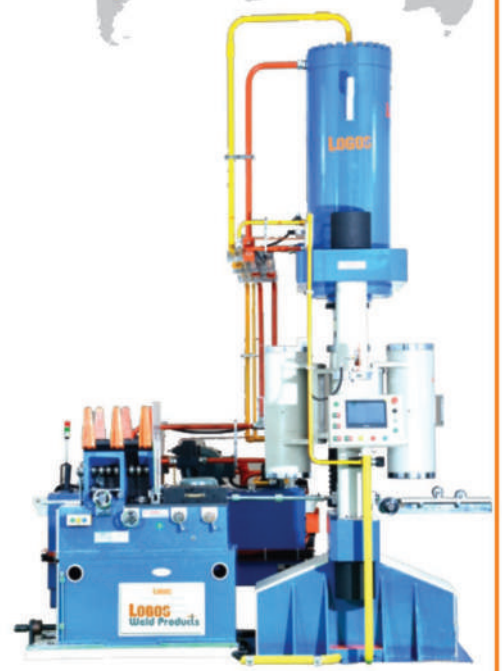
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Photo Gallery



Photo Gallery

Shri Rajesh B Lund, President, Shri N Pradeep, Hon. Secretary, Dr. M Kailash Kumar, Treasurer and our Past President Shri D Nandakumar plant trees during Noyyal Dharshan on 29.06.2025. Shri V Krishnakumar, Shri Santhosh Patwari and Shri G Manivannan are also seen in the picture



Members of Chamber and Siruthuli at Noyyal Dharshan - 29.06.2025

President Shri Rajesh B Lund and Dr. K Annamalai, Vice President meet the Principal Commissioner of GST Shri Dinesh P Pangarkar IRS., and submitted a memorandum during GST Day celebration on 1.07.2025



Dr. K Annamalai receives a memento from Shri Dinesh P Pangarkar IRS., Principal Commissioner of GST on GST Day 2025 celebration – 01.07.2025

Photo Gallery



Press Meet on electricity tariff hike -
Shri Rajesh B Lund, President and Shri N Pradeep,
Hon. Secretary participated in the meeting besides the
heads of all sister associations in Coimbatore
- 04.07.2025

Shri K V Karthik, Hon. Secretary addressing the
gathering at Networking Dinner by Northern Chamber of
industries, Jaffna, Sri Lanka - 05.07.2025



Our Vice President, Shri C Dorairaj, Shri N Pradeep,
Hon. Secretary and Dr. Chandrasekar, Corporate Director,
Roots Industries met the delegation from Thai Trade
Centre, Chennai. Mr. Chek Jeenaphan, Director,
Miss. Satsaphat Chuenreudee, Deputy Director during
their visit to Chamber on 9.07.2025

Dr. K Annamalai, Vice President as Chief Guest
lighting kuthuvilakku on FEST 'O' COMM by Nehru Arts
and Science College, Coimbatore - 10.07.2025



Photo Gallery

Our President Shri Rajesh B Lund meets the Union Minister Smt. Sushri Shobha Karandlaje and handed over our Chamber profile - 11.07.2025



President Shri Rajesh B Lund inaugurates the Industry Academia Knowledge Exchange - 18.07.2025. Our Vice president Dr. K Annamalai, Dr. N. Yesodha Devi, Secretary, PSGR Krishnammal College for Women, Shri. Ranganathan S, Head - Institutional Business, NSE Academy and others are seated in the dais

President Shri Rajesh B Lund welcomes the gathering at Chennai Port's Trade Connect 2025 Meet on 18.07.2025. Other seated Shri Sunil Paliwal IAS., Chairperson, Chennai Port Authority, Shri S. Viswanathan, IAS, Deputy Chairman, Chennai Port Authority, Smt. JP Irene Cynthia, IAS, Managing Director, Kamarajar Port Ltd



Cross section of audience at 91st Annual General Body meeting – 21.07.2025

Media Attention

கோவைக்கான மாஸ்டர் பிளான் வெளியீடு

இந்திய தொழில் வர்த்தக சபை வரவேற்பு

கோவை, ஜூலை 5: ஒரு நல்ல எதிர்கால வர்த்தக நிலை முன்னோட்டத்தை வழங்கும் முழுமையான இலக்கு கோவைக்கான மாஸ்டர் பிளான் வெளியீடு. இந்திய தொழில் வர்த்தக சபை (ICC) இன் மூலமாக இந்த மாஸ்டர் பிளான் வெளியிடப்படும். இது, கோவை நகரின் வளர்ச்சி மற்றும் பொருளாதாரத்தை மேம்படுத்தும் ஒரு முயற்சி. இது, கோவை நகரின் வளர்ச்சி மற்றும் பொருளாதாரத்தை மேம்படுத்தும் ஒரு முயற்சி. இது, கோவை நகரின் வளர்ச்சி மற்றும் பொருளாதாரத்தை மேம்படுத்தும் ஒரு முயற்சி.

Establish Development Authority soon: ICCIC

Times News Net

Coimbatore: An All India Confederation of Indian Chambers of Commerce and Industry (ICCIC) has urged the Government of India to establish a Development Authority for Coimbatore. The ICCIC, which is a national-level organization, has been instrumental in the development of Coimbatore. It has been instrumental in the development of Coimbatore. It has been instrumental in the development of Coimbatore.



ICCIC's annual meeting.

ICCIC's annual meeting. The meeting was held in Coimbatore. It was attended by representatives from various chambers of commerce and industry. The meeting was held in Coimbatore. It was attended by representatives from various chambers of commerce and industry.

மின் கட்டண உயர்வை திருப்ப பேரே வேண்டும்

கோவை தொழில்துறையினர் பேட்டி

கோவை, ஜூலை 5: தனியார் தொழில்துறை மின் கட்டண உயர்வை எதிர்த்து கோவை தொழில்துறையினர் பேட்டி. இது, கோவை தொழில்துறையினர் பேட்டி. இது, கோவை தொழில்துறையினர் பேட்டி. இது, கோவை தொழில்துறையினர் பேட்டி.



Coimbatore industrial associations meeting.

Coimbatore industrial associations meeting. The meeting was held in Coimbatore. It was attended by representatives from various industrial associations. The meeting was held in Coimbatore. It was attended by representatives from various industrial associations.

IN COMBATORE

Industrial associations voice out against new electricity tariff hike

COIMBATORE NEWS

Coimbatore industrial associations have voiced their opposition to the proposed electricity tariff hike. They have expressed their concerns about the impact of the hike on the local industry. They have expressed their concerns about the impact of the hike on the local industry. They have expressed their concerns about the impact of the hike on the local industry.

மின்கட்டண உயர்வை திருப்ப முயற்சிக்கோ

முதல்வரை சந்திக்க தொழில் அமைப்புகள் முடிவு



Press Meet.

Press Meet. The meeting was held in Coimbatore. It was attended by representatives from various industrial associations. The meeting was held in Coimbatore. It was attended by representatives from various industrial associations.

மின் கட்டண உயர்வு குறித்து கோவை மின் துறைமுகம் அமைப்புகள் சேர்த்து நிர்வாகம்.

கோவை, ஜூலை 5: மின்கட்டண உயர்வு குறித்து கோவை மின் துறைமுகம் அமைப்புகள் சேர்த்து நிர்வாகம். இது, கோவை மின் துறைமுகம் அமைப்புகள் சேர்த்து நிர்வாகம். இது, கோவை மின் துறைமுகம் அமைப்புகள் சேர்த்து நிர்வாகம். இது, கோவை மின் துறைமுகம் அமைப்புகள் சேர்த்து நிர்வாகம்.

மின்கட்டண உயர்வு கடுமையான தாக்கத்தை ஏற்படுத்தும் தொழில் அமைப்புகள்



Press Meet.

Press Meet. The meeting was held in Coimbatore. It was attended by representatives from various industrial associations. The meeting was held in Coimbatore. It was attended by representatives from various industrial associations.

சரக்கு மாற்றத்தில் பாடுபட்டு கோவை மண்டல தொழில்களுக்காக கருத்து சமூகங்கள்

கோவை தொழில்துறைமுகம் அமைப்புகள் சேர்த்து நிர்வாகம்.



Press Meet.

Press Meet. The meeting was held in Coimbatore. It was attended by representatives from various industrial associations. The meeting was held in Coimbatore. It was attended by representatives from various industrial associations.

Deteriorating condition of water bodies draws attention at agri seminar

'While 65% of the country's population remain engaged in agriculture, 88% of farmers owned less than two hectares and faced persistent challenges linked to shrinking water availability'

The Hindu Bureau

COIMBATORE

The deteriorating condition of water bodies and its impact on agriculture emerged as a central theme during the deliberations at the seventh edition of 'Uzhava Thalai', an annual agricultural seminar organised by the Indian Chamber of Commerce and Industry (ICCI). The event was held at the Coimbatore Trade Fair Complex on Sunday. S. Senthil Park, president of ExNora International Foundation, addressed participants at Uzhava Thalai at the Coimbatore Trade Fair Complex on Sunday. S. Senthil Park, president of ExNora International Foundation, addressed participants at Uzhava Thalai at the Coimbatore Trade Fair Complex on Sunday.

Chennai Port's Trade Connect 2025 held in city

Coimbatore: The Chennai Port's Trade Connect 2025 was held in the city on Friday. It was organised by Chennai Port Authority (CPA) and Kamarajar Port Limited (KPL) in association with the Indian Chamber of Commerce and Industry (ICCI).

Coimbatore: The Chennai Port's Trade Connect 2025 was held in the city on Friday. It was organised by Chennai Port Authority (CPA) and Kamarajar Port Limited (KPL) in association with the Indian Chamber of Commerce and Industry (ICCI).

மானாவாரியில் மகத்தார வசுவாய் தரும் கொடுக்காப்பூளி

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Press Meet.

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