



Shri V Sundaram (CDIIC) Shri K. Veluswami (IIF) Shri Mithun M Ramdas (SIEMA), and Shri S. Krishnakumar (SIMA) honouring **HE Shri C P Radhakrishnan**, Vice President of India with memento. Dr. M Manickam, Shri M Karthikeyan, Shri K G Baalakrishnan, Shri Rajesh B Lund, President, ICCIC are seen in the picture – 28.10.2025



HE Shri C P Radhakrishnan, Vice President of India addresses the "Coimbatore Citizens Forum" – 28.10.2025



Our President Shri Rajesh B Lund proposes vote of thanks at the function – 28.10.2025



17/20

SAI BALAJI TOWERS, OPPANAKARA STREET, COIMBATORE.

**CALL: 9842213000**



kanakalakshmi\_diamonds

## OFFICE BEARERS

### President

Rajesh B Lund

### Vice Presidents

C Dorairaj  
Infrastructure

S Natarajan  
Civic & Public Affairs

Dr. K Annamalai  
Law & Taxation

### Honorary Secretaries

N Pradeep  
Administration

K V Karthik  
Operations

### Treasurer

Dr. M Kailash Kumar

## CO-CHAMBER JOURNAL

### Editor

N Subramaniam

### Publisher

D Nandakumar

### Printed by

K T Prasad  
Aspirations, Coimbatore 12

The materials are provided by CO-CHAMBER JOURNAL as a service to its readers on as "as is" basis and may be used for information purpose only. ICCIC assumes no responsibility for error or omissions in these materials.

## FEATURES

President Writes .....	4
Chamber Initiatives .....	6
Government Initiatives .....	11
'Electronics scheme gets Rs. 1.15 lakh cr investment from 249 applicants' .....	11
AI-Driven Transformation in Energy Management and Enterprise Systems .....	12
Government Circular & Notifications .....	15
Why great leaders ask great questions .....	23
The Role of Artificial Intelligence in Entrepreneurship .....	25
Govt. proposes mandatory labelling of AI-generated content on social media .....	27
FTA Effect .....	27
Bank customers can opt for up to four nominees .....	28
Exports of farm, processed food rise 12% in April-Sept .....	28
One in every 4 major dams full .....	28
Nat'l task force on brain health .....	31
IMF raises India's FY 26 growth forecast to 6.6% .....	31
Photo Gallery .....	32
Media Attention .....	33

### ADVERTISEMENT TARIFF (per insertion)

Multi-Colour Back Cover Outside	₹ 7,500/-
Multi-Colour Back Cover Inside	₹ 6,250/-
Multi-Colour Front Cover Inside	₹ 6,250/-
Multi-Colour any Ordinary Position	₹ 5,000/-

Add GST Applicable (5%)



## President Writes



*Dear Members,*

Warm greetings from ICCIC!

### India's Economic Landscape - November 2025

As we enter the final quarter of 2025, India's economy stands at a defining moment - one characterized by resilience, strategic reform, and remarkable momentum. Despite persistent global uncertainties, geopolitical tensions, and supply chain disruptions, India has emerged as one of the world's most dynamic and fastest-growing major economies.

The International Monetary Fund projects India's GDP growth at approximately 6.6% for FY 2025-26, significantly outpacing most advanced and emerging economies. This robust performance is underpinned by strong domestic consumption, accelerating public and private investment, and sustained expansion across both services and manufacturing sectors. The government's flagship initiatives - ***Make in India***, ***Digital India***, and ***Atmanirbhar Bharat*** - have created a solid foundation for self-reliance, innovation, and global competitiveness.

Infrastructure development continues to be a key growth engine. The National Infrastructure Pipeline, complemented by the ***PM Gati Shakti initiative***, has dramatically accelerated connectivity projects spanning roads, railways,

airports, and ports—enhancing logistics efficiency and fostering regional integration. The rapid urbanization of Tier-II and Tier-III cities is unlocking fresh opportunities in trade, employment, and entrepreneurship, creating vibrant economic centers beyond the traditional metros.

India's digital transformation has been nothing short of revolutionary. The exponential growth of UPI, the emergence of ONDC, and AI-driven governance platforms have strengthened transparency, deepened financial inclusion, and created a fertile ecosystem for startups and small enterprises. With over 1.3 billion digital transactions monthly, India has established itself as a global benchmark in digital public infrastructure.

The agricultural sector has witnessed encouraging reforms, including improved market access, agri-tech innovation, and record food grain production. Simultaneously, the green economy - particularly renewable energy, waste management, and electric mobility - has attracted unprecedented investment, underscoring India's commitment to sustainability and climate action.

As we aspire toward the \$5 trillion economy milestone, our focus must remain steadfastly on inclusive development. MSMEs, rural industries, and women entrepreneurs require targeted support to scale and thrive. Skilling and reskilling our workforce is a national imperative, especially as automation and artificial intelligence reshape the future of work.

At our Chamber, we are proud to play a meaningful role in this transformative journey. Through policy advocacy, capacity-building programs, and industry engagement initiatives, we empower enterprises to innovate, adapt, and scale. Our continued dialogue with government bodies reflects our shared vision: making India not just a global economic powerhouse, but a model of sustainable and equitable prosperity.

As we look ahead, let us draw inspiration from India's enduring spirit—one of resilience, reinvention, and optimism.



## President Writes...

Together, let us reaffirm our commitment to progress that is both prosperous and purposeful, ensuring the benefits of growth reach every citizen, sector, and region of our nation.

### Chamber Highlights - October 2025

#### Engagement with Thai Start up Association

On October 9, 2025, our Chamber hosted the President of the Thailand Start up Association and his delegation for a productive interaction. President Shri Rajesh B. Lund, Vice Presidents Shri C. Dorairaj and Shri S. Natarajan, and Honorary Secretary Shri N. Pradeep led the engagement alongside several members. Representatives from six leading Thai start-ups shared valuable business insights and explored collaboration opportunities with our regional ecosystem. The session fostered mutual learning and laid the groundwork for stronger partnerships between Indian and Thai start up communities.

#### Representation to the Chief Minister of Tamil Nadu

During the Honourable Chief Minister's visit to Coimbatore on October 9, 2025, our Chamber submitted representations for critical infrastructure projects: Western Bypass Road, L&T Bypass Road widening, Metro Rail Project, and commencement of Eastern Bypass Road. We also expressed sincere gratitude to the Honourable Chief Minister for honoring Shri G.D. Naidu's legacy by naming the 10.1 km flyover in his memory, for organizing the Global Startup Summit, for laying the foundation stone for the Jewellery Park, and for launching the 'Naan Uyir Kavalan' road safety pledge initiative in Coimbatore.

#### Representation to National Highways Department

In our ongoing efforts to improve urban infrastructure, we formally urged the Divisional Engineer, National Highways, to take prompt action to remove encroachments along Mettupalayam Road and other major highways within the city - interventions crucial for ensuring smooth traffic flow and safety.

#### Felicitation of His Excellency the Vice President of India

A historic felicitation ceremony was organized by our Chamber in collaboration with CODISSIA, SIEMA, SIMA, and IIF to honor His Excellency the Vice President of India, **Shri C P Radhakrishnan**, a distinguished son of the soil. The ceremony commenced with the National Anthem, followed by welcome addresses from Dr. M. Manickam (Chairman, Sakthi Sugars). Mr. M. Karthikeyan (President, CODISSIA) & Mr. S. Balasubramanian, Nagasai Trust offered felicitations. Mr. V. Sundaram (Past President CODISSIA), Mr. Mithun Ramdass (President, SIEMA), Mr. S. Krishnakumar (Deputy Chairman, SIMA), and Mr. K. Veluswami (Chairman, IIF) presented a commemorative memento to His Excellency.

In his address, the Vice President emphasized the core values of service, integrity, and nation-building, noting that the vision of Viksit Bharat (Developed India by 2047) can only be realized through collective effort and active participation from every region and citizen. He highlighted Tamil Nadu's vital role in this journey, given its strong industrial base, educational excellence, and rich cultural heritage. This occasion was a proud moment for all of Coimbatore and a testament to our region's significance in India's development narrative.

Dear Members, I earnestly request your active and committed participation in all Chamber initiatives. Your engagement strengthens our collective voice and amplifies our impact. We deeply appreciate your continued interest and involvement. Your feedback and guidance motivate us to work tirelessly for the benefit of our membership and the broader business community.

Wishing you continued success and prosperity.

Warm regards,



**Rajesh B Lund**  
President

# Chamber Initiatives

## Meeting with Thai Startup Association

Our members, along with President Shri Rajesh B. Lund, Vice Presidents Shri C Dorairaj and Shri S Natarajan, and Hon. Secretary Shri N Pradeep, interacted with the President of the Thailand Startup Association and his team during the meeting held at the Chamber on 9th October 2025. The session saw active participation from both sides, with representatives from six leading Thai startups sharing business insights and exploring avenues for collaboration with our region. The interaction was productive and mutually enriching, paving the way for stronger partnerships between the Indian and Thai startup ecosystems.

## Representation to CM Tamil Nadu

Chamber appealed to the Chief Minister of Tamil Nadu during his visit to Coimbatore on 9th October 2025 for the following key projects in Coimbatore

1. Western Bypass Road
2. L & T Bypass Road widening
3. Metro Rail Project
4. Commencement of Eastern Bypass Road

Chamber also thanked the Hon'ble Chief Minister for honoring the legacy of Shri G.D. Naidu by naming the 10.1 km flyover as the G.D. Naidu Flyover, for organizing the Global Startup Summit, for laying the foundation stone for the Jewellery Park, and for launching the 'Naan Uyir Kavalan' pledge initiative in Coimbatore.

Chamber also issued a suitable press note thanking the Chief Minister for the above project.

Representing our Chamber our Vice Presidents Shri C Dorairaj, Shri S Natarajan, Shri N Pradeep, Hon. Secretary, and our Past President Shri C Balasubramanian attended the meeting

## Representation to FCI

The Chamber submitted a representation to the Food Corporation of India, Coimbatore, requesting rectification of the oversized speed breakers along the FCI Road, stretching from Sree Annapoorna Hotel to the FCI Office on Sathy Road. The following issues were also highlighted:

1. **Risk of accidents** – As the speed breakers are unmarked, they are not easily visible to motorists. Though signboards have been installed, they often go unnoticed by the public.
2. **Damage to vehicles** – The height and size of the existing speed breakers are considerably excessive, causing vehicles to scrape and sustain damage.

## TNGSS 2025, Agriprenuers Connect

As a pre-event to coincide with TNGSS 2025, our Chamber, in collaboration with Kumaraguru College of Technology (KCT), organized the **Agriprenuers Connect** event on 8th October 2025 at the KCT campus. The program was well-coordinated and witnessed active participation from students and agriprenuers. Shri N. Pradeep, Hon. Secretary, represented the Chamber at the event

## Representation to Highways Department

In a letter addressed to the Divisional Engineer, National Highways, our Chamber strongly urged for prompt action to remove encroachments along Mettupalayam Road and other major highways within the city. The Chamber also requested necessary measures to address and rectify traffic bottlenecks along key stretches of Coimbatore's highways, particularly Sathyamangalam Road, Gandhipuram, Kalapatti Four Corner to Kurumbapalayam Road, Trichy Road, Thadagam Road, and the Chinthamani Signal junction.

Shri N Pradeep, Hon. Secretary also thanked Dr. S Chandrasekar of Roots Industries Shri G Manuneethi, Shri Ganapathy Subramanian for their coordination and part of Road Safety team.

Our Hon. Secretary, Shri N Pradeep, made a detailed presentation highlighting the Chamber's road safety and road utility initiatives, along with their outcomes and follow-up actions. Members appreciated the Chamber's continued efforts in this regard. Shri N Pradeep assured that the Chamber will persistently work towards the implementation of IRC guidelines across all Highways and Corporation roads in Coimbatore.

## Road Safety Pledge – “Naan Uyir Kavalan” Campaign

During the Governing Council Meeting on 13th October 2025, our Vice President, Shri S Natarajan, administered the Road Safety Pledge under the “**Naan Uyir Kavalan**” campaign, a joint initiative by the Coimbatore District Administration, Coimbatore City Police, and the NGO Uyir. The campaign aims to encourage 10 lakh people, including students, industry members, government departments, and the public, to take the road safety pledge.

While addressing the members, Shri S Natarajan highlighted that Dr. S Rajasekaran, Ganga Hospital, Coimbatore, had filed a Public Interest Litigation (PIL) in 2012, which resulted in the Supreme Court's landmark judgment in September 2025. The Court





50 வருட  
பாரம்பரியம்



304, Dr. Nanjappa Road, Cbe - 18 Ph: 223 2847. | 700, Avinashi Road, cbe - 37. Ph: 2241304  
www.royalagencies.com | e-mail: royalagenciescbe@gmail.com



- ◆ Quality Rose Wood
- ◆ Teak Wood
- ◆ Imported Furnitures
- ◆ Home & Office Furnitures
- ◆ Premium Luxury Mattress
- Spring & Coir Mattre

We provide customized furninitures for Educational & IT Institutions,  
Hostels & Service Apartments





## Your Trusted Partner In Paper Conversion & Pulp Moulding Machinery

With decades of industry expertise, we engineer world-class paper conversion and pulp moulding machinery that power industries across packaging, textiles, and consumer goods.

From sustainable packaging to paper recycling projects, our advanced solutions are designed for high-performance, precision, and long-term value. Backed by a global customer base, Sodaltech remains a trusted name for quality, innovation, and engineering excellence.



# 50+

YEARS OF ENGINEERING  
EXPERTISE



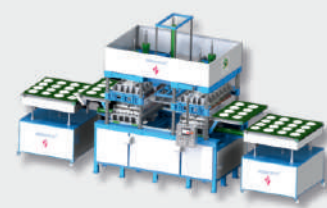
# 900+

INSTALLATIONS  
WORLDWIDE



# 70+

COUNTRIES  
EXPORTED



### K.U. SODALAMUTHU AND CO. PVT. LTD.

428, Mettupalayam Road, Coimbatore - 641043, India

Ph: +91-422- 4242100 | Whatsapp: +91 8754987519

Email: sales@sodaltech.net

Follow us on



## Chamber Initiatives...

directed the nationwide implementation of strict road safety measures, emphasizing pedestrian safety, helmet enforcement, and control of traffic violations such as wrong-lane driving and use of dazzling lights.

### Key Highlights of the PIL and Supreme Court's Directives:

- **Initiation:** Filed in 2012 by Dr. S Rajasekaran to address the alarming rate of road accidents and fatalities in India.
- **Focus:** Highlighted inadequate enforcement and weak penalties as major contributors to road accidents.
- **Landmark Verdict:** In September 2025, the Supreme Court issued comprehensive directions to all States, Union Territories, and road authorities.
- **Enforcement Priorities:**
  1. Improve pedestrian safety through proper footpaths and safe crossings as per IRC guidelines.
  2. Strictly enforce helmet laws.
  3. Control wrong-lane driving and unsafe overtaking.
  4. Regulate the use of unauthorized and dazzling vehicle lights.
- **Impact:** The judgment is seen as a major milestone in India's road safety movement, holding authorities accountable and aiming to drastically reduce accident-related deaths through systematic enforcement and improved infrastructure.

All the members present at the meeting took the pledge as under

நான் உயிர் காவலன் உறுதிமொழி

கோயம்புத்தூர் எனது நகரம். அதில் நான் பெருமை கொள்கிறேன்.

சாலையில் அனைவரும் பாதுகாப்பாக இருந்தால், சாலைகள் அனைவருக்கும் பாதுகாப்பாக இருக்கும் என நான் நம்புகிறேன்.

நான் வாகனத்தை இயக்கும் பொழுது தலைக்கவசம் (ஹெல்மெட்) அணிவேன், இருக்கை பட்டை (சீட் பெல்ட்) அணிவேன், அலைபேசி (மொபைல் போன்) பயன்படுத்த மாட்டேன், சாலை விதிகளைப் பின்பற்றுவேன்.

நான் மது அருந்திவிட்டு வாகனம் ஓட்ட மாட்டேன்

சாலையில் செல்லும் ஒவ்வொரு உயிரையும் என்னுடையதாக மதிப்பேன்.

சாலைப் பாதுகாப்பு எனது உரிமை மற்றும் எனது கடமை என்பதை நான் அறிவேன்.

எனது நகரத்தை விபத்தில்லா நகரமாக மாற்ற என்னால் இயன்ற அனைத்தையும் செய்வேன்.

நான் உயிர் காவலனாக இருப்பேன் என்று உறுதியளிக்கிறேன்.

### Address by the President, Nilgiris Chamber of Commerce and Industry

Shri Kamallesh Kataria, President of the Nilgiris Chamber of Commerce and Industry shared that their Chamber focuses on promoting the interests of local traders. He expressed his admiration for the tagline of The Indian Chamber of Commerce and Industry, Coimbatore - **"Branding Coimbatore is our Business"** which he said reflects the Chamber's deep commitment to the city's growth and development. He added that the Nilgiris Chamber aspires to follow the successful path and professional functioning of our Chamber at Coimbatore.

### Address by the President, Erode Chamber of Commerce and Industry

Shri VP Subramanian, President of the Erode Chamber of Commerce and Industry stated that their team's visit to Coimbatore on 13th October 2025 was aimed at learning from the Coimbatore Chamber's success story understanding its strategies, best practices, and operational model. He conveyed their intention to adopt similar practices to strengthen and expand the functioning of the Erode Chamber.

### Address by Shri G Manuneethi, Former Divisional Engineer (Road Safety), Highways Department, Coimbatore

Shri G Manuneethi, Special Invitee and Former Divisional Engineer (Road Safety), Coimbatore addressed our members' queries on road safety and discussed various ongoing challenges, including traffic congestion, road conditions, and speed breaker issues.

He elaborated on the "U-Turn" initiative, explaining that prior to its introduction, major junctions in Coimbatore experienced severe congestion and long queues at signals. He emphasized that many fatal accidents occur due to poor road design and lack of inter-departmental coordination, and stressed that only through collective efforts among the concerned government departments these challenges could be effectively addressed.

### Representation to Highways

We have appealed to the Divisional Engineer, Highways, Coimbatore, to revise the existing U – Turn system in

## Chamber Initiatives...

Edayarpalayam Junction on Thadagam Road, which causes traffic congestion and confusion for motorists. We requested to slightly shift the existing U-Turn ahead of its current position to a better location.

### **Felicitations to His Excellency Vice President of India**

The Vice-President of India, Shri C. P. Radhakrishnan, made his maiden visit to Coimbatore from October 28 to 30, 2025, after assuming the high office. To commemorate this proud moment, a grand felicitation ceremony was organized by the Coimbatore Citizens Forum, sponsored by The Indian Chamber of Commerce and Industry, Coimbatore, CODISSIA, SIMA, SIEMA & IIF.

The event brought together leading industrialists, entrepreneurs, professionals, and representatives of civic bodies, reflecting the collective pride of Coimbatore in honouring its distinguished son who now serves the nation as the Vice-President of India. The Vice-President was accorded a Guard of Honour, symbolizing the city's deep respect and admiration for his illustrious public service and leadership.

Dr. M Manickam, Chairman and Managing Director of Sakthi Sugars delivered Welcome Address. He extended a warm and heartfelt welcome on behalf of the Coimbatore Citizens Forum and the people of Coimbatore. He highlighted the remarkable growth and achievements of the region, which continues to stand as a beacon of industrial excellence and innovation in South India. He also mentioned that Shri C P Radhakrishnan is known for his hard work and encouragement for the youth.

While addressing the gathering, the Vice-President Shri C. P. Radhakrishnan expressed his deep gratitude for the affection and warmth shown by the people of Coimbatore. Recalling his long and personal association with the city, he praised the industrious, innovative, and entrepreneurial spirit of Coimbatore's citizens, who have played a pivotal role in making the region vibrant, progressive, and prosperous.

He spoke on the core values of service, integrity, and nation-building, emphasizing that the dream of Viksit Bharat (Developed India) can only be realized through collective efforts and active participation from every region and citizen.

Highlighting Coimbatore's balanced development across agriculture, manufacturing, and services, the Vice-President stressed the need to ensure workers' welfare and inclusive growth, noting that the strength of India's industries rests upon the well-

being of its workforce. Quoting Mahakavi Subramania Bharathi, he reminded that the growth of industries, manufacturing, and commerce is essential for making Bharat a truly prosperous nation.

He further observed that Tamil Nadu, with its strong industrial base, educational excellence, and rich cultural heritage, holds a vital role in India's journey towards Viksit Bharat by 2047.

He said he has placed two demands to Union Railway Minister - a Vande Bharat train from Ernakulam to Bengaluru with stops at Coimbatore, Tiruppur, Erode and Salem and a daily train between Coimbatore and Ranchi to cater to the rail needs of workers from Jharkhand and the Northern States. Coimbatore will get both these services soon.

Infrastructure development of a place leads to economic growth of that area as seen in Bengaluru. Development of an airport aided the growth of Bengaluru.

So, expansion of the international airport and more international flights are a necessity for Coimbatore. He assured to support both these demands.

Mr. Radhakrishnan spoke in detail about his contributions for the coir sector when he was the Coir Board chairman and for the textile sector as Coimbatore MP.

The Vice-President added that when he assumed office at the Vice - President of the Country, it brought pride to Tamil Nadu and Coimbatore region.

Shri M Karthikeyan, President, CODISSIA, Shri S Balasubramanian, of NAGASAI Trust and Shri Kathiresan offered felicitations.

The event concluded with a Vote of Thanks proposed by our President Shri Rajesh B. Land, who expressed gratitude to the Hon'ble Vice-President for his inspiring presence and to all associations under the Coimbatore Citizens Forum for their collective efforts in making the felicitation ceremony a memorable success.

The function was attended by our Vice Presidents, Shri C. Dorairaj, Shri S. Natarajan, and Dr. K. Annamalai, Hon. Secretaries, Shri N. Pradeep and Shri K. V. Karthik, Treasurer, Dr. M Kailash Kumar besides our Past Presidents Shri K G Baalakrishnan, Dr. A V Varadharajan, Shri R R Balasundharam, Shri D Nandakumar, Shri V Lakshminarayanamsamy, Shri C Balasubramanian, Shri B Sriramulu and heads and members of all our member Associations.

The visit of the Hon'ble Vice-President stands as a historic and proud moment for Coimbatore, celebrating both his distinguished career and the city's enduring legacy of industrial and civic excellence.



## Government Initiatives

### M&SEF Council

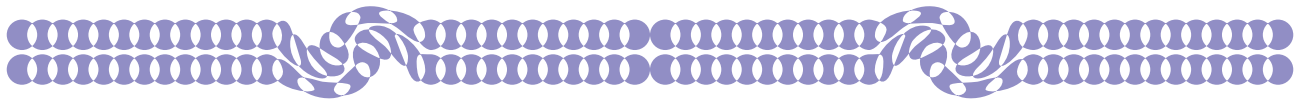
The meetings of the Micro and Small Enterprises Facilitation Council were held on 16th and 17th October 2025 (through Webinar) under the Chairmanship of Shri L Nirmalraj I.A.S, Micro and Small Enterprises Facilitation Council and Industries Commissioner and Director of Industries and Commerce, Chennai. 204 cases were taken up for hearing. Judgments will be issued when finalized and the balance cases were adjourned for the next meeting. As a Member of the above Council,

Shri N Pradeep, Hon. Secretary attended the above meetings representing our Chamber

### GST Redressal Committee

We have nominated our Vice President Shri S Natarajan in the reconstituted GST redressal committee.

We have also submitted the points for subjects as received from our members relating to refund processing mechanism, to reduce GST for wet grinders to 5% and also the HSN code problem for import duty assessment etc.



## 'Electronics scheme gets ₹1.15 lakh cr investment from 249 applicants'

Our Bureau, Chennai

**T**he Electronics Component Manufacturing Scheme, which is one of the Centre's most successful schemes, has attracted 249 applicants and a commitment of Rs. 1,15,000 crore, said S Krishnan, Secretary, MeitY.

"We were anticipating around Rs. 59,000 crore worth of manufacturing would get committed and ultimately it went up to Rs. 1,15,000 crore. We got 249 applicants. Of the 249, a total of 41 are from Tamil Nadu," he said after inaugurating the IT Skill Development Centre by MEPZ Tamil Nadu, Andaman and Puducherry, in collaboration with the Centre for Development of Advanced Computing, on the MEPZ SEZ campus on Friday.

"Today, we wrote to all the State governments where these applicants are located that they should help new applicants to come and establish their manufacturing," he said.

"The fundamental thing that we are attempting is to bring the essential parts of the supply chain within the country. The idea is to enhance the total value addition in the electronics sector from the present level of 18-20 per cent to 35-40 per cent. For that an important element is focusing on the component," said Krishnan.

He said the electronics component manufacturing sector is finding its home in Tamil Nadu just as the automotive components found its home in the State earlier.



**LOOKING UPBEAT,** S. Krishnan, MeitY Secretary (left), Alex Paul Menon, Zonal Development Commissioner, MEPZ, and S Sudarsan, ED, C-DAC, Bengaluru, at the inauguration of the Skill Development Centre at MEPZ, Chennai

Around the country, there has been tremendous enthusiasm around this scheme, he said. The trust and faith of the country in terms of investments is growing, he added.

### KEY CHALLENGES

Various challenges, right from Covid to the current geopolitical changes, high-lighted the need for resilience, diversification and alternatives in multiple markets, he added.

"The quality of human resources is the most important factor that decides often where industries need to be located and how they are able to go forward," he said.

Source : Business Line

# AI-Driven Transformation in Energy Management and Enterprise Systems

By Pradeep Natarajan, Founder – ThinkData AI Technologies



**A**rtificial Intelligence (AI) is redefining the contours of the global energy landscape, ushering in a new era of intelligent, data-driven decision-making. At ThinkData AI Technologies, we harness the full potential of AI to enhance operational efficiency, promote sustainability, and enable enterprises to transition toward a digitally intelligent energy ecosystem.

In the domain of energy management, AI serves as the analytical backbone that transforms raw operational data into actionable intelligence. By processing data streams from smart grids, sensors, and IoT devices, AI algorithms can anticipate demand fluctuations, identify inefficiencies, and recommend real-time corrective measures. Predictive maintenance powered by AI further ensures asset reliability, minimizes downtime, and reduces operational costs. For MSMEs, which often operate under tight energy budgets, such intelligent optimization translates directly into improved energy utilization and cost competitiveness.

Beyond energy management, ThinkData AI Technologies integrates AI within **Enterprise Support**

**and Operational Systems** - advancing traditional Business Support Systems into adaptive, self-learning frameworks. These intelligent platforms automate billing, energy accounting, and consumer engagement, while delivering advanced analytics for consumption behaviour, load forecasting, and sustainability tracking. They empower decision-makers with predictive insights into tariff evolution, energy sourcing strategies, and carbon impact, fostering a more agile and transparent energy value chain.

The confluence of AI and enterprise systems represents more than technological evolution—it is a paradigm shift toward cognitive energy management. At ThinkData AI Technologies, our mission is to democratize AI for every industrial and commercial entity, enabling a seamless transition from reactive management to predictive intelligence.

As the energy sector embraces digital transformation, AI will serve as its strategic nerve center—optimizing every watt consumed, enriching every decision with data, and shaping a future where energy intelligence is synonymous with economic and environmental progress.





# **SANTHANALAKSHMI METALS**

## **A Comprehensive range of**

**| ALUMINIUM | STAINLESS STEEL | BRASS | COPPER |**



We are  
merchant-  
cum-manufacturer of  
Aluminium, Brass, Copper,  
Stainless Steel, Welding Rods in  
the form of Coil, Sheet, Rod, Pipe or  
Tube, Angle, Channels, Flat or Busbar,  
Extrusion etc., with various dimensions and grade.

**| EXCLUSIVE DEALERS : | JINDAL ALUMINIUM LTD |**  
**| JINDAL STAINLESS STEEL LTD | STEEL AUTHORITY OF INDIA |**



## **SANTHANALAKSHMI METALS**

📍 169 ID Chettiar Thottam, Madukkarai Main Road, SIDCO, Coimbatore - 641021  
☎ +91-422 2231646, 2232933 95855 57057 ✉ slmetals1986@gmail.com 🌐 www.sanlak.in



# POWER FLEX<sup>®</sup>

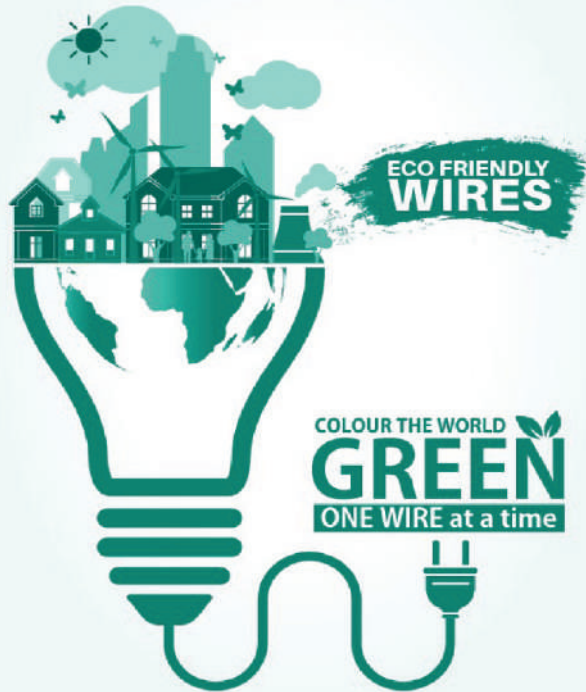
## Wires & Cables

IS: 694  
  
CM/L : 6070354

IS: 17048  
  
CM/L: 6500061806

IS: 1554  
  
CM/L: 6500063810

IS: 7098  
  
CM/L: 6500071312



Approved by



Metro Approved

-  Pure copper conductor
-  High insulation resistance
-  Longer Life
-  Eco friendly wire
-  20% High current carry capacity
-  Wire with added Heat resistance & Flame retardant properties



**Kamadhenu Wires**

Reg. Office & Works  
Coimbatore - 641 108  
Tel : +91 422 240 3194, +91 422 240 0287  
E-mail : corporate@powerflex.co.in

Branch Offices :  
Bangalore, Pune, Secunderabad, Chennai

 [www.powerflex.co.in](http://www.powerflex.co.in)



# Government Circular & Notifications

## GST

- Notification No. 17/2025-Central Tax, Dated – 18-Oct-2025 - Seeks to extend date of filing GSTR-3B.
- Circular No. 253/10/2025-GST Dated - 01-Oct-2025 - Regarding withdrawal of circular No. 212/6/2024-GST.
- Circular No. 252/09/2025-GST Dated - 23-Sep-2025 - Communication to taxpayers through eOffice - requirement of Document Identification Number (DIN)
- Circular No. 251/08/2025-GST Dated - 12-Sep-2025 - Clarification on various doubts related to treatment of secondary or post-sale discounts under GST

## Customs

- Notification No: 43/2025-Customs, Dated - 30-Sep-2025 - Seeks to give effect to the first tranche of tariff concessions under India-EFTA (Iceland)
- Notification No: Corrigendum - Dated - 01-Oct-2025 - Corrigendum to Notification No. 43/2025-Customs dated 30.09.2025.
- Notification No: 42/2025-Customs, Dated - 30-Sep-2025 - Seeks to give effect to the first tranche of tariff concessions under India-EFTA (Norway)
- Notification No: 41/2025-Customs, Dated - 30-Sep-2025 - Seeks to give effect to the first tranche of tariff concessions under India-EFTA (Switzerland)
- Notification No: 40/2025-Customs, Dated - 25-Sep-2025 - Seeks to further amend Notification No. 50/2017-Cus., dated 30.06.2017 to make changes to entries pertaining to Project Imports
- Circular No. 25/2025 – Customs, Dated - 08-Oct-2025 - Implementation of Sea Cargo Manifest Transshipment Regulations (SCMTR), 2018.
- Circular No. 24/2025 – Customs, Dated - 07-Oct-2025 - Auto-approval of Incentive Bank Account and IFSC Code Registration requests across all customs location
- Circular No. 23/2025 - Customs, Dated - 23-Sep-2025 - Communication to taxpayers through eOffice - requirement of document Identification Number (DIN)

## DGFT

- Notification No: 46/2025-26 – Dated 21/10/2025 Partial amendment in Import Policy Condition of Synthetic Knitted Fabrics Covered under Chapter 60 of the ITC (HS), 2022 -reg.
- Notification No: 45/2025-26 – Dated - 15/10/2025 Amendment in Import Policy Condition of specific ITC (HS) Codes of Chapter 29 and 38 of ITC (HS), 2022-Schedule-1 (Import Policy)-reg.
- Notification No: 44/2025-26 – Dated - 15/10/2025 Syncing of ITC (HS), 2022- Schedule-1 (Import Policy) with Finance Act 2025 (No. 07 of 2025) dated 29.03.2025 -reg.
- Notification No: 43/2025-26 – Dated - 15/10/2025 Amendment in import policy and policy condition of Areca Nuts falling under ITC HS Code 08028090 and 20081991 of Chapter 20 of ITC HS 2022 Schedule I Import Policy
- Notification No: 42/2025-26 – Dated - 14/10/2025 Amendment in Export Policy of Meat and Meat products-regarding
- Notification No: 41/2025-26 – Dated - 10/10/2025 Amendment in Import Policy Condition of Sulfadiazine API covered under Chapter 29 of ITC (HS), 2022, Schedule-I (Import Policy)-regarding.
- Notification No: 40/2025-26 – Dated - 10/10/2025 Amendment in Import Policy Condition of specific items covered under Chapter 70, 73, 84 and 85 of ITC (HS) 2022, Schedule-I (Import Policy) -reg.
- Notification No: 39/2025-26 – Dated - 03/10/2025 Amendment in Export Policy Condition under HSN 1006 of Schedule-II (Export Policy), ITC(HS) 2022-reg.
- Notification No: 38/2025-26 – Dated - 03/10/2025 Export of 100 MT of wheat seed (DWR-162) under ITC (HS) code 10019100 from University of Dharwad to Indonesia
- Notification No : 37/2025-26 – Dated - 03/10/2025 Amendment in Export Policy of De-Oiled Rice Bran-regarding
- Notification No : 36/2025-26 – Dated - 03/10/2025 Exemptions for Export of Agricultural Commodities to Bhutan-regarding

## Government Circular & Notifications...

- Notification No : 35 / 2025-26 - Dated – 30/09/2025 Extension of RODTEP Scheme for DTA units beyond 30.09.2025 and applicability to DTA/AA/SEZ/EOU Export till 31.03.2026
- Notification No: 34 / 2025-26 – Dated - 24/09/2025 - Amendment in Import policy of specific ITC(HS) codes under Chapter 71 of Schedule-I (Import Policy) of ITC (HS) 2022.
- Notification No : 33/2025-26 dated 24/09/2025 Amendment in Export Policy of Non-Basmati Rice under Chapter 10 of Schedule- II (Export Policy) of ITC (HS) 2022-regarding.
- Notification No : 32/2025-26 - Dated – 24/09/2025 Export Policy of Second Generation (2G) Ethanol - regarding.
- Notification No: 31 / 2025-26 – Dated - 23/09/2025 - Updation in SCOMET List 2025 as on 23.09.2025

### RBI

- Circular No : RBI / 2025 - 2026 / 92 DOR.AML.REC.57/14.06.001/2025-26 23.10.2025 Implementation of Section 51A of UAPA,1967: Updates to UNSC's 1267/ 1989 ISIL (Da'esh) & Al-Qaida
- Circular No : RBI / 2025 - 2026 / 92 DOR.AML.REC.56/14.06.001/2025-26 - 09.10.2025 Implementation of Section 51A of UAPA,1967: Updates to UNSC's 1267/ 1989 ISIL (Da'esh) & Al-Qaida Sanctions List: Amendment of 02 Entries
- Circular No : RBI/2025-2026/91 A.P. (DIR Series) Circular No. 14 - 03.10.2025 - International Trade Settlement in Indian Rupees (INR)
- Circular No : RBI/2025-2026/90 A.P. (DIR Series) Circular No. 13 - 03.10.2025 - Investment in Corporate Debt Securities by Persons Resident Outside India through Special Rupee
- Circular No : RBI/2025-2026/89 A.P. (DIR Series) Circular No.12 - 01.10.2025 - Export Data Processing and Monitoring System (EDPMS) & Import Data Processing and Monitoring System (IDPMS) – reconciliation of export /import entries – Review of Guidelines
- Circular No : RBI/2025-2026/88 A.P. (DIR Series) Circular No. 11 - 01.10.2025 - Merchanting Trade Transactions (MTT) – Review of time period for outlay of foreign exchange
- Circular No : RBI / 2025 - 2026 / 87 DOR.CAP.REC.No.55/21.01.002/2025-26 - 29.9.2025 - Reserve Bank of India (Basel III Capital Regulations - Perpetual Debt Instruments (PDI) in Additional Tier 1 Capital – Eligible Limit for Instruments Denominated in Foreign Currency/Rupee Denominated Bonds Overseas) Directions, 2025
- Circular No : RBI / 2025 - 2026 / 86 DOR.CAP.REC.No.54/21.01.002/2025-26 - 29.9.2025 - Reserve Bank of India (Basel III Capital Regulations - Perpetual Debt Instruments (PDI) in Additional Tier 1 Capital – Eligible Limit for Instruments Denominated in Foreign Currency/Rupee Denominated Bonds Overseas) Directions, 2025
- Circular No : RBI / 2025 - 2026 / 85 DOR.CAP.REC.No.53/21.01.002/2025-26 - 29.9.2025 - Reserve Bank of India (Basel III Capital Regulations - Perpetual Debt Instruments (PDI) in Additional Tier 1 Capital – Eligible Limit for Instruments Denominated in Foreign Currency/Rupee Denominated Bonds Overseas) Directions, 2025
- Circular No : RBI / 2025 - 2026 / 84 DOR.CRE.REC.52/21.01.023/2025-26 - 29.9.2025 - Reserve Bank of India (Lending Against Gold and Silver Collateral) – (1st Amendment) Directions, 2025
- Circular No : RBI / 2025 - 2026 / 81 CO.DPSS.RLPD.No.S680/04-07-001/2025-2026 - 26.9.2025 - Special Clearing in Cheque Truncation System on October 3, 2025
- Circular No : RBI / 2025 - 2026 / 80 DOR.MRG.REC.49/00.00.011/2025-26 - 26.9.2025 - Investment by State Co-operative Banks (StCBs) and Central Co-operative Banks (CCBs) in Shared Service Entity (SSE) established by NABARD
- Circular No : RBI / 2025 - 2026 / 79 CO.DPSS.POLC.No.S 668/02-14-015 /2025-2026 - 25.9.2025 - Reserve Bank of India (Authentication mechanisms for digital payment transactions) Directions, 2025
- Circular No : RBI/2025-2026/78 A. P. (DIR Series) Circular No. 10 -22.9.2025 - Participation of Standalone Primary Dealers in Non-deliverable Rupee Derivative Markets





Eco Friendly

**LOGOS**  
Weld Products



Manufacturer & Exporters of  
**Welding Electrode Plant & Machineries**

**COMPLETE SOLUTION FOR  
WELDING ELECTRODES UNDER ONE ROOF**

Logos Weld Products is experienced and professional in providing kind of term key projects for welding electrodes.

We offer machines start with 3MT To 12MT per shift.

Global Presence  
**40+ Clients**



For further details, feel free to contact us:

**LOGOS**  
Weld Products

635, Arasamara Thottam, Venkitapuram, Chinniyampalayam, Coimbatore - 641 062. Tamil Nadu, India

Phone : Office (1) +91 422 2934784 Office (2) +91 99433 41421 Fax : +91 422 2599784

Mobile : +91 98430 41421 Website : [www.logosweld.com](http://www.logosweld.com) Email : [sales@logosweld.com](mailto:sales@logosweld.com) / [admin@logosweld.com](mailto:admin@logosweld.com)



**BUY THE ORIGINAL  
SHARP PUMP**

LOOK FOR THE HOLOGRAM



FIRST PUMP MANUFACTURED BY SHARP RECEIVED BY  
SHRI M. ARUMUGAM FROM OUR FOUNDER SHRI K. JAGANATHAN



## **LITTLE MASTER**

offers 2400 Liters for  
0.53 units of power



## **KAYJAY SHARP TRENDYS**

330/2C1, Sitra Road, Sharp Nagar,  
Kalapatti, Coimbatore - 641 048. Tamil Nadu, INDIA

E-mail : [jm@sharpelectrode.com](mailto:jm@sharpelectrode.com)

Web : [www.sharptrendys.com](http://www.sharptrendys.com)

Customer Care : +91 99949 26400





# sharp®

## Welding Electrodes

LEADING PROVIDER OF ELECTRODE PRODUCTS NEAR YOU.

Since its inception Sharp Electrodes works with a mission to offer quality products and service to its global customers. Welding Electrodes play a vital role in the construction industry.

We take the pride of being one of the leading manufacturers and exporters of Electrodes in India.

BUY THE **ORIGINAL**  
**SHARP ELECTRODES**

LOOK FOR THE HOLOGRAM



### SHARP ELECTRODES PVT LTD

330/2C1, Sitra Road, Sharp Nagar,  
Kalapatti, Coimbatore - 641 048. Tamil Nadu, INDIA

Email : [jm@sharpelectrode.com](mailto:jm@sharpelectrode.com)

Web : [www.sharpelectrodes.com](http://www.sharpelectrodes.com)

Customer Care : +91 99449 73400



Lloyd's  
Register



South Asia



# EDLC SUPERCAPACITORS

with Activated Carbon and Aero Gel technology

Indigenously developed & Technology transferred from



## SUPERCAPACITOR

An EDLC (Electric Double Layer Capacitor), also referred to as a Super-Capacitor or Ultra-Capacitor, is an advanced energy storage solution with a lower energy density but a significantly higher power density compared to traditional batteries. Our EDLCs offer key advantages, such as rapid charging and discharging, a long lifespan of over 500,000 cycles, a broad operating temperature range (40°C to 70°C), and a safe, explosion-free design.

## RESEARCH INITIATIVES

KELTRON's R&D is a DSIR recognized R&D Lab. KELTRON was involved in the research for the development of Supercapacitor Technology for many years in association with national research laboratories, including ISRO, DRDO/NMRL & CMET.

## TECHNICAL SPECIFICATION

Type	Electric Double Layer Capacitors
Capacitance Range	3F to 500F
Rated Voltage	2.5V / 2.7V
Operating Temperature	- 40°C To 65°C
Capacitance Tolerance	-20% +30%
Reference Standard	IEC 62391-1
Safety Class	S2

## PARAMETERS

Energy storage	Watt-second energy
Specific Power	2-10W/gm
Operating voltage	2.3V to 2.75V
Life	>500,000 cycles
Working temperature	-40 to +70°C

## APPLICATIONS

- Electric Vehicles
- Battery Management Systems (BMS)
- Aerospace & Defense applications
- Renewable energy (Wind and Solar)
- Inverters, UPS, SSD etc.
- Smart Energy Meters
- Regenerative Braking & Jump Starters
- Drones
- Data Centers
- Medical Devices



OFFICIAL CHANNEL PARTNER

## JAYARAM ENTERPRISES

115, V.J. COMPLEX (1<sup>ST</sup> FLOOR), AVINASHI ROAD, COIMBATORE – 641018

CONTACT : +91 90872 18878,

E-MAIL : je641018@gmail.com





**SUPER  
CAPACITOR**



**MPP  
CAPACITOR**



**ALUMINIUM  
ELECTROLYTIC  
CAPACITOR**



**MPP  
RECTANGULAR  
CAPACITOR**



**HIGH CV  
(LARGE CAN)  
CAPACITOR**



**AC MOTOR  
START  
CAPACITOR**



As we celebrate **50 years** of our dedicated business partnership with Keltron, we express our heartfelt appreciation to all our principals and customers for their support on this significant milestone.



**Mr. B. Jayaraman**, Managing Director, and **Mr. Sree Vardhan**, Chief Executive of M/S Jayaram Enterprises, were honored and recognized by **Shri P. Rajeev**, the Honorable Minister for Law, Industries, and Coir of the Government of Kerala along with **Shri A.P.M. Mohammed Hanish**, Principal Secretary of the Industries Department, Government of Kerala; **Shri Narayana Moorthy**, Chairman and Managing Director of KSEDG; and **Mr. K.G. Krishna Kumar**, Managing Director of KCCL, in recognition of their 50 years of dedicated business partnership with M/S KELTRON since 1975

## **JAYARAM ENTERPRISES**

115, V.J. COMPLEX (1<sup>ST</sup> FLOOR), AVINASHI ROAD, COIMBATORE – 641018  
CONTACT : +91 90872 18878, E-MAIL : je641018@gmail.com

**Mehta Jewellers**

Coimbatore's Largest Silver Store  
Coimbatore's Largest One Gram Store



**Mehta's BIGSTORE**

Coimbatore's Largest Gift Store  
Coimbatore's Largest Trophies Store



**For more details, contact:**

#178, D.B.Road, R.S. Puram, Coimbatore - 641 002

Ph: +91 94426 11992 | 9442010362 | 0422 2472056

📷 Follow us on instagram : [mehtajewellerscoimbatore](https://www.instagram.com/mehtajewellerscoimbatore)





# Why great leaders ask great questions

In this book, the author stresses on the importance of self-reflection for leaders

By **Ambi Parameswaran**

I remember a conversation I had with my then boss Anil Kapoor around 'reflection'. He took over an ailing ad agency (Ulka), built a senior management team and managed to turn around the fortunes of the agency in just a few years. The MD's cabin at Ulka overlooked the 'Queen's Necklace' or the Marine Drive in Mumbai.

He once told me that during the early years of his tenure, he used to sit and look out at the sea, sometimes for an hour or more. He was not daydreaming but was reflecting on the future of the agency and the professionals who worked in the agency. And according to him those hours were very well spent.

In the book *Why Great Leaders Ask Great Questions* by Steve Mostyn, I came across the importance of reflection for leaders, once again.

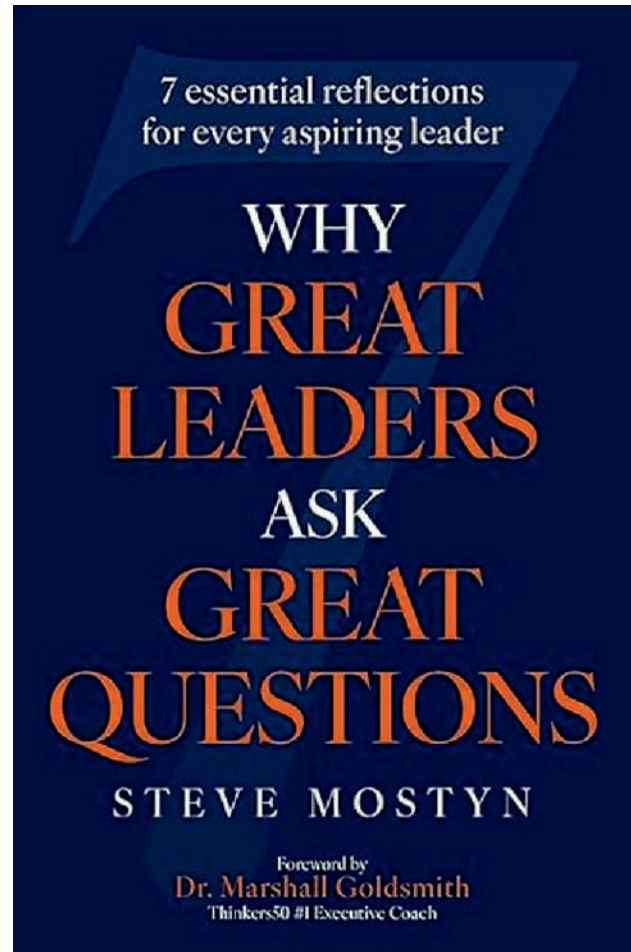
Mostyn is a leading designer of senior executive leadership programmes. He is Associate Fellow at the Said Business School, University of Oxford. He has developed innovative solutions around adaptive leadership for leadership training for corporations.

The best leaders do not always have the best answers. But they have the uncanny ability to ask the best questions. In my own coaching practice, I am constantly reminded that as a coach I should not provide the answers but should get my coachee discover the right answers for himself or herself. My only tool is the art of asking questions.

## The seven questions

In his book, Mostyn shares with us seven essential questions that every aspiring leader should internalise. The seven questions are: How do I reflect; How do I spend my time; Where does my power come from; How do I grow my network; How do I make change happen around here; How do I manage my energy; How do I grow more leaders.

Reflective practices invite us to experiment and try new ways of acting: reflect – experiment- change yourself- resultantly change the situation. In our coaching practice one of the most powerful things that we ask our coachees to do is to maintain a 'journal'. In this journal a coachee is expected to write down their thoughts after reflecting on the week gone by.



The next question is around how a leader spends her / his time. Time is the scarcest resource and unless that is managed nothing else can be managed.

The author provides an interesting analogy of micro and macro management. In micromanagement we get into the minutiae of the business often losing the big picture. In macro management we only look at the big picture often not spending enough time on the smaller details. Mostyn introduces us to the concept of dance floor and the balcony.

If we only spend time on the dance floor, we will not know who is dancing well and who is dancing with whom. For that you have to go to the balcony. But if you spend all the time in the balcony, you will never be able to dance. As a leader you need to ask yourself the question 'Where should I be spending my time for the betterment of the business'.

The author introduces us to the three critical questions (again standard questions for a coach): What would you

## Why great leaders ask great questions...

like to stop doing; what would you like to start doing and what would you like to continue doing?

### Leadership work is political

The third question is around power. Where does it come from? As a leader you need to dig deeper into situations and ask the three questions: What's going on? What else is going on? And, what's really going on? Leaders often say that they don't play politics.

The author warns us that all leadership work is 'political'. You have to be interested in finding out how power is shared and distributed around you. And remember where you get your power from.

The fourth question is around networks. The author tells us we often confuse between 'networking' and 'networks'. Networking, or attending industry events and sharing visiting cards is not the source to build a good network.

Good networks are built by consciously cultivating high quality relationships. And these networks need to be strategic, personal and operational. We often focus on

the strong ties. But the magic may lie in having a number of 'weak ties'. The Dunbar Number (cognitive limit of 150 individuals) finds mention.

The last three questions cover areas like making change happen, how to manage one's energy and how to grow more leaders. Each chapter ends with a quick summary for you to get a quick review. The last chapter gives you a nice 'balcony' view of the whole book.

What I found also useful were the numerous examples quoted and actual quotes from leaders were shared. The book contains numerous references and examples including books and podcasts. I did miss out mentions of legendary leaders that is standard fare for any book on leaders. But may be that is what is setting this book apart from all those leadership books that are out there crying for your attention.

If you are a leader, or aspiring to be a leader, this book will be a useful read. Even if you just learn the importance of 'self-reflection', that my boss used to indulge in, it will be worth the money you put down.

Source : Business Line



[www.iccicbe.in](http://www.iccicbe.in)

## Chamber Website Listing of your BUSINESS on the Chamber's Website

**W**e are pleased to inform our Members that Chamber has designed a website on the concept of "**Branding Coimbatore is our Business**" which is theme of our Chamber.

This listing will benefit the member industries in the following ways:

- It will give a great opportunity to get business in front of prospective customers.
- To get greater visibility
- To get business inquiries directly to the concerned industry's mailbox.
- Can offer business information to people looking for it.

Members may avail and utilise this facility, since this will help them to promote their products.

For any information Members may contact Chamber Office and enrol themselves and get link from Chamber Website for their products promotion or drop in [admin@iccicbe.in](mailto:admin@iccicbe.in)

# The Role of Artificial Intelligence in Entrepreneurship

**A**rtificial Intelligence (AI) has become a transformative force in various industries, and its role in entrepreneurship is particularly game-changing. The rapid adoption of AI technologies is reshaping how businesses operate, innovate, and scale. From streamlining operations to enhancing customer experiences, AI provides a toolkit for entrepreneurs to navigate complexities, reduce inefficiencies, and explore untapped market opportunities.

India, with its burgeoning startup ecosystem, has positioned itself as a global hub for AI-driven innovations. According to a report by NASSCOM in 2023, AI startups in India raised over **\$1 billion** in funding, a testament to the rising confidence in AI's potential to reshape industries. In fact, the Indian AI market is expected to reach **\$7.8 billion** by 2025, a reflection of how startups are leveraging technology to solve local and global challenges.

## The Intersection of AI and Entrepreneurship

The application of AI in entrepreneurship spans various sectors—healthcare, e-commerce, fintech, and logistics, among others. Entrepreneurs who integrate AI into their businesses are finding ways to improve customer engagement, predict market trends, and personalize services. The ability to harness vast amounts of data through machine learning algorithms allows startups to create highly targeted solutions.

Take the case of **Ashneer Grover**, co-founder of BharatPe, who transformed the fintech space by using AI-driven insights to revolutionize digital payments for small businesses. AI's capacity for real-time analytics and predictive modeling enabled BharatPe to customize offerings, making financial services more accessible for underserved markets.

Similarly, **Vineeta Singh**, founder of SUGAR Cosmetics, embraced AI to understand consumer preferences and optimize supply chains. In a competitive market like cosmetics, AI-enabled personalization allows for more precise marketing strategies and product development, giving SUGAR a competitive edge.

## How AI Is Redefining Key Entrepreneurial Areas

1. **Product Development and Innovation:** AI allows startups to accelerate product development

cycles. By using AI-powered analytics, entrepreneurs can test prototypes, gather user feedback, and iterate at lightning speed. **Peyush Bansal**, founder of Lenskart, has effectively used AI for virtual try-ons, allowing customers to visualize products online before purchasing, which has improved conversion rates significantly.

2. **Customer Experience and Engagement:** AI can improve customer service through chatbots, automated support, and sentiment analysis. AI-powered systems are revolutionizing how companies engage with customers, making interactions more personalized and efficient. **Anupam Mittal** of Shaadi integrated AI-based matchmaking algorithms, transforming how people connect in one of India's largest matrimonial platforms.
3. **Operational Efficiency:** Startups, often constrained by resources, can significantly improve operational efficiency with AI. Automated processes can handle everything from inventory management to HR functions, freeing up time for core business activities. **Aman Gupta**, co-founder of BoAt, has used AI to streamline manufacturing and logistics, enabling his company to scale rapidly without compromising on quality.
4. **Data-Driven Decision Making:** AI provides the ability to sift through massive datasets, offering insights that were previously inaccessible. Entrepreneurs who use AI for decision-making can predict market shifts, optimize pricing models, and improve resource allocation. **Namita Thapar**, Executive Director at Emcure Pharmaceuticals, emphasized the importance of AI in transforming healthcare startups, allowing them to deliver precise medical solutions based on predictive data analytics.

## AI-Driven Entrepreneurship and Indian Philosophy

Entrepreneurship, much like the teachings in ancient Indian texts, is about perseverance, adaptability, and long-term vision. In the **Bhagavad Gita**, Lord Krishna advises Arjuna, **"Change is the law of the universe. You can be a millionaire, or a pauper in an instant."** This wisdom aligns perfectly with the principles of entrepreneurship in the digital age. AI, by nature, is



# The Role of Artificial Intelligence in Entrepreneurship...

about embracing change—adapting, learning, and evolving continuously. Entrepreneurs must similarly adapt to new technologies, integrating AI to stay ahead of the curve and evolve with the market.

The **Vedanta** philosophy also teaches the importance of self-awareness and aligning one's actions with a greater purpose. Similarly, AI allows entrepreneurs to harness data-driven insights to better understand customer needs, societal trends, and business environments, ultimately making more conscious, impactful decisions.

## Challenges and Ethical Considerations

While AI opens up vast opportunities, it also presents challenges—particularly around data privacy, algorithmic bias, and job displacement. Responsible entrepreneurship requires addressing these ethical dilemmas. According to the World Economic Forum, 54% of the Indian workforce will need significant reskilling to adapt to AI-driven changes in the market by 2025. Entrepreneurs must ensure that their AI solutions are transparent, fair, and inclusive.

**Ghazal Alagh**, co-founder of Mamaearth, built her beauty brand with a strong focus on ethical AI use, ensuring that customer data is handled with care and algorithms are used responsibly. Entrepreneurs who adopt a balanced, ethical approach to AI will find greater trust among consumers and long-term success.

In a rapidly evolving technological landscape, access to the right resources and mentorship is critical for startups aiming to integrate AI effectively. **RisingIndia ThinkTank**, India's first venture studio, is at the forefront of this revolution. As a platform that nurtures AI-driven startups, RisingIndia provides the

ecosystem necessary to thrive—be it through mentorship, funding, or access to cutting-edge technologies.

Much like how the **Puranas** emphasized collaboration between different entities to achieve greater societal goals, RisingIndia fosters collaboration between startups, investors, and industry experts. This unique model ensures that startups not only survive but scale successfully, using AI to solve real-world problems in innovative ways.

For entrepreneurs grappling with AI implementation, the RisingIndia ThinkTank provides a one-stop solution—guiding them through the complexities of technology, ethical concerns, and market strategies. This approach is critical to ensuring long-term sustainability and impact, much like the timeless teachings of Indian philosophy that emphasize balance and thoughtful action.

AI is not just a buzzword but a revolutionary tool that entrepreneurs can leverage to build smarter, more resilient businesses. As India continues its journey to becoming an AI superpower, startups that embrace this technology will be at the forefront of shaping the future. By learning from successful entrepreneurs who have used AI to disrupt their industries, new founders can find inspiration to craft their unique paths.

In the words of **Ritesh Agarwal**, founder of OYO Rooms, "Success is not a destination, it is a journey," one that requires constant adaptation, learning, and resilience. AI is a powerful companion on this journey, and with platforms like **RisingIndia ThinkTank**, startups are better positioned than ever to navigate the entrepreneurial landscape with intelligence, purpose, and ethical consideration.

Source: [www.ibhaskar.in](http://www.ibhaskar.in)

### PLACEMENT

Employment Exchange Division for recruitment of Technical and Non-Technical personnel. Please visit our Website "[www.iccicbe.in](http://www.iccicbe.in)" for more details.

### To: All Members

Members are requested to take note of our new Email & Website:

Email : [admin@iccicbe.in](mailto:admin@iccicbe.in)

Website : [www.iccicbe.in](http://www.iccicbe.in)

# Govt. proposes mandatory labelling of AI-generated content on social media

Aroon Deep NEW DELHI

**T**he Electronics and Information Technology Ministry on Wednesday proposed mandatory disclosure and labelling of artificial intelligence (AI)-generated "synthetic" content on social media platforms.

The Ministry released a draft amendment to the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, that requires social media companies to allow users to self-declare if the content they upload is AI-generated. In cases where users fail to make such declarations, platforms must proactively detect and label AI-generated content.

The declaration must cover 10% of the content's area, and applies to all types of synthetic content, including text, video, and audio, and is not limited to photorealistic content, according to officials and the draft text.

"In Parliament as well as many other fora, people have demanded that something should be done about the deepfakes which are harming society," IT Minister Ashwini Vaishnaw told presspersons.

"People are using some prominent persons' image and creating deepfakes, which are then affecting their personal lives, privacy as well as [creating] various

## DISCLOSURE MANDATE

The draft amendment to the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, outlines the Ministry's proposed approach to regulating synthetic content



- All synthetic content whether video, photo, audio, or text-must carry a disclosure
- The disclosure should cover at least 10% of the surface area in all AI-generated audio-visual posts
- Users must be given the option to self-declare AI-generated posts

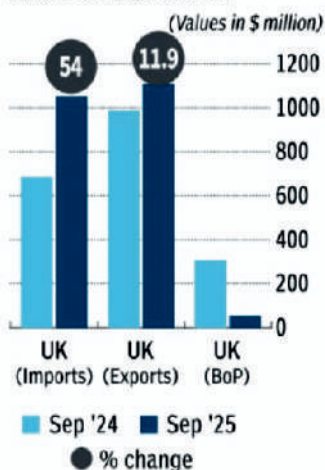
misconceptions in society. So the step we have taken is making sure that users get to know whether something is synthetic or real. Once users know, they can take a call. But it's important that users know what is real. That distinction will be led through mandatory data labelling." The proposal marks a shift in the Ministry's approach synthetic content.

Source : The Hindu

## FTA Effect

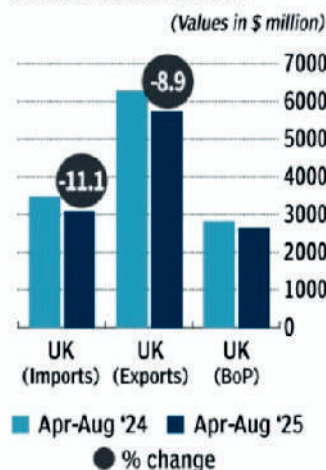
### Imports from UK outpace exports after signing of FTA

Balance of payments between India & UK after the FTA



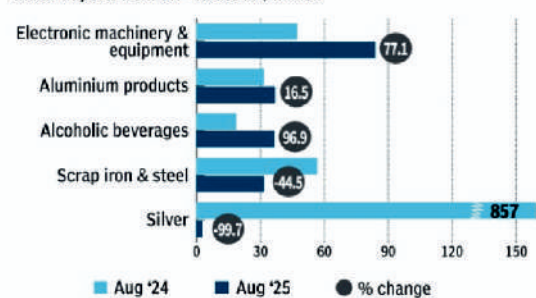
### India-UK trade value declines before FTA signing

Balance of payments between India & UK before the FTA



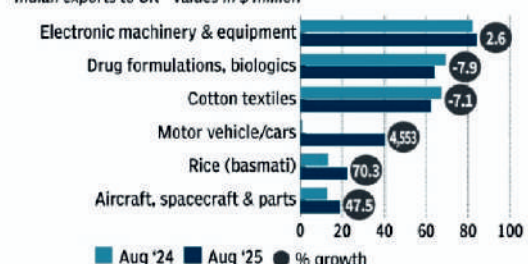
### Imports of electronics, alcoholic beverages surge

Indian imports from UK - values in \$ million



### Export of cars tops list

Indian exports to UK - values in \$ million



Source: Ministry of Commerce

## Bank customers can opt for up to four nominees

**BEGINNING NEXT MONTH**, a bank customer can opt for up to four nominees in her or his account with a view to ensure uniformity, and efficiency in claim settlement across the banking system.

The key provisions relating to Nomination under the Banking Laws (Amendment) Act, 2025 will come into effect from November 1, 2025, a finance ministry statement said on Thursday.

The Banking Laws (Amendment) Act, 2025 was notified on April 15, 2025. It contains a total of 19 amendments across five legislations - the Reserve Bank of India Act,

1934, Banking Regulation Act, 1949, State Bank of India Act, 1955 and Banking Companies (Acquisition and Transfer of Undertakings) Act, 1970 and 1980.

As per the amendments, it said, customers may nominate up to four persons, either simultaneously or successively, thereby simplifying claim settlement for depositors and their nominees.

Depositors may opt for either simultaneous or successive nominations, as per their preference, it said.

- PTI

## Exports of farm, processed food rise 12% in April-Sept

**Rice, buffalo meat, and fruits & vegetables key drivers**

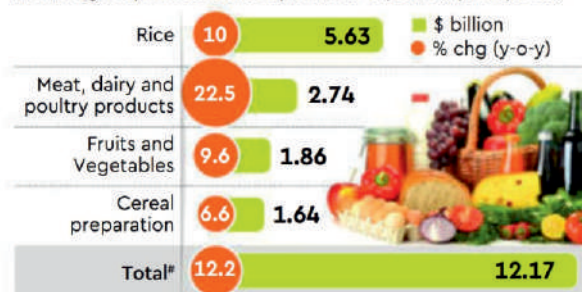
**SANDIP DAS,**

New Delhi, October 19

**INDIA'S EXPORTS OF** agricultural and processed food products continued to grow at a brisk pace in the current fiscal year, with shipments rising more than 12% year-on-year to \$12.17 billion in the April-September period of FY26.

### MORE SHIPMENTS

India's agri & processed food products exports (Apr-Sept '25)



Source: DGCIS, #including items – cashew, oil meals & other cereals, excluding items – marine, tobacco, coffee & tea

Source : Financial Express

## One in every 4 major dams full

**Our Bureau, Chennai**

**T**he storage in 60 per cent of India's 161 major reservoirs continued to be filled over 90 per cent this week with one in every four dams full, data from the Central Water Commission (CWC) showed.

The CWC, in its weekly bulletin on the storage position, said the level in the 161 reservoirs was 90.6 per cent of the 182.496 billion cubic metres (BCM) capacity at 165.312 BCM.

The storage was over 4 percentage points higher than a year ago and about 15 percentage points more than usual (last 10 years level).

Overall, 44 reservoirs were brimming, while the storage in another 52 was above 90 per cent.

In Maharashtra, 19 dams were full, while three each in Madhya Pradesh, Jharkhand and Gujarat were full.

Rajasthan's three reservoirs, two reservoirs each in Odisha, Uttar Pradesh and Telangana, and one each in Chhattisgarh and Karnataka were brimming.

In addition, the lone reservoirs in Goa and Mizoram, too, were full.

### 27% SURPLUS RAIN

According to the India Meteorological Department (IMD), the country received 27 per cent post-monsoon surplus rainfall between October 1 and 16. This is besides the 8 per cent surplus showers received during the South-West monsoon.

While the precipitation was 14 per cent deficient in the southern peninsula, it was surplus by 215 per cent in the north-west, by 28 per cent in the east and north-east and by 13 per cent in central India. Data from 730 districts showed that 26 per cent of the country received deficient rainfall during the period.

The current level in the major reservoirs is seen as beneficial for the rabi crop. According to the IMD, the South-West monsoon has withdrawn and the North-East Monsoon has set in over the southern peninsula.

Source : Business Line





# CHAMBER ARBITRATION AND MEDIATION CENTRE

உலகத் தொழில் அனைத்தும் உவந்து செய்வோம்



**The Indian Chamber of  
Commerce and Industry  
Coimbatore**

உலகத் தொழில் அனைத்தும் உவந்து செய்வோம்



## THE CHAMBER ARBITRATION AND MEDIATION CENTRE

**Is ready to admit the cases - Online basis with the  
following features**

- ✓ Digital Service
- ✓ Online Case Filing
- ✓ Online Response
- ✓ Online Case Hearing
- ✓ Online Award
- ✓ Hassle Free
- ✓ Quick Solution
- ✓ Saves Time

[www.iccicbe.in](http://www.iccicbe.in)



[arbitrationcentre@indianchamber.in](mailto:arbitrationcentre@indianchamber.in)

**For More details Contact - 0422-7140400/0422-2224000**



**KRISH CARBON**



## **CARBON SEAL RINGS**

Since mechanical seals must be able to endure a wide range of application conditions, they must be designed with meticulous attention to detail and carbon graphite is the ideal solution for this industry application.

Carbon blocks and blanks benefit most seal requirements in the field and are machined from resin and antimony impregnated blanks to fit the requirement at hand.

Carbon steam joints are available as single-acting and double-acting seals. Carbon graphite can cater to a broad range of applications as seal rings. They can perform under tough conditions and are blister resistant to function in dry environments as well. The high thermal conductivity and low thermal expansion coefficient allow for optimum product precision and high tolerance.

This can also be customised to size using our resin or metal impregnated methods in PTS technology. Carbon graphite also offers dimensional stability as seal rings for a range of applications.

**KRISHNAVENI CARBON PRODUCTS PRIVATE LIMITED, 63/3, Athipalayam Road,  
Chinnavedampatti, Coimbatore – 641 049. INDIA**

Phone: +91 422 710 9966, 266 9966 | Fax: +91 422 266 6695 | Email: [sales@krishcarbon.com](mailto:sales@krishcarbon.com) | Web: [www.krishcarbon.com](http://www.krishcarbon.com)



## Nat'l task force on brain health

KAVITA BAJELI-DATT New Delhi

**INDIA** has established a National Task Force on Brain Health, with the aim to improve the accessibility and quality of brain healthcare at primary, secondary, and tertiary levels, according to the WHO's new global status report on neurology.

India's task force plans to implement a national brain health programme by scaling up the Karnataka Brain Health Initiative (KaBHI), a comprehensive and collaborative public health programme aimed at reducing the burden of neurological disorders across Karnataka, according to the World Health Organisation (WHO) report.

Highlighting KaBHI as a catalysing policy prioritisation for brain health and neurological disorders in India, the report released on Tuesday said, "By uniting key stakeholders and sectors around a needs-based, evidence-informed, integrated approach to neurological disorders, KaBHI has paved the way for policy prioritisation of brain health in India."

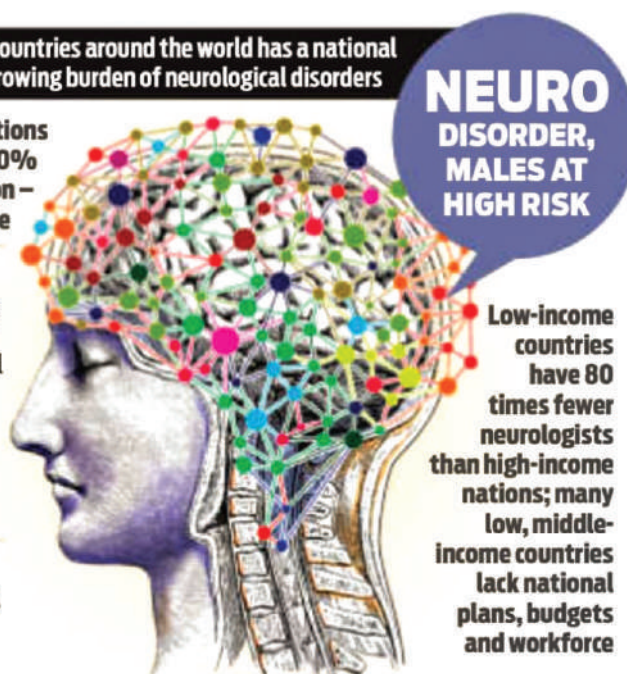
Source : The New Indian Express

Less than one in 3 countries around the world has a national policy to address growing burden of neurological disorders

Neurological conditions affect more than 40% of global population – over 3 billion people

Top 5 neurological conditions contributing to death and disability (2021): stroke, neonatal encephalopathy, migraine, Alzheimer's disease, other dementias, diabetic neuropathy

Males at higher risk of neurological conditions but females at higher risk of migraine, multiple sclerosis and dementia



ONLY 32% OF MEMBER STATES HAVE NATIONAL POLICY FOR SUCH DISORDER, WITH 18% HAVING DEDICATED FUNDING

## IMF raises India's FY 26 growth forecast to 6.6%

REUTERS, New Delhi, October 14

THE INTERNATIONAL MONETARY Fund (IMF) has raised India's growth forecast by 0.2 percentage points to 6.6% for the FY26 as the country's strong growth momentum is seen offsetting the impact of high US tariffs on India goods.

India's GDP grew at an unexpected higher pace of 7.8% in April-June thanks to strong private consumption, helping it remain the fastest growth major economy despite a cloudy export outlook due to steep 50% tariffs imposed by US President Donald Trump.

### POSITIVE SIGN

- The upwards revision is despite the steep 50% tariffs imposed by US President Donald Trump on India
- The upgrade comes a week after the World Bank raised its India growth forecast for FY26 to **6.5%**
- For the next fiscal, the IMF lowered India's growth forecast by 0.2 percentage points to **6.2%**.
- It edged up its global growth forecast too but warned of US-China threat.

Source : Mint





## Photo Gallery



Shri Rajesh B Lund Shri C Dorairaj, Shri S Natarajan, Shri N Pradeep and our GC members are with Thai Startup Association delegation during their visit to Chamber – 9.10.2025



Hon'ble Chief Minister of Tamil Nadu **Shri M K Stalin** and **Shri G D Gopal** are opening the G D Naidu Flyover by cutting ribbon – 9.10.2025



Our President Shri Rajesh B Lund honouring Shri G D Gopal the recipient of FIVA Hall of Fame Award 2025 during the function held on 17th October 2025



Shri Rajesh B Lund, President honors Shri Binod Kumar, MD & CEO, Indian Bank, Chennai during his visit to Chamber. Our Vice President Shri C Dorairaj and Treasurer Dr. M Kailash Kumar are seen in the picture 30.10.2025



முதல்வரின் அறிவிப்புகளுக்கு  
கோவை தொழில் துறையினர் வரவேற்பு

## CM names Avinashi Road flyover after G.D. Naidu



**இந்திய தொழில் வர்த்தக  
சபை சார்பில் வரவேற்பு**

**தமிழக அரசுக்கு கோவை தொழில் அமைப்புகள் நன்றி!**

பட வேண்டும்.  
எம்.எஸ்.எம்.இ.,  
நிறுவனங்களுக்கான  
உரிமங்கள் எளிதமைப்  
படுத்தப்பட்டு, நில  
ஒதுக்கீடு சலுகைகள்  
வழங்க வேண்டும்.  
இவ்வாறு, தொழில்  
அமைப்புகள் தெரிவித்  
துள்ளன.

## Avinashi Road flyover is aptly named After the illustrious G.D. Naidu

**-Indian Chamber of Commerce and Industry, Coimbatore**

*Rajesh B Lund, President, Indian Chamber of Commerce and Industry*



# Media Attention...

## கோவை, ஈரோடு, சேலம் உள்பிட்ட நகரங்களில் தீவிர நெல்லை வகையில் ஏர்னாகுளம்-பெங்களூரு 'வந்தே பாரத்' விரைவில் தொடக்கம்

குடியரசு துணைத் தலைவர் சி.பி.ராஜாதிருவண்ணுக்குத் தகவல்

கோவை

கோவை, ஈரோடு, சேலம் உள்பிட்ட நகரங்களில் தீவிர நெல்லை வகையில் ஏர்னாகுளம்-பெங்களூரு 'வந்தே பாரத்' விரைவில் தொடக்கம். குடியரசு துணைத் தலைவர் சி.பி.ராஜாதிருவண்ணுக்குத் தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார்.



கோவைவில் மேற்கு நடைபெற்ற பாராட்டு விழாவில் குடியரசு துணைத் தலைவர் சி.பி.ராஜாதிருவண்ணுக்குத் தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார்.

கோவை, ஈரோடு, சேலம் உள்பிட்ட நகரங்களில் தீவிர நெல்லை வகையில் ஏர்னாகுளம்-பெங்களூரு 'வந்தே பாரத்' விரைவில் தொடக்கம். குடியரசு துணைத் தலைவர் சி.பி.ராஜாதிருவண்ணுக்குத் தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார்.

கோவை, ஈரோடு, சேலம் உள்பிட்ட நகரங்களில் தீவிர நெல்லை வகையில் ஏர்னாகுளம்-பெங்களூரு 'வந்தே பாரத்' விரைவில் தொடக்கம். குடியரசு துணைத் தலைவர் சி.பி.ராஜாதிருவண்ணுக்குத் தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார்.

கோவை, ஈரோடு, சேலம் உள்பிட்ட நகரங்களில் தீவிர நெல்லை வகையில் ஏர்னாகுளம்-பெங்களூரு 'வந்தே பாரத்' விரைவில் தொடக்கம். குடியரசு துணைத் தலைவர் சி.பி.ராஜாதிருவண்ணுக்குத் தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார்.

கோவை, ஈரோடு, சேலம் உள்பிட்ட நகரங்களில் தீவிர நெல்லை வகையில் ஏர்னாகுளம்-பெங்களூரு 'வந்தே பாரத்' விரைவில் தொடக்கம். குடியரசு துணைத் தலைவர் சி.பி.ராஜாதிருவண்ணுக்குத் தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார்.



கோவை கொடியாசியாவில் தொடர்ந்து அமைப்புகள் சார்பில் நடைபெற்ற பாராட்டு விழாவில் குடியரசு துணைத் தலைவர் சி.பி.ராஜாதிருவண்ணுக்குத் தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார். இவ்வாறு தகவல் கொடுத்தார்.

## Coimbatore to get more train services soon: Vice-President

C.P. Radhakrishnan urged to take up with the Ministers concerned development of industrial corridor between Karur and Coimbatore, widening of the 22-km Neelambur and Madukkarai bypass, expansion of the airport, and metro rail project

The Hindu Bureau COIMBATORE

Coimbatore will soon get more train services, said Vice-President C.P. Radhakrishnan in the city on Tuesday.

Speaking at a felicitation event organised by the Coimbatore Citizens Forum, Mr. Radhakrishnan said that when Union Minister for Railways Ashwini Vaishnaw met him, he had placed two demands - a Vande Bharat train from Ernakulam to Bengaluru with stops at Coimbatore, Tiruppur, Erode and Salem and a daily train between Coimbatore and Ranchi to cater to the rail needs of workers from Jharkhand and the northern States. Coimbatore will get both these services soon he said.

Infrastructure development of a place leads to economic growth of that



Heads of industry associations presented a souvenir to Vice-President C.P. Radhakrishnan (fifth left) at a function held in the city on Tuesday. S. SIVA SARAVANAN

area as seen in Bengaluru. Development of an airport aided the growth of Bengaluru.

So, expansion of the international airport and more international flights are a necessity for Coimbatore.

"I will support both

these demands," he said.

Mr. Radhakrishnan spoke in detail about his contributions for the coir sector when he was the Coir Board chairman and for the textile sector as Coimbatore MP.

The Vice-President added that when he assumed

office at the Vice-President of the country, it brought pride to the Tamil people, Tamil Nadu and Coimbatore region.

President of the Coimbatore District Small Industries Association M. Karthikeyan said the Vice-President should take

up with the Ministers concerned development of 120-km industrial corridor between Karur and Coimbatore, widening of the 22-km Neelambur and Madukkarai bypass, expansion of the Coimbatore International Airport and Coimbatore Metro Rail project.

M. Manickam, chairman and Managing Director of Sakthi Sugars, said Mr. Radhakrishnan is known for his hard work and encouragement for the youth.

His support is essential for the growth of the western districts of the State, he said.

According to Rajesh B. Lund, president of the Indian Chamber of Commerce and Industry, Coimbatore, the Vice-President's assurance of support for the agricultural and industrial sectors in Coimbatore will support the growth of the region.



## Only Modi can elevate India to great heights: VP Radhakrishnan

Coimbatore, Oct. 29: Vice President of India C. P. Radhakrishnan visited Coimbatore for the first time after assuming office. A felicitation ceremony was organized at CODISSIA by various industrial organizations, including the Indian Chamber of Commerce and Industry (Coimbatore Chapter), CODISSIA, SIIMA, SIDA, and IIF.

At the event, Sakthi Group Chairman Marikannan, CODISSIA President Nandikar, Indian Chamber of Commerce (Coimbatore) President Rajesh Lund, IIF President Vohannan, SIIMA President Mithun Ramulu, SIIMA Vice President Kishanadas, former CODISSIA President Sundaram, and K.O. Group Chairman Radhakrishnan felicitated the Vice President and presented him with a memento.

Former Minister and Tamil Nadu MLA S. P. Velamuri honored the Vice President with a shawl and conveyed his best wishes. Vice President Radhakrishnan said, "When I assumed office as Vice President, I wished to visit Tamil Nadu first. However, Prime Minister Narendra Modi requested that I attend the opening of the new government in Seydilly, which delayed my visit to Coimbatore. "Traditionally one visits the State capital first, but Coimbatore has a special place in my heart as it is my home. My public life began successfully in this very soil. Success and failure came and go; those who face both with the same spirit will ultimately succeed. I consider my position as Vice President to be an honor for all Tamils, Tamil Nadu, and the people of Coimbatore."

"When I think of Coimbatore, two things come to mind: hard work



and hospitality. Coimbatore is a city that cares for both educated people and workers' welfare. Everything happens at the right time—everything to strive with. Many times, we work hard and don't succeed immediately; success often comes unexpectedly. "We must learn to accept both success and failure with maturity. My appointments as Governor of Jharkhand, Telangana, Puducherry, and later Maharashtra for 13 months—all came unexpectedly. Now, as Vice President, I see it as a divine blessing. Our efforts are rewarded; the outcome is God's. "The ultimate goal is a developed India, Tamil Nadu—and especially the Kongu region—will surely play a significant role in achieving it. "The event was attended by IIF State President Nataraj Natarajan, former President K. Annamalai, MLAs. Dasanayagam, Jayaraman, Anandan Arjunan, K. R. Jayaram, Selvaraj, Arumugam, Nandhi Nandhan, Sakthi Group Director Rajanathan, Sakthi Agencies Chairman Nandikar, and several industrial leaders and officials.





## Manufacturer of **LED LIGHTING** (Industrial Grade) & **PUMP ACCESSORIES**



Street Light



Bay Light



Trend Bay Light

- Customized Solutions
- Uniform Lighting
- Upto 50% Power Saving
- Low Maintenance



Pump Controller



Pump Controller



Float Switch



**TUVNORD**



### **ILLUMINATO LIGHTING TECHNOLOGIES**

111, athipalayam road, ganapathy, coimbatore - 641 006

phone: +91 422-2531642 | mobile: +91 8870 440 880 | e-mail: sales@futr.co.in



NEXA

## STEP UP IN LIFE WITH THE GRAND VITARA

ENJOY SPECIAL SUV EXCHANGE BENEFITS & MORE.



**S-CNG**

DRIVE SMART. CHOOSE GREEN

Strong Hybrid

PRICE STARTS @  
**9.9 Lakhs\***

THE ADVANCED

**GRAND VITARA**

RULE THE CITY STREETS

➡ Highest Exchange Price For Your Old Car  
➡ 100% On Road Fundings ➡ Emi Upto 7 Years\*

\*Conditions Apply



**aadhi NEXA**

COIMBATORE | NILGIRIS | KARUR

TIRUNELVELI | TENKASI | KANYAKUMARI | TUTICORIN

**NEXA 7708 100 200**

[www.aadhimaruti.com](http://www.aadhimaruti.com)