



Shri Rajesh B Lund, President, Shri C Dorairaj, Vice President, and Dr. M Kailash Kumar, Treasurer adorn shawl and present Chamber profile to Shri Sanjiv Shankar, IRS., Chief Commissioner of Income Tax, Coimbatore – 26.05.2026



Dr. Dhananjay Singh, IRS., Deputy Commissioner of Customs, Coimbatore International Airport speaks at our Chamber. President Shri Rajesh B Lund and Shri N Pradeep, Hon. Secretary are seated - 08.06.2026



President Shri Rajesh B Lund along with other Office Bearers and Past Presidents offer felicitation to Shri V Rangaswamy newly elected President of CODISSIA and also outgoing President Shri M KarthiKeyan at 57th AGM - 12.06.2026




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President Writes



Dear Members,

Greetings from the Indian Chamber of Commerce and Industry, Coimbatore.

As we welcome July 2026, I extend my warm greetings and best wishes to all our esteemed Members. I hope this month brings renewed opportunities, sustained growth, and continued success in your business and professional endeavours. Together, let us continue to strengthen Trade, Industry, and the economic progress of our region through collaboration, innovation, and shared purpose.

INDIAN ECONOMY

The Indian economy continued to display remarkable resilience during June 2026 despite geopolitical uncertainties and volatility in global financial markets. Strong domestic demand, healthy banking activity, and sustained public investment remained the key drivers of economic growth, while inflation continued to be closely monitored in view of global crude oil prices and the progress of the southwest monsoon.

At its Monetary Policy Committee meeting held during the month, the Reserve Bank of India retained the policy repo rate at **5.25%**. The RBI projected GDP growth for FY 2026–27 at **6.6%** while revising the inflation forecast to **5.1%**, reflecting concerns over geopolitical tensions, energy prices, supply chain disruptions, and weather-related risks. Despite these challenges, India continues to remain among the fastest-growing major economies in the world.

Both the manufacturing and services sectors maintained healthy growth, supported by robust domestic demand and sustained business confidence. Bank credit continued to expand steadily, reflecting healthy investment and consumption, while India's foreign exchange reserves remained comfortable at over **US \$672 billion**, providing a strong cushion against external uncertainties.

Financial markets experienced temporary volatility owing to developments in the Middle East and fluctuations in crude oil prices. However, easing oil prices towards the end of the month helped improve investor sentiment, strengthened the Rupee, and supported the bond market. Foreign portfolio investments also witnessed renewed momentum following policy initiatives announced by the RBI.

The Government and the RBI continued their efforts to improve the investment climate through infrastructure development, digital governance, financial sector reforms, and measures aimed at enhancing ease of doing business. The banking system remained well-capitalized, while Government-backed initiatives continued to improve credit access, particularly for MSMEs.

While challenges relating to global geopolitical developments, crude oil prices, inflation, monsoon performance, and external trade conditions remain, India's economic fundamentals continue to be strong. Healthy domestic consumption, sustained infrastructure spending, and continued policy support are expected to keep the economy on a stable growth trajectory during the months ahead.

AT THE CHAMBER

Interactive Session on Trade Facilitation Measures by Customs

The Chamber organized an Interactive Session on **"Trade Facilitative Measures Taken by Customs – Including ATHITHI 2.0 and Other Initiatives"** on **8th June 2026**. Dr. Dhananjay Singh, IRS, Head of Customs, Coimbatore International Airport, addressed the gathering and explained various customs facilitation measures, including ATHITHI 2.0. The session witnessed enthusiastic participation and an engaging exchange of ideas with members.

President Writes...

Representation to the Registration Department

The Chamber submitted a detailed representation to the Hon'ble Minister for Commercial Taxes and Registration, Government of Tamil Nadu, highlighting the practical difficulties faced by Associations in online Society Registration filings.

We requested early disposal of pending applications, greater transparency in the process, and suitable relief from penalties arising out of procedural delays.

GSTAT Awareness & Outreach Programme

The Chamber successfully organized a **GSTAT Awareness & Outreach Programme** on **4th July 2026** at Chamber Towers. The programme provided valuable insights into the functioning, jurisdiction, and procedures of the GST Appellate Tribunal and was highly appreciated by participants.

Moving ahead together

The initiatives undertaken during the past month reaffirm our Chamber's unwavering commitment to serving the interests of Trade and Industry. Whether through policy advocacy, knowledge-sharing programmes, or stakeholder engagement, we

remain focused on creating value for our Members and contributing to a stronger and more vibrant business ecosystem.

On behalf of the Chamber, I sincerely thank our Members, Past Presidents, Office Bearers, and well-wishers for their continued support, encouragement, and active participation in our activities. Your confidence inspires us to pursue new opportunities, address emerging challenges, and work with renewed determination towards the growth and prosperity of our business community.

"Strong institutions are built through active participation. I encourage every Member to take full advantage of the Chamber's initiatives and contribute to our collective progress."

Let us move forward together with optimism, purpose, and a shared commitment to building a stronger future for Industry and Commerce.

Warm Regards,



Rajesh B Lund
President

Chamber Initiatives

Address by Dr. Dhananjay Singh, IRS – Head of Customs, Coimbatore International Airport

Immediately after the Governing Council Meeting held on 8th June 2026, the Chamber organized an Interactive Session on "Trade Facilitative Measures Taken by Customs – Including ATHITHI 2.0 and Other Initiatives", which was addressed by Dr. Dhananjay Singh, IRS, Head of Customs, Coimbatore International Airport.

Dr. Dhananjay Singh was introduced and honoured by our President, Shri Rajesh B. Lund, in recognition of his distinguished service and valuable contribution to trade facilitation.

During the session, Dr. Dhananjay Singh delivered a comprehensive PowerPoint presentation, providing valuable insights into the various trade facilitation

measures introduced by the Customs Department to enhance passenger convenience, simplify customs procedures, and improve the overall travel experience for international passengers. He elaborated on the latest Indian Customs Baggage Rules, 2026, duty-free allowances, baggage declaration procedures, Green and Red Channel protocols, and compliance requirements relating to gold, currency, pets, plants, antiques, and unaccompanied baggage.

He also explained the features and benefits of ATHITHI 2.0, the upgraded digital passenger facilitation platform, highlighting its mobile application and web portal that enable advance electronic baggage and currency declarations, digital duty payments, real-time updates, and paperless customs clearance. The presentation further covered the standardized Customs Baggage Declaration (CBD) modules and other initiatives introduced by the Central Board of Indirect Taxes and Customs (CBIC) to make customs

Chamber Initiatives...

processes more transparent, efficient, and technology-driven.

The session concluded with an interactive discussion during which Members raised several practical queries relating to baggage regulations, customs declarations, duty-free allowances, and the implementation of ATHITHI 2.0. Dr. Dhananjay Singh clarified the Members' queries and encouraged international travellers to make effective use of the digital platform for faster, transparent, and hassle-free customs clearance.

The session was attended by all the Office Bearers of the Chamber, besides our Past Presidents, who actively participated in the interactive discussion and appreciated the initiatives undertaken by the Customs Department to facilitate international trade and passenger services.

Letter to Registration Department

Our Chamber has submitted a detailed representation to Thiru D. Logesh Tamilselvan, Hon'ble Minister for Commercial Taxes and Registration, Government of Tamil Nadu, highlighting the practical difficulties faced by Associations in matters relating to Society Registration under the Tamil Nadu Societies Registration Act, 1975.

The representation drew attention to the significant challenges encountered by Member Associations following the migration of statutory filings to the online platform, particularly with regard to the submission and approval of Annual General Body Meeting (AGM) reports, Form VII filings, and other statutory documents.

The Chamber highlighted several issues, including prolonged delays in the disposal of applications, lack of transparency in tracking application status, penalties imposed despite timely submission of documents by Associations, and the resulting compliance burden. The Chamber requested the Hon'ble Minister to direct the Registration Department to expedite the clearance of pending applications, establish an effective mechanism for timely status updates, consider waiver of penalties arising due to departmental delays, and organize awareness and training programmes on the online filing system for the benefit of Associations.

The Chamber emphasized that these measures would facilitate better statutory compliance, improve administrative efficiency, and reduce unnecessary hardship faced by trade associations and voluntary organizations across the State.

Copies of the representation were also forwarded to:

- The Inspector General of Registration, Chennai
- The Deputy Inspector General of Registration, Coimbatore
- The District Registrar, Coimbatore

The Chamber expressed confidence that the Government would give favourable consideration to the issues raised and take necessary steps to strengthen the Society Registration system by making it more transparent, efficient, and stakeholder-friendly.

Representation to Tamil Nadu Chief Minister

Our Hon. Secretary, Shri N. Pradeep, has addressed a representation to **Thiru C. Joseph Vijay, Hon'ble Chief Minister of Tamil Nadu**, expressing his willingness to contribute to the Committee constituted by the Government for the restructuring and financial recovery of the Tamil Nadu Electricity Board (TNEB).

In his representation, Shri N. Pradeep conveyed his keen interest in contributing to the Government's initiative aimed at strengthening the long-term financial sustainability, operational efficiency, and governance of TNEB. He highlighted his extensive experience in the power sector through his leadership roles as Hon. Secretary of The Indian Chamber of Commerce and Industry, Coimbatore (ICCI), Vice President of The South India Spinners Association (SISPA), and Former President of the Tamil Nadu Electricity Consumers Association (TECA).

He also outlined his professional background, including over a decade of experience in the Information Technology sector in the United States and Canada, his involvement in diverse industries such as textiles, engineering, foundries, paper products, packaging, and IT services, and his active participation in electricity tariff, regulatory, renewable energy, and consumer-related matters before the Tamil Nadu Electricity Regulatory Commission (TNERC).

The representation emphasized that his experience and practical knowledge could contribute towards identifying implementable measures to improve operational efficiency, strengthen financial discipline, optimize power procurement, enhance billing and collection systems, accelerate renewable energy integration, leverage technology-driven solutions, and reduce the debt burden of TNEB.

Shri N. Pradeep requested the Hon'ble Chief Minister to consider including him in any committee, advisory



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Chamber Initiatives...

group, stakeholder consultation, working group, or expert panel constituted in connection with the restructuring exercise. He assured the Government of his wholehearted commitment to supporting reforms that would help build a financially sustainable,

efficient, and future-ready power sector for Tamil Nadu.

A copy of the representation was also forwarded to Thiru R. Nirmalkumar, Hon'ble Minister for Energy Resources and Law, Government of Tamil Nadu, for kind consideration.

Government Initiatives

Commercial Tax Redressal Committee:

Our Chamber, submitted a comprehensive representation highlighting major Goods and Services Tax (GST) issues affecting trade and industry in Tamil Nadu during the **GST Grievance Redressal Meeting** held at the **Office of the Commercial Taxes Department, Coimbatore**, on 3rd June 2026, under the chairmanship of **Shri Thakare Shubham Dnyandeorao, IAS**.

The Chamber drew attention to several practical challenges faced by businesses, particularly MSMEs, and requested the Government to consider appropriate policy and procedural reforms. The key issues presented included:

- Issuance of penalty notices under **Section 74 of the SGST Act** without establishing fraud or wilful tax evasion, resulting in unnecessary litigation and compliance burden on MSMEs.
- Need for simplified implementation of recent amendments and notifications issued under the Tamil Nadu GST Act.
- Delays arising from biometric Aadhaar-based GST registration verification.
- GST classification disputes, including issues relating to export commissions, works contracts, and applicable tax rates.
- Recent GSTN compliance changes involving GSTR-1, GSTR-3B, invoice matching, and increased scrutiny of Input Tax Credit (ITC) claims.
- Representation for rationalisation of GST rates and correction of inverted duty structures.
- Concerns regarding excessive GST inspections, repeated audits, heavy penalties for minor clerical errors, delays in appeal disposal, and ITC-related difficulties.
- Request to reduce GST on specified job-work activities from **18% to 5%** to support MSMEs.

- Simplification of GST rate structures, registration procedures, return filing, and penalty provisions.
- Practical issues relating to e-Way Bills, documentation requirements, and Input Tax Credit disputes.
- Request for relief in cases where **GSTR-10 (Final Return)** could not be filed due to lack of awareness. The Chamber urged the Government to introduce a fresh **amnesty scheme**, similar to the relief provided under **Notification No. 08/2023-Central Tax**, which had capped the late fee at **₹1,000 (₹500 CGST + ₹500 SGST)**.
- Request to review and discontinue notices reportedly being issued from **IIT Hyderabad**, which have caused concern among taxpayers.
- Need for MSME-friendly GST compliance measures to reduce costs and improve ease of doing business.

The Chamber emphasized that addressing these issues would significantly reduce the compliance burden on businesses, improve voluntary tax compliance, facilitate ease of doing business, and strengthen the MSME sector in Tamil Nadu.

The representation was well received, and the Chamber expressed confidence that the concerns raised would receive favourable consideration by the Commercial Taxes Department and the GST Council.

Outreach program – ECLGS

Our Hon. Secretary, Shri N. Pradeep, participated in the MSME Outreach Programme on the Emergency Credit Line Guarantee Scheme (ECLGS) 5.0, organized by the State Level Bankers' Committee (SLBC), Tamil Nadu, on 5th June 2026 at Hall-D, CODISSIA Trade Fair Complex, Coimbatore.

The programme was organized to create awareness among MSMEs, entrepreneurs, industry associations, and other stakeholders on the recently introduced

Government Initiatives...

ECLGS 5.0, which aims to facilitate timely and collateral-free credit support to eligible MSMEs through an enhanced credit guarantee framework.

During the programme, senior officials from the National Credit Guarantee Trustee Company (NCGTC), Jansamarth, PSB Alliance, and various leading public and private sector banks delivered detailed presentations on the salient features of the scheme. The sessions covered the objectives of ECLGS 5.0, eligibility criteria, operational guidelines, loan application procedures, guarantee coverage, repayment structure, and the benefits available to MSMEs. The officials also explained the role of digital platforms such as Jansamarth and the PSB Loans in 59 Minutes portal in enabling faster, transparent, and hassle-free access to institutional credit.

An interactive question-and-answer session followed, during which participants sought clarifications on eligibility, documentation requirements, implementation procedures, and practical issues relating to availing credit under the scheme. The officials addressed the queries and encouraged MSMEs to make effective use of the available credit support mechanisms.

On behalf of the Chamber, **Shri N. Pradeep** Hon Secretary appreciated the initiative taken by the State Level Bankers' Committee in organizing the outreach programme and stated that the Chamber would actively disseminate information relating to **ECLGS 5.0** among its Members through its communication channels, thereby creating greater awareness and encouraging eligible MSMEs to avail themselves of the benefits under the scheme.

He further assured the organizers that the Chamber would collect feedback, suggestions, practical difficulties, and queries from its Members regarding the implementation of ECLGS 5.0 and forward the same to the concerned authorities for appropriate clarification and necessary action. He reiterated the Chamber's commitment to working closely with the banking sector and Government agencies in promoting financial inclusion and strengthening the MSME ecosystem.

GST - GRIEVANCES & SUGGESTIONS

Our Chamber has submitted the following representations to the GST Grievances Redressal Meeting which will be held at the District Collectorate, Tiruchirappalli.

A. INPUT TAX CREDIT

1. Safe Harbour for Bona Fide Recipients — Sec. 16(2)(c)

- ITC denial on account of supplier default defeats the seamless credit objective of GST.
- Recipients have no practical mechanism to verify whether the supplier has remitted tax. Though Section 76 provides the recourse to collect tax from supplier, it is seldom exercised by Department and ITC is recovered from recipient.
- Safe harbour sought: protect ITC where recipient has fulfilled all statutory conditions and action has been initiated against the defaulting supplier.
- Fairness demands that suppliers cannot be allowed to enrich themselves at the cost of bonafide recipients which is indirectly being supported by taxman.

2. Remove Interest on 180-Day Payment Condition

- Interest on ITC reversal for non-payment within 180 days causes undue hardship where contractual terms legitimately exceed this period.
- Government suffers no revenue loss in such cases.
- Suppliers already pay interest on delayed tax payment. Hence, dual levy leads to unjust enrichment of the exchequer.

3. Prune Blocked Credits — Sec. 17(5)

- Employee and administrative cost such as canteen and rent-a-cab are not for charity but rather essential for enhancing productivity. Similarly, Corporate Social Responsibility [CSR] expenditure is a mandatory obligation under Section 135 of the Companies Act, 2013. ITC should be allowed in these cases.
- Goods/ services when used for construction of factory building, store building or other civil structures are also for the business operations and without which the taxable operations cannot be performed. Denial in these cases defeats the seamless credit principle.

4. No Retrospective Amendments

- Retrospective taxation - e.g., substitution of 'plant or machinery' with 'plant and machinery' in Sec. 17(5)(d) - violates fairness and settled taxpayer expectations.

Government Initiatives...

- Retrospective amendments to be treated as exceptions and avoided as a matter of policy. The lawmakers have all the right to expunge the base of any Court ruling by making suitable amendment; however, retrospective amendment is against fairness.

B. SHOW CAUSE NOTICES & ADJUDICATION

5. Restrain Indiscriminate Invocation of Sec. 74

- Sec. 74 notices are being issued for interpretational disputes and reconciliation mismatches, making bona fide cases adversarial and Section 73 rudimentary.
- Officers to be trained/directed to invoke Sec. 74 only where fraud, wilful misstatement or suppression is demonstrably established.
- Hon'ble Finance Minister (Prarambh 2026) urged officers to treat taxpayers as partners in nation building; such institutional sensitisation is equally critical in GST.

6. Amnesty for Sec. 74 Demands (FY 2017–18 to 2023–24)

- One-time amnesty scheme to reduce litigation backlogs, ease GSTAT burden and accelerate revenue collection.

C. APPEALS & GSTAT

7. Manual Filing of Appeals

- Rule 108 permits manual filing only in two narrow circumstances. Appellate authorities should be empowered to accept physical appeals where portal glitches prevent timely filing.

8. 'Payment Under Protest' Functionality — DRC-03

- A dedicated 'Payment Under Protest' category in DRC-03 is required to protect appeal rights where payments are made without admission of liability.

9. Wider Condonation Powers for GSTAT

- Existing condonation powers are restrictive in nature.
- Broader powers needed to adjudicate on merits and prevent meritorious matters from being rejected at the threshold.

D. DIGITAL GOVERNANCE & NATURAL JUSTICE

10. Service of Notices — GSTN Reforms

- Taxpayers frequently miss notices due to its uploading in the common portal. GSTN to allow alternate email IDs and preferred communication channels.
- Madras HC (Sharp Tanks) recommendations to be implemented, namely: OTP-based acknowledgement as effective date of service; mandatory dashboard alerts; physical service for cancelled registrants.

11. Pre-Decisional Hearing — Rule 86A (ITC Blocking)

- Mandatory hearing before blocking ITC
- Dedicated dispute resolution mechanism to be present for Rule 86A actions;
- Prohibition on re-blocking after one year and interest/compensation to be given to taxpayers where blockage is held to be unjustified after adjudication.

E. INSTITUTIONAL REFORMS

12. Judicial Member in the Constitution of Advance Ruling Authority

- Mostly, the Advance Rulings are revenue biased. To gain confidence of taxpayers and enhance credibility of Advance Ruling Authority, judicial Members may be appointed in the forum [at least at the appellate stage, if not at the advance ruling stage].

Nomination to Airport Advisory Committee

Our Chamber has nominated the following Office Bearers and Members to represent the Chamber in the Airport Advisory Committee at Coimbatore International Airport:

1. **Shri Rajesh B. Lund** – President, ICCIC
2. **Shri C. Dorairaj** – Vice President, ICCIC
3. **Shri S. Natarajan** – Vice President, ICCIC
4. **Shri Vijay Mohan** – Founder, Pricol Ltd.
5. **Shri D. Srinivasan** – Managing Director, Sree Annapoorna Gowrishankar Hotels.
6. **Shri B. Selvaraju** – President, Travel Agents Association of Coimbatore.

Government Circular & Notifications

GST

- Notification No: 02/2026-Central Tax, Dated – 07-May-2026 – Seeks to empower the Principal Bench of the Appellate Tribunal, New Delhi constituted under sub-section (3) of section 109 of the said Act to hear appeals made under section 101B of the said Act.
- Notification No: 255/01/2026-GST, Dated – 25-Jun-2026 – Clarification regarding jurisdiction in cases involving migration/ transfer of taxable persons from one jurisdiction to another jurisdiction

Customs

- Notification No: Corrigendum, Dated – 12-Jun-2026 – Corrigendum to notification No.45/2025-Customs dated 24.10.2025
- Notification No: 21/2026-Customs, Dated – 09-Jun-2026 – Seeks to amend Notification No. 62/2022-Customs dated 26th December, 2022
- Notification No: 20/2026-Customs, Dated – 31-May-2026 – Seeks to give effect to the first tranche of tariff concessions under India-Oman CEPA.
- Notification No: 19/2026-Customs, Dated – 30-May-2026 – Seeks to prescribe BCD and AIDC on Raw Cotton for a specified period.
- Notification No: 18/2026-Customs, Dated – 12-May-2026 – Seeks to amend notification No. 22/2022-Customs dated 30th April, 2022 to revise rates under India-UAE CEPA.
- Notification No: 17/2026-Customs, Dated – 12-May-2026 – Seeks to amend notification No. 57/2000-Customs dated 8th May 2000, which provides concessional rate for gold, silver and platinum imported under specified schemes.

Central Excise

- Notification No: 31/2026-central excise, Dated - 15-Jun-2026 - Seeks to amend Notification No. 08/2026-Central Excise dated 26.03.2026 to revise the SAED rate on exports of ATF outside India.
- Notification No: 30/2026-central excise, Dated - 15-Jun-2026 - Seeks to amend Notification No. 06/2026-Central Excise dated 26.03.2026 to revise the SAED rates on exports of diesel outside India.
- Notification No: 29/2026-central excise, Dated - 10-Jun-2026 - Seeks to amend Notification No. 03/2021-Central Excise dated 01.02.2021 to give exemption from AIDC to duty-paid Ethanol blends of petrol, i.e. E22, E25, E27 and E30.

- Notification No: 28/2026-central excise, Dated - 10-Jun-2026 - Seeks to notify exemption from RIC to duty-paid Ethanol blends of petrol, i.e. E22, E25, E27 and E30

DGFT

- Notification No : 20/2026-27 – Dated – 02/06/2026 – Applicability of Quality Control Orders (QCOs)/BIS requirements on imports by Special Economic Zone (SEZ) Units and Developers- Amendment in Para 2.03(A)(iii) of FTP, 2023-reg.
- Notification No : 19/2026-27 – Dated – 02/06/2026 – Amendment in import policy condition of specific ITC HS Codes covered under Chapter 71 of ITC (HS), 2022, Schedule - I (Import Policy)-reg.

RBI

- Circular No : RBI/2026-2027/175A.P. (DIR Series) Circular No. 18 – 24.06.2026 - Review of Circulars issued under Foreign Exchange Management Act, 1999 (FEMA)
- Circular No : RBI/2026-2027/174A.P. (DIR Series) Circular No.17 – 24.06.2026 - Modification of Returns / Reporting requirements under FEMA, 1999
- Circular No : RBI/2026-2027/173DOR.MCS. REC.No.136/01-01-038/2026-27 – 24.06.2026 - Reserve Bank of India (Rural Co-operative Banks - Responsible Business Conduct) Third Amendment Directions, 2026
- Circular No : RBI/2026-2027/172DOR.MCS. REC.No.135/01-01-037/2026-27 – 24.06.2026 - Reserve Bank of India (Urban Co-operative Banks - Responsible Business Conduct) Third Amendment Directions, 2026
- Circular No : RBI/2026-2027/171DOR.MCS. REC.No.134/01-01-036/2026-27 – 24.06.2026 - Reserve Bank of India (Regional Rural Banks - Responsible Business Conduct) Third Amendment Directions, 2026
- Circular No : RBI/2026-2027/170DOR.MCS. REC.No.133/01-01-035/2026-27 – 24.06.2026 - Reserve Bank of India (Local Area Banks - Responsible Business Conduct) Third Amendment Directions, 2026
- Circular No : RBI/2026-2027/169DOR.MCS. REC.No.132/01-01-034/2026-27 – 24.06.2026 - Reserve Bank of India (Payments Banks - Responsible Business Conduct) Second Amendment Directions, 2026



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'Deficiency' in GST Deficiency Memo

B. Maragatha Nithya, Advocate, Swamy Associates

In the tax domain, concessions are invariably placed under the lens of scrutiny both at the stage of legislative drafting and in their day to day implementation. Though, tax concessions including refund could be subject to procedures and conditions; yet, one cannot turn a blind eye when it comes to fairness. In this backdrop, the author highlights a few nuances in 'Deficiency Memo' under GST.

Into the provision

Rule 90 (3), as it was originally introduced, provides that the deficiencies noticed in the refund application should be communicated to the applicant through 'deficiency memo'. The rule also provides for filing of a 'fresh refund application' after rectification of deficiencies.

In this context, Circular No. 125/44/2019-GST dated 18.11.2019 clarified that the fresh refund application shall be submitted within the statutory time limit of 2 years.

Subsequently, on 18.05.2021, a proviso was inserted in Rule 90 (3) which provided that the time period from the date of filing of refund claim till issuance of deficiency memo shall be excluded from the statutory time limit of 2 year from the relevant date.

Thereafter, on 28.05.2021, the above proviso was placed before the GST Council in the 43rd GST Council Meeting discussing its rationale. It was observed that due to delayed or incorrect deficiency memos, the taxpayers should not be put in an unfair situation. Accordingly, it was recommended that the time limit from original refund claim till deficiency memo shall be excluded from computing 2 year time limit.

The above proviso, though seems to address the unfair situation, appears to be not fully reasoned and ignores the practical realities faced by taxpayers.

Practical Challenge

In many instances, refund claim is filed at the eleventh hour wherein the challenge of time limitation arises. Let's understand this through an illustration, the refund claim is filed on the due date say, 1 April 2026. In this case, if a deficiency memo is issued say within 1 day from the date of filing. Therefore, the 2 year time limit will be extended by 1 day.

At times, it is seen that the deficiency memo directs the Appellant to file unwarranted documents for eg.

CA certificate for unjust enrichment in case of inverted-tax refund. Also, the list of required documents is voluminous and extravagant in some instances. Hence, the taxpayer would be left with an extremely narrow window to file fresh refund claim. In many cases, fresh refund claim has been denied due to time-bar.

This imbalance has been addressed by several High Courts holding that the limitation period should be reckoned from the date of original claim where application is not deficient in material particulars and that filing of a fresh claim is merely a continuation of the original proceedings. Similar position has also been adopted by Courts in the pre-GST regime.

However, it may be noted that the Courts had no occasion to examine the situation in light of proviso to Rule 90 (3). Hence, the above decisions may not fully rescue the assessee.

Vires of Rule

Section 54 of the CGST Act governing refund provides the time limit of 2 years. It further empowers the Government to prescribe only the form and manner for refund claims, by employing the words "in such form and manner as may be prescribed". However, Section 54 nowhere delegates the authority to Government to provide for time limit and much less there is any delegation to 'alter' the statutory time limit fixed by lawmakers.

Wherever the lawmakers wished to delegate the time limit, the wordings of provision read 'in such form and manner and within such time as may be prescribed', as evidenced from Section 25 (6) [dealing with Aadhar authentication], Section 39 [filing of returns], etc.

Thus, proviso to Rule 90 (3) that attempts to reset the limitation period carries with itself the risk of being ultra vires.

Recommendation of GST Council

One may question that whether due to the proviso being backed with GST Council recommendation would be saved from the challenge of being ultra-vires. We may note here that the Supreme Court has held that while recommendation of GST Council is binding upon Government for rule-making; it is not binding upon the Legislature for primary enactments. Therefore, merely because of the fact that proviso has GST Council recommendation, the vires cannot be saved.

'Deficiency' in GST Deficiency Memo...

Time to issue DM

As per Rule 90 (2), the refund claim shall be scrutinised within 15 days. In continuation, Rule 90 (3) provides that the deficiency memo shall be issued in case where deficiency is noted. A conjoint reading of above rules suggest that the deficiency memo must be issued within a period of 15 days from the original refund claim. Above CBIC Circular also echoes the same.

However, the authorities fail to adhere to 15 day time limit to issue deficiency memo. In such cases, Courts have held that issuance of delayed deficiency memo is not permissible. Thus, while time-bound refund claims are expected on one hand, there cannot be any different benchmark for issuance of deficiency memo.

Multiple DMs

There is no express restriction under Rule 90 or CBIC Circular for the number of deficiency memos which can be issued. Even practically, multiple deficiency memos are issued by revenue authorities.

Attention is invited to Customs Circular No. 5/2025-Cus dated 17.02.2025 issued by CBIC wherein it is directed that multiple deficiency memos are to be avoided. Hence, a uniform practice ought to be followed and multiple deficiency memos under GST must be depreciated.

Conclusion

While proviso to Rule 90 (3) seems to be ultra-vires, it also appears to be arbitrary in so far as the mere exclusion of limitation period is not enough. A reasonable time must be allowed to respond to the deficiency memo. Fresh refund claim is nothing but amendment or rectification to the original claim by submitting additional documents or revision of refund workings. In essence, fresh refund claim is merely a 'form' and not the 'substance'.

At this juncture, the lawmakers must focus not to plug the legal loopholes; but to improve the law with fairness. Parallely, the CBIC may also step in to correct the practical 'deficiencies' noted above.



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Employment Opportunities in the Information Sector of Industry in India

For decades, India's IT sector has been the great hope for Indian youth, offering millions of engineering graduates a reliable path to a good life. That promise is now fraying quietly under the combined weight of artificial intelligence, hostile American immigration policy, and a deepening reluctance among India's IT giants to hire at the scale they once did.

Indian IT services companies have reduced entry-level roles by 20-25 percent due to automation and AI, according to a 2025 EY report. This is not a few-quarters dip, but a structural realignment. Industry leaders caution that AI may eliminate up to half of entry-level white-collar positions, including those in coding, testing, and support.

Meanwhile, workforce growth in India's tech sector dropped to just 2.3 percent in FY26, despite the industry's continued expansion, as companies move decisively away from large-scale fresher hiring towards more specialised roles.

Active tech job openings fell to a 28-month low of 93,000 in May 2026, marking a 14 percent month-on-month and 17 percent year-on-year decline, according to specialist staffing firm Xpheno. Senior openings fell even more sharply, dropping 67 percent. The slowdown is not confined to one segment — openings declined across IT services, global capability centres, funded tech startups, and software product companies alike.

Behind this contraction lies a fundamental shift in how companies think about people. As Nitin Bhatt, technology sector leader at EY India, puts it, a structural reset is underway in which revenue growth is decoupling from headcount growth. Clients are pushing hard on pricing, services are becoming more platform-driven, and AI is enabling leading players to

deliver impact with leaner teams. The uncomfortable truth, as Bhatt acknowledged, is that despite strong intent, not every employee can be retrained for an AI-driven future.

This transition is reshaping the workforce from within. As volume hiring gives way to targeted acquisition of specialised skills, companies are left with a larger share of higher-cost, older employees. Almost half of Infosys' 320,000 employees are now over 30 years old, the highest in the last 15 years.

Fresher hiring has plunged sharply since 2021-22, structurally dismantling the traditional business model of IT companies, which relied on a large pool of junior talent being absorbed and gradually trained upwards.

Pressure is also arriving from abroad. Indians account for over 70 percent of all foreign workers in the United States, making the Trump administration's America-first visa policies disproportionately damaging to Indian tech workers. Those already on the ground in the US face brutal timelines if laid off, while those hoping to make the journey are increasingly reconsidering.

The outlook is not entirely bleak. AI hiring in India is projected to grow 32 percent year on year in 2026, approaching 3.8 lakh roles, with IT software and services holding the largest share at 37 percent. The sector is not dying — It's transforming.

The real danger lies in the speed of that transformation outpacing India's talent pool's ability to keep up, leaving an entire generation caught between a labour market that no longer needs what they were trained to offer and an AI-driven future for which most are not yet prepared.

From "Money Control" Newsletter 01-06-2026

PLACEMENT

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To: All Members

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South Asia

Vision AI: Unlocking the Hidden Intelligence Within Existing Surveillance Infrastructure

By **N. Pradeep**, Founder & CEO, ThinkData AI Technologies

Artificial Intelligence is rapidly evolving from a business advantage into a business necessity. While Generative AI continues to dominate headlines, one of the most impactful and commercially viable segments of AI adoption today is Vision AI—the convergence of Computer Vision, Machine Learning, Edge Computing, and Real-Time Analytics.

Organizations across the globe are beginning to recognize a powerful reality: they already possess one of the most valuable sources of operational data—their existing CCTV infrastructure.

For years, surveillance systems have primarily served as passive recording mechanisms. Thousands of hours of video footage are stored daily, yet only a tiny fraction is ever reviewed. **Vision AI** fundamentally changes this paradigm by transforming video streams into actionable intelligence.

The Evolution from CCTV to Intelligent Vision Systems

Traditional surveillance systems answer the question:

"What happened?"



Vision AI answers:

"What is happening right now?" and "What is likely to happen next?"

Using advanced Deep Learning models, Neural Networks, Object Detection Algorithms, and Pattern Recognition Systems, Vision AI platforms can continuously analyze video feeds in real time and generate intelligent alerts, predictive insights, and operational recommendations.

The result is a transition from reactive monitoring to proactive decision-making.

Why Vision AI is Becoming a Strategic Technology

The rapid decline in AI infrastructure costs, combined with advances in GPU computing and Edge AI devices, has made Vision AI significantly more accessible than ever before.

Organizations no longer need to replace their camera infrastructure.

In most deployments, existing IP cameras can be integrated with AI engines capable of:



Vision AI: Unlocking the Hidden Intelligence Within Existing Surveillance Infrastructure...

- Human Detection and Classification
- Vehicle Recognition and Tracking
- Intrusion Detection
- Behavioral Analysis
- Crowd Analytics
- Safety Compliance Monitoring
- Anomaly Detection
- Fire and Smoke Detection
- Occupancy Monitoring
- Asset Tracking and Movement Analysis

This enables enterprises to maximize the return on existing infrastructure investments while significantly improving operational visibility.

Vision AI in Educational Institutions

Educational campuses are increasingly adopting intelligent surveillance technologies to enhance safety, compliance, and administrative efficiency.

Advanced Vision AI systems can support:

- Unauthorized entry detection
- Visitor analytics
- Student safety monitoring
- Perimeter protection
- Emergency response automation
- Crowd density analysis
- Campus movement intelligence

Rather than assigning personnel to continuously monitor multiple screens, AI algorithms can automatically identify events requiring attention and escalate alerts in real time.

The result is improved security coverage with significantly lower operational burden.

Transforming Hospital Operations Through AI

Healthcare facilities operate in highly dynamic environments where response time can directly impact outcomes.

Vision AI can assist hospitals by:

- Monitoring restricted zones
- Detecting patient falls
- Tracking equipment utilization
- Managing waiting area occupancy
- Monitoring emergency exits
- Enhancing infection-control compliance
- Supporting security operations

As healthcare organizations continue their digital transformation journeys, Vision AI is emerging as an important component of smart hospital ecosystems.

Industrial and Enterprise Applications

Industrial environments present some of the highest-value Vision AI opportunities.

Modern manufacturing facilities are increasingly deploying computer vision systems for:

Safety Intelligence

- PPE compliance monitoring
- Unsafe behavior detection
- Hazard zone monitoring
- Forklift movement analysis
- Emergency event detection

Operational Intelligence

- Production monitoring
- Material flow tracking
- Vehicle movement analytics
- Warehouse optimization
- Quality inspection support

Security Intelligence

Vision AI: Unlocking the Hidden Intelligence Within Existing Surveillance Infrastructure...

- Perimeter monitoring
- Unauthorized access detection
- Visitor management
- Theft prevention analytics

Vision AI enables organizations to move beyond surveillance and create intelligent operational environments powered by data.

Edge AI: The Future of Real-Time Processing

One of the most significant trends shaping the industry is the adoption of Edge AI.

Instead of transmitting all video feeds to centralized cloud systems, AI processing can occur closer to the camera source using edge computing devices.

This approach offers:

- Lower latency
- Faster decision-making
- Reduced bandwidth requirements
- Improved privacy controls
- Enhanced system scalability

Edge AI is expected to become the preferred deployment model for enterprises seeking real-time intelligence while maintaining data sovereignty.

Responsible AI and Governance

As AI adoption accelerates, organizations must also prioritize responsible deployment.

Key considerations include:

- Data privacy compliance
- Access governance
- Auditability
- Ethical AI frameworks
- Cybersecurity controls
- Transparency in decision-making

Successful AI implementations are built not only on

technological excellence but also on trust and accountability.

The Road Ahead

The future of surveillance is not surveillance.

The future is intelligence.

Organizations are increasingly viewing cameras as enterprise data sensors capable of generating valuable business insights beyond security applications.

As AI models continue to improve, Vision AI systems will evolve from event detection platforms into predictive intelligence engines capable of identifying patterns, forecasting risks, and recommending actions before incidents occur.

At ThinkData AI Technologies, we believe the next wave of digital transformation will be driven by intelligent data ecosystems where AI, IoT, analytics, and computer vision work together to create safer, smarter, and more efficient organizations.

The question is no longer whether AI should be adopted.

The question is whether organizations are prepared to leverage the data they already possess.

Think Data

To: All Members

Sub: 92nd Annual General Body Meeting - Resolutions

The Ninety Second Annual General Body Meeting of our Chamber will be held in August 2026.

Members are requested to send points / subjects for Resolutions related to the problems of Trade and Industry for Consideration at the said meeting.

Kindly send us your points / subjects to our email id: admin@iccicbe.in



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Dr. T. Rama Prasad's Scribblings...

Generation Z (Gen Z)



Dr. T. Rama Prasad

Director & Senior Consultant in TB and Lung Diseases

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https://drtramaprasad.blogspot.com/2017/what-you-can-clinic_30.html
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Today, the sociological definition of a generation spanning around 15 years is widely recognised. Usually, trends change over a period of 15 years for various reasons.

The Builders (Born <1946)

Baby Boomers (Born 1946-1964)

Generation X (Born 1965-1979)

Generation Y (Born 1980-1994)

Generation Z (Born 1995-2009)

Generation Alpha (Born 2010-2024)

Generation Beta (Born 2025-2039)

Let us start with the period before 1946 when I was born !

The BUILDERS generation

They were born before 1946 (ages older than 75 in 2026). The label points to the fact that this generation 'built' so much of the society we know today. This generation has also displayed their resilience through some tough times: starting life after a Depression, hearing stories of World War I from their parents and living through World War II. They are great upholders of a lot of the values and the commitments that our society is built on. They are also a very understanding and adaptable generation, who are appreciative of the

younger generations growing up in a world so different to the one they were shaped in.

The BABY BOOMERS generation

They were born between 1946 and 1964 (ages 60 to 75 in 2026). Their generational label is derived from the baby boom that occurred post-World War II, where the fertility rate was 3.5 babies per woman. This increase in population also resulted in a boom in the economy, housing, construction, and infrastructure to cater for this population that was almost doubling in their early years. They brought about massive cultural change, social change, and economic change, and continue to have impacts in society today.

Generation X (Gen X)

They were born between 1965 and 1979 (ages 45 to 60 in 2026). The name "Generation X (Gen X)" comes from a novel by Douglas Coupland, "Generation X: Tales for an Accelerated Culture", published in 1991. Generation X is the classification given to those born after the 'Baby Boomers' and before the millennials (also known as Generation Y). They got on the property ownership bandwagon, and at a younger age than the generation coming after them. Until COVID-19, Generation X benefited from a time of economic prosperity.

Generation Y (Gen Y) or Millennials

They were born between 1980 and 1995 (ages 30 to 45 in 2026). Older Millennials have referred to themselves as Xennials, because they identify more closely with their previous generation called 'Generation X'. Millennials are known for being tech-savvy digital natives, valuing experiences, and navigating major economic shifts. They form a large, diverse, and often urban population, heavily influenced by the rise of the internet and social media.

ZILLENNIALS

This is a micro-generation at the intersection of Gen Y and Gen Z **born between 1992 and 2002** that acts as a "bridge" between the two generations integrating the characteristic of both and possessing analogue childhood memories – like VHS tapes and cable TV—while being fully fluent in the digital, smartphone-driven world of Gen Z.

Generation Z (Gen Z)

Focusing on Generation Z is crucial because it has just become the largest generation on the planet, with a

Dr. T. Rama Prasad's Scribblings...

purchasing power of 7 trillion dollars and because in 2030 they will account for 30% of employees globally.

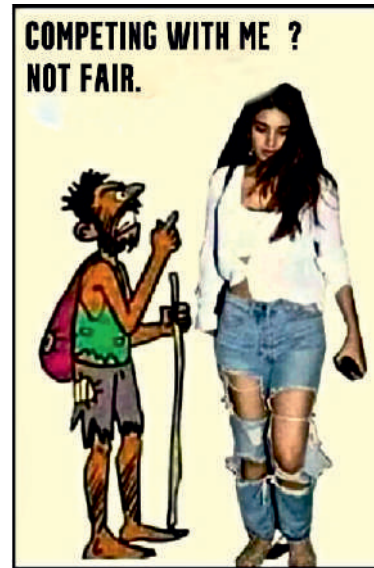
According to the Pew Research Center, which defines the most widely adopted generational classification worldwide, Generation Z is made up of those born between 1996 and 2012 (ages 10 to 30 in 2026). It is known as the most digitally educated, the most aware, the most empathetic and diverse generation. Ironically, some consider it as an impertinent and rebellious generation, addicted to vices. It is a highly heterogeneous one – "the GOOD, the BAD, and the UGLY. It is a mix of virtues and vices. Is it also the most stressed and weakest? This generation is the topic of intense discussion and debate in recent years.

No generation evolves suddenly. Usually it's a slow and overlapping evolutionary process, taking years and decades. It depends upon the rapidity of developments – technological, industrial, economical, and the magnitude of international travel and the level of opportunities. Gen Z came into focus because of its birth in the advanced digital era which led to empowerment and prosperity for many of them. In many matters, Zillennials (born between 1992 and 2002) also share the same attributes as that of Gen Z.

The Gen Z critically reviews the long-established traditions, rituals and customs, and takes decisions on its own judgment. So, the elder generation laments that the Gen Z is a spoiled generation which is incorrigible. A recent incidence illustrates this.

It was reported in the press that on April 16, 2026, agitated Gen Z students at the Tamil Nadu National Law University in Tiruchy protested and demanded a public apology from the Vice-Chancellor of the university for allegedly saying that women students wearing shorts

"invite sexual harassment" and could be a "distraction even for faculty members". This "parental" advice on women's attire exploded into this furore (TNIE, 17.04.2026).



RETROGRADE EVOLUTON ?

Everything is evolving. Something natural. Something cultivated. Something expected. Something strange. Evolution is change. Change is the only constant thing in the world.

"It is not titles / degrees that honor men, but men that honor titles /

degrees." --- Niccolo Macchiavelli

True to this quote, the nationally reputed IIT of Kanpur made a smart move in June 2026 by offering a full-time 'engineer job in a critical role' to a 19-year-old boy, Nisarga Adhikary. Nisarga exposed flaws in CBSE's 'on-screen marking system' (that rocked the Indian government) which experts could not do. Nisarga exposed 'critical vulnerabilities' in Central Board of Secondary Education's (CBSE) IT ecosystem, and helped the team of cybersecurity experts from IIT of Kanpur which was looking into the lapses in the examination system of CBSE which resulted in a nationwide uproar. The boy could do what the experts could not do. The merit is spontaneously recognised and the boy was appointed as an 'OSINT and threat intelligence Engineer' in C3iHub which is housed in IIT of Kanpur! A boy who was hoping to be a student at the IIT has become an "engineer at the IIT" capable of teaching IIT students!!!

Wondering? That's the power of knowledge and the Gen Z. Look at David Dworken, now a cyber security engineer at Anthropic, who became famous as an 18-year-old, back in 2016. David participated in Pentagon's Bug Bounty programme while appearing for his high school exams, and revealed some vulnerabilities in its public websites. There is also Marcus Hutchins, who found a 'Kill Switch' at a young age for WannaCry ransomware that spread to over 100 countries in 2017, and cost \$4 bn -8bn!!!

Furore over law univ V-C's remark on women's attire

He allegedly said women wearing shorts invite sexual harassment

VIVANESH PARTHIBAN @Tiruchy TNIE 17-4-2026

TENSION prevailed at the Tamil Nadu National Law University (TNNLU) campus located on the Tiruchy-Dindigul national highway on Wednesday after more than 100 students staged a protest against the alleged remarks made by Vice-Chancellor (V.C) V Nagaraj on women's attire during a class representatives' meeting.

In a statement issued by the student community, the V.C, during a meeting with 12 class representatives held on April 15, said that women students wearing shorts "invite sexual harassment" and could be a "distraction even for faculty members".

Students further alleged that he expressed pride in having made similar remarks during a

attitude," the student alleged. Students alleged that the V-C normalises harassment while

tempted to move towards the V.C's chamber. Around 6 pm, the V.C met stu-

Dr. T. Rama Prasad's Scribblings...

The Gen Z has strong positive vibes, as also handicaps. It is rather a non-conformist generation, with a global vision of its actions and questioning the status quo, which makes its decisions with sense and coherence. Generation Z presents itself as a driving force that challenges established conventions, redefines standards and seeks purpose in all its actions. Yet, this attitude, when extended to relationships (marital, live-in relationships, casual affairs, divorces) may be called as "moral eclipse of human relationships in the modern world" by the earlier generations.

The Gen Z critically reviews the long-established traditions, rituals and customs. Many of them are more materialistic, unhesitant to jump from one job to another for gain. So, the elder generation may lament that the Gen Z is a spoiled generation, incorrigible.

The newspaper clipping below may illustrate a new trend in a small way on the ongoing assembly elections (April 2026) in Tamil Nadu (India). The Gen Z seems to be breaking away from family-driven voting habits to vote for change. But, it cannot be generalised. Attitudes differ across the same generation.

April 24, 2026 > The New Indian Express newspaper

TNE 24-4-2026

Is Gen Z voting for change?

RAJALAKSHMI SAMPATH @ Chennai

WHEN Tamil Nadu's Gen Z stepped into the polling booth for the first time on Thursday, many young voters told TNE they were breaking away from family-driven voting habits to vote for change.

Many arrived dressed in white shirts and beige pants — what they consider the TVK dress code owing to Vijay's own association with the colours — with proudly linked fingers and Instagram posts, bringing a visible energy to booths across the state.

In Pudukkottai, first-time voters M Vishalini from Alangudi constituency and A Vigneshwaran from Pudukkottai constituency said issues such as lack of water supply, poor drainage and limited job opportunities influenced their decision. They described voting with a "sense of responsibility and expectation", adding that young voters are now "looking beyond traditional loyalties" and want tangible improvements.

This break from conventional voting patterns was visible in urban constituencies as well. In Kolathur, Yuvan J (19) said the decision to vote was based on his own assessment of governance. "There's silence for four years, followed by a rush of activity in the fifth year. It's time for change," he said.

Several first-time voters also showed a willingness to move away from dominant parties and consider alternatives. In Kolathur, Sadhana Shree U (18) said she chose NTK because she felt the major parties were already corrupt. "I believe NTK can support the growth and opportunities of youngsters," she said. In Perumbakkam, Sunitha (19) echoed the same sentiment. "We have seen the same parties in power, but many of our issues remain. We should give another party a chance," she said, citing drug abuse in her neighbourhood and personal safety concerns.

For others, the focus was on accountability rather than party identity. J Anish (22), who travelled from Madurai to vote in Chennai's Anna Nagar, said the ruling party should be accountable throughout the five years of their tenure. He added that he would rush back to Madurai, where he studies, by train the same day.

At Sankarathipatti in Dharmapuri, S Sowmya Priya (19) cast her first vote with agriculture on her mind. "Agriculture

May 4, 2026 > The Hindu newspaper

To read about the Gen Z, click on >

logspot.com/2023/01/generation-z-gen-z.html

May 5, 2026 > The Times of India

May 10, 2026 -- Gen Z seems to have "sworn-in" the CM on May 10, 2026

The Gen Z seems to be having enormous influence on CINEMA and POLITICS as well.

There are twists and turns reminiscent of a Kollywood blockbuster, and a cinematic suspense in government

"The Gen Z vote that shook the Tamil Nadu elections

"Change" is the word heard in unison among these young voters

Updated - May 04, 2026 10:11 pm IST - Chennai THE HINDU
SAHANA MIRA S.



Across conversations with first-time voters, what is undeniable is the pull of fandom irrespective of the youth's political knowledge or ideology. | Photo Credit: RAGU R

With a perception that C. Joseph Vijay's Tamilaga Vettri Kazhagam (TVK) has tapped into the Gen Z demographic across socio-political backgrounds, some of the first-time voters and young people from across the Gen Z demographic from the state who voted for TVK say this election could well be remembered as "Gen Z's moment" and their collective push for "change" coming through.

To read about the Gen Z, click on >

<https://drtramaprasad.blogspot.com/2023/01/generation-z-gen-z.html>

Generation Z (Gen Z) Digital devices Reel to Real

The Gen Z effect:

5-5-2026 TOI

While Tamil Nadu has a long "cinema-to-CM" history, Vijay's playbook marks a clear shift. He fused his screen persona with a professional, digital-first political engine - showing the model isn't fading, just evolving. He turned fan clubs into a disciplined, volunteer-driven cadre, giving him instant grassroots reach. A carefully maintained public distance created a sense of mystique, amplifying every appearance. At the same time, he bypassed traditional media to directly mobilise youth and first-time voters online.

(May 5, 2026. The TIMES OF INDIA)

Read about Gen Z at the LINK below:

<https://drtramaprasad.blogspot.com/2023/01/generation-z-gen-z.html>

GENERATION - Z (Gen Z)



formation, all attributable to the Gen Z factor. The promise of a clean and transparent government may have sounded like a typical mass-hero dialogue from a

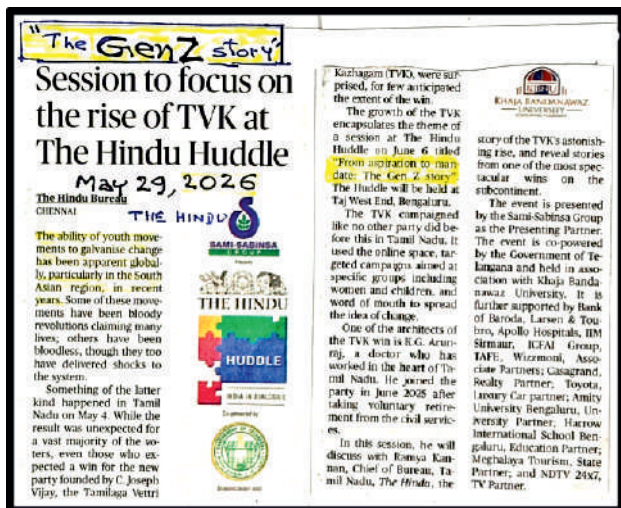
Dr. T. Rama Prasad's Scribblings...

Tamil film, but it has nevertheless raised expectations across the State due to the phenomenal surge in grassroots support by the Gen Z.



The Gen Z factor, globally & locally

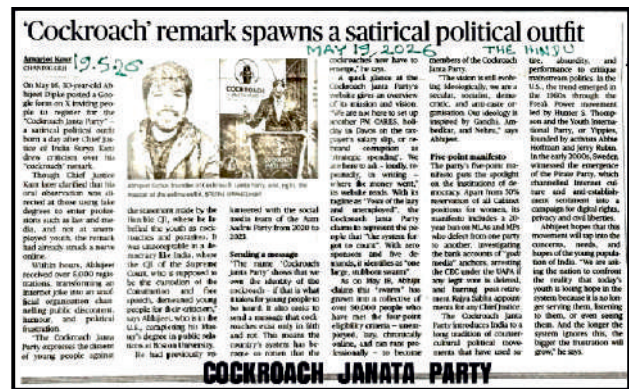
"The ability of YOUTH MOVEMENTS to galvanise CHANGE has been apparent globally, particularly in the South Asian region, in recent years. Some of these movements have been bloody revolutions claiming many lives; others have been bloodless, though they too have delivered shocks to the system. Something of the latter kind happened in Tamil Nadu on May 4, 2026." Read the news report below to know what happened. This happening encapsulates the theme of a session at THE HINDU HUDDLE on June 6, 2026 titled "From aspiration to mandate: The Gen Z story" to be held at Taj West End, Bengaluru. And, the seemingly benign COCKROACH also delivered shocks, though the 'Cockroach Janta Party' was formed for fun and entertainment (read about it in my 'scribbling' titled "COCKROACH").



This demonstrates the POWER of the Gen Z.

STRESS

Gen Z is the most stressed generation right from LKG age, though economically very strong, generally. Look at the syllabus, rat race for marks, competitive exams, tough careers, over-ambitions, unrealistic goals,



Dear CHIEF JUSTICE OF INDIA, cockroach is more tolerable and less harmful than the guys you hated !!!

If you want to stop their digital attacks, give them employment so that they will have no time to go to media. In fact, if all are employed, even crime rates, disease rates and death rates would also decline.

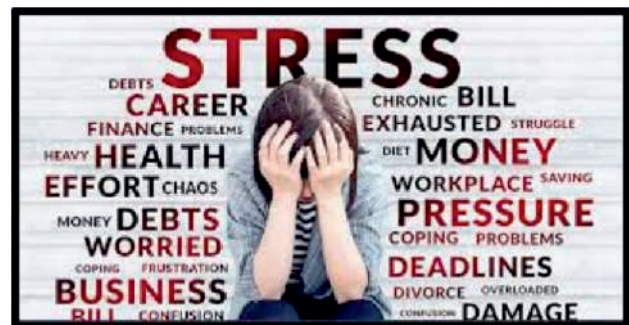
Read the very thought-provoking satirical article by ANAND NEELAKANTAN cited below:

Travails of a Cockroach-infested System

The stench from the garbage pit has begun to overpower us, and Gen Z is restless. They are refusing to call the stink a fragrance

<https://www.newindianexpress.com/magazine/2026/May/31/travails-of-a-cockroach-infested-system>

competition & comparison, etc. The overwhelming stress starts at LKG and ends only at the graveyard. Consequently, mental illnesses are shooting up. Look at the following.



The NATIONAL MEDICAL COMMISSION (NMC) has revealed in August 2024 that an alarming number of medical students have MENTAL HEALTH DISORDERS and suicidal ideation. This problem is present among other students also, and also among the public of Gen Z. More so, after the onset of the COVID pandemic. This seems to be a part of the evolution due to the changes in mindset and lifestyle, and the resultant STRESS in life with increasingly unrealistic goals. It is inescapable.

To know more about the problems of the 'Doctors' Profession in India, read my writing titled 'The Noble Profession' on my blog --

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For more on 'Stress & Mental Health', click on --

<https://drtramaprasad.blogspot.com/2023/01/fear-stress-and-psychosis.html>

<https://drtramaprasad.blogspot.com/2023/01/mental-health.html>

16-8-2024

'Mental health issues in 28% of UG & 15% PG medicos'

TOI
New Delhi: An online survey carried out by the National Medical Commission (NMC) has revealed that an alarmingly high 28% of undergraduate (UG) medical students and 15% of post-graduate (PG) medical students have mental health disorders, reports Durgesh Nandan Jha. This includes anxiety and depression.

The survey, which was carried out by a task force constituted by the NMC in view of multiple suicides reported among medical students in the recent past, also found that nearly 16% of the UG students and 31% of the PG students reported having had suicidal ideation.

► Stress unrecognised, P 6

Conclusions drawn from various studies (mentioned below) do not necessarily reflect ground realities. There are some who are in enviable positions, and there are many languishing without a job.

Despite their strengths, Gen Z faces significant structural, psychological, and societal pressures that can hinder well-being and progress. Lifestyle diseases like hypertension and diabetes are rising early. Stress-related disorders have become common.

The following is a curated meta-analysis of various sources of information and studies, pertaining to India and the world. Necessarily, there are some variations in the Indian scenario and the Global scenario though basically they are the same.

Indian Gen Z is a dynamic, value-driven force—optimistic, authentic, and purpose-oriented—that is economically powerful (projected to drive \$2 trillion in spending by 2035) and culturally influential. Their "handicaps" largely stem from systemic issues (job market, mental health, low infrastructure, economic volatility) and the double-edged sword of hyper-connectivity, rather than inherent flaws.

Dr. T. Rama Prasad

THE CHANGING TIMES: Gone are the days when only in high income bracket, located in big cities, girls & women ape Western culture. They consciously think that they should do what men do. They drive in their own Audis and Range Rovers, live in their own luxury apartments,

15-12-2025

Six girls suspended for drinking alcohol inside classroom

EXPRESS NEWS SERVICE
@ Tirunelveli

A video showing six Class 9 girls allegedly drinking alcohol inside a classroom at a government-aided school in Palayamkottai, Tirunelveli, has surfaced on social media, triggering outrage among parents and educationalists.

The video, allegedly recorded on Monday, has been shared widely on social media. Parents have raised severe concerns over the absence of teachers or any other staff during the incident, and urged the authorities to crack down on those supplying liquor to school students.

carry Prada / Gucci hand bags, wear Jimmy Choo shoes, visit gourmet restaurants and top notch boutiques where the price tag is just a low whisper, have Scotch on the rocks, and go abroad on holidays. Read what I wrote a decade ago about the paradigm shift of trends in KALIYUGA at: -- Dr. T. Rama Prasad, Perundurai, India

TOI 31-12-2019

College expels 4 girls for drinking liquor at party

TIMES NEWS NETWORK

Nagapattinam: A booze party with male friends has resulted in the expulsion of four girl students of an arts college in Nagapattinam district. The group was celebrating the birthday of one of the girls in a house that belonged to her parents at Sitharkadu village, 10 km from the college, around six weeks ago. The incident came to light on December 24 when a video clip began circulating on social media.

Three of the four girls studying in the Dharmapuram Adhinam Arts College in Mayiladuthurai are seen in their college uniform, while the fourth is in casual clothes. The boys in the group are relatives of the birthday girl. One girl was a second-year BA English literature student and the others were in second-year BBA.

When the video clip came to the notice of the college administration, principal Swaminathan convened a meeting on December 26. They decided to take disciplinary action after conducting an inquiry with the girls and their parents. As per a college circular, the expulsion will come into effect on January 2, 2020. S Swaminathan told TOI that the college has its own set of rules and regulations that are meant to instil values in students and help them come up in life. Parents bring their children to the college which is run by a mutt mainly to make their wards imbibe virtues.

INDIAN SCENARIO in 2026

Generation Z (Gen Z) in India—broadly those born between the mid-1990s and early 2010s (roughly ages 10–30 in 2026)—represents one of the largest and most influential demographic cohorts in the country,

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with around 377 million individuals as of recent estimates. They are digital natives who have grown up amid rapid economic growth, smartphone penetration, social media, and post-pandemic shifts. Surveys like 'Boston Consulting Group (BCG)'s, "The 2 Trillion Opportunity: How Gen Z is Shaping the New India" (2024, based on 2,000+ Gen Z and 1,000 millennials) and Deloitte's Global Gen Z and Millennial Survey 2025 (India sample) paint a picture of a pragmatic yet optimistic group that is reshaping consumer, workplace, and cultural norms.

Key Attitudes and Values

Gen Z in India stands out from millennials (Gen Y) in several core dimensions, often described across three personality pillars: **what they feel, who they are, and what they do.**

- **Optimism tempered by realism ("World's tough, but I remain positive"):** A significant majority (around 68–76%) express optimism about the economy, their health, society, and personal finances—often comparable to or slightly higher than millennials in BCG data. They acknowledge challenges like economic pressures but maintain a forward-looking mindset. The EY Global Generation report (2025) highlights Indian Gen Z as among the most optimistic globally about the future (55% eager for what's coming).
- **Deeply connected to inner circle:** Gen Z is 1.6× more likely than millennials to rely on close friends and family for purchase decisions and life inputs. They value family ties and selective sharing—e.g., 76–77% share personal updates or discuss mental health only with trusted circles rather than broadly on social media.
- **Authenticity above all ("100% authentic, always"):** They are 1.4× more likely than millennials to be open about insecurities and crave genuine, "messy" content over curated perfection or celebrity endorsements. In the ET Snapchat Gen Z Index (Q1 2025, Kantar), 75% trust influencers sharing real experiences far more than those with large follower counts alone. They reject hype and prioritize brands with personal meaning or lived-in recommendations.
- **Tech-savvy and visually/experientially driven:** 1.4× more likely to favor immersive visuals and get excited by new tech, looks, experiences, or trends (69% vs. 49% for millennials). Daily AI/AR use is high (81% in ET Snapchat data), but many actively regulate screen time for balance.

- **Purpose, flexibility, and balance at work and life:** Deloitte 2025 India insights show Gen Z prioritizes the "trifecta" of money, meaning, and well-being. They value work-life balance and flexibility (e.g., hybrid work) over climbing the corporate ladder—only a small fraction (around 6% in some reports) see leadership as a primary goal. On-the-job learning and value alignment matter hugely; 94% highlight experiential learning for growth. They seek jobs that contribute to society and align with personal values (51% report higher happiness when values match the organization).
- **Sustainability, local pride, and action-oriented:** High emphasis on ethical/sustainable choices (84% willing to pay more for eco-friendly products; 85% invest time/money in causes). They take pride in Indian-origin brands (81%) and act on social/environmental issues rather than just talking. Over 80% are actively reducing their environmental impact.
- **Financial pragmatism ("Spend smartly"):** Many save aggressively (75% save at least 30% of earnings), invest in stocks/FDs, and aim for long-term security like FIRE (Financial Independence, Retire Early). They are deal-hunters who research offers extensively.

Overall, they blend traditional Indian values (family, local pride, adapting traditions) with global Gen Z traits like inclusivity, digital fluency, and demand for authenticity.

Key Handicaps and Challenges

Despite their strengths, Gen Z faces significant structural, psychological, and societal pressures that can hinder well-being and progress. These are well-documented in health, economic, and workplace surveys.

- **Mental health crisis:** High rates of anxiety, depression, stress, burnout, loneliness, and isolation. Deloitte notes 40% of Indian Gen Z feel stressed or anxious most of the time (higher than millennials at 34%). Social media fuels comparison, FOMO, and unrealistic standards; many report identity crises or feeling "behind." Positive well-being strongly correlates with purpose at work, but financial insecurity (nearly 30% do not feel secure, rising year-over-year) exacerbates issues. Only a minority seek professional help due to stigma or access barriers.
- **Physical health issues:** Leading challenges include unintentional injuries/accidents (a top cause of

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death/disability among adolescents per WHO), obesity and inactivity (1 in 6 aged 10–19 overweight; few meet activity guidelines), and nutritional deficiencies (e.g., iron deficiency anemia as a major issue). Lifestyle diseases like hypertension and diabetes are rising early.

- **Economic and job market pressures:** Unemployment/underemployment, inflation, price rises, and financial insecurity dominate concerns (e.g., ET Snapchat and other indices show mixed views on India's progress, with unemployment and pollution seen as worsening). Many feel economic uncertainty limits independence; student debt analogs (education costs) and high cost of living add strain.
- **Societal and academic expectations:** Intense pressure to "succeed early," settle down (marriage, career stability), and meet family/societal norms—exacerbated by patriarchy for women (career/clothing restrictions). Academic competition and fear of failure contribute to burnout. Regional/caste/linguistic divides can fragment collective action.
- **Access and awareness gaps:** Affordability and quality of healthcare/mental health support remain barriers (53% cite cost, access, and misinformation). While they are vocal on social issues (climate, gender, mental health), translating awareness into

systemic change feels challenging due to risk aversion or perceived lack of impact.

In summary, Indian Gen Z is a dynamic, value-driven force—optimistic, authentic, and purpose-oriented—that is economically powerful (projected to drive \$2 trillion in spending by 2035) and culturally influential. Their "handicaps" largely stem from systemic issues (job market, mental health infrastructure, economic volatility) and the double-edged sword of hyper-connectivity, rather than inherent flaws. Addressing these through better workplace support, mental health access, and inclusive opportunities could unlock even greater potential as they enter peak earning and decision-making years. Reports like BCG and Deloitte emphasize that brands, employers, and policymakers who understand these nuances (e.g., authenticity + flexibility + purpose) will thrive alongside them.

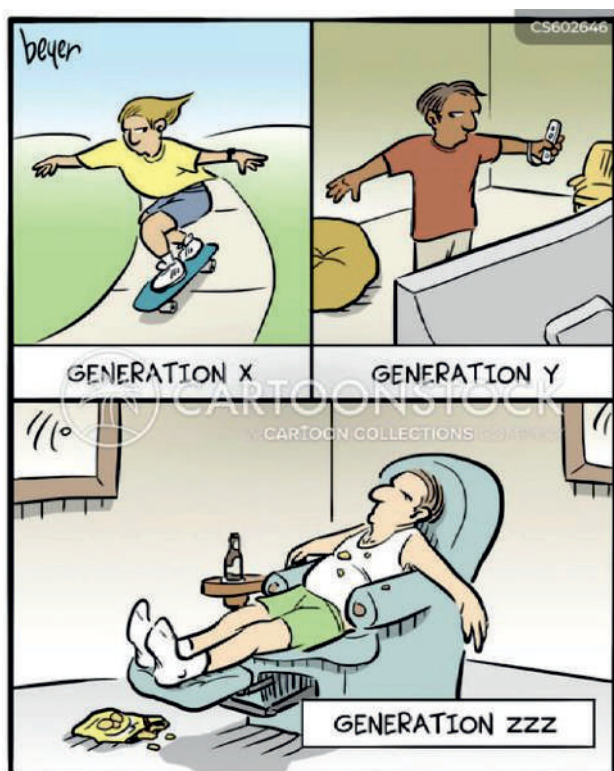
GLOBAL SCENARIO in 2026

It is known as the most educated, the most aware, the most empathetic and diverse generation, but is it also the weakest and most stressed? Is it really that different from previous generations? What makes them unique and why should companies consider the values that drive them as employees and consumers? What new opportunities are emerging to respond to their needs?

According to the Pew Research Center, which defines the most widely adopted generational classification worldwide, Generation Z is made up of those born between 1996 and 2012. As with all generations, the characteristics and values of Generation Z encompass traits specific to the historical period in which they live, those specific to their life stage (young people between the ages of 12 and 28) and, finally, the characteristics of their cohort as such.

They are the first truly digital native generation, children who have seen their parents and older siblings lose their jobs in the Great Recession of 2008, teenagers who lived months locked indoors because of a global pandemic and those young adults who have entered the workforce in hybrid or remote work scenarios and prioritizing above all else their well-being and free time.

Generation Z has many similarities to the previous generation, the Millennials (Gen Y), born between 1980 and 1995, in how they view work (with flexibility, fluidity and clear goals), in their shopping behaviours (they are frugal, looking for immediacy and impact), and in how they care for their well-being (talking about issues such as mental health with confidence and



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transparency). This is such, that at the intersection of the two generations we speak of the Zillennials, as the microgeneration that integrates the characteristics of Millennials and Generation Z.

Focusing on Generation Z is crucial because it has just become the largest generation on the planet, with a purchasing power of 7 trillion dollars and because in 2030 they will account for 30% of employees globally.

Who they are

Generation Z stands out as a diverse, empathetic and non-conformist generation with a global perspective. They challenge the status quo, offering a shift in mindset that emphasizes greater flexibility, tolerance and diversity compared to their predecessors. Their worldview and behaviour are inherently fluid, comfortable in grey areas and quite critical of inflexible attitudes or extreme stances.

True digital natives, born with a mobile device in hand, hyper-connected, they spontaneously reflect their identity in their online life, predominantly on social networks. They clearly distinguish public and private platforms and channels, maintaining a closer and more direct connection with their friends on authentic networks and channels (such as BeReal or close friends on Instagram).

The high cost of living is their main concern

Generation Z has seen the ravages of the Great Recession on family and acquaintances and, as a result, are reluctant to take on debt. So much so that they have revived the trend of saving to be able to buy, in contrast to the "buy now and pay later" that is so successful with previous generations.

Frugality and prudence move them to adopt savings and sustainability behaviours such as the circular economy, to invest at younger ages than other generations and to become multi-income earners, diversifying their sources of income, both to have more income and not to depend on a single job.

To contribute to the financial well-being of Generation Z, startups such as Payflow a Spanish startup invested by Wayra, are emerging, providing employees with instant access to their earned salary, so they can meet expenses at any time of the month. Or Bcas, also Spanish and invested by Wayra, which facilitates equitable, sustainable and quality access to higher education, financing the studies and recovering the loan based on the student's ability to repay the money borrowed when the student starts working.

You only live once, but in a more conscious way

Thinking that you only live once (YOLO) and that we are not here forever is something that previous generations had already adopted as a mantra when making decisions. For Millennials, You Only Live Once implied a carefree, consequence-free life course. In contrast, the more reflective Generation Z is aware that this reality means making the most of time, prioritizing work-life balance, experiences over possessions, and being flexible in making connections, with informal relationships predominating.

Thus, a new possibility arises for this generation, which seeks to work in a more flexible and fluid way, which is the figure of the freelancer, who through companies like Shakers, a Wayra startup that can identify specific projects in which to work for a time and with certain conditions.

Life happens on cell phones and networks. Everything is social

Social networks have become the gateway to all areas of life for this generation. Through them they make purchases and communicate with brands, they learn and are informed about what is happening in the world. They also rely on social networks and content creators to learn how to manage their finances, communicate with their communities and feel comfortable sharing tips and experiences.

1.5x WhatsApp audios

The immediacy enabled by new technologies and high-speed internet has led Generation Z to internalize and assume that everything is instantaneous. This generation is characterized by its impatience and flight from boredom and waiting. Apps, conversations or media that are slow, do not work for Generation Z.

This reality is seen especially in the need to consume content faster, such as TikTok videos, WhatsApp audios and podcasts in x1.5 or x2 speed and even watching series at higher speeds.

Instantaneity and fast consumption is also reflected in the workplace, implying higher turnover among younger workers, who perceive a benefit in switching jobs or companies.

Purchasing behaviours are also affected by this idea of immediacy, with the #TikTokMadeMeBuyIt trend standing out. What is seen on social networks generates a need for immediate possession and triggers product comparison processes, searching for the lowest price or buying and selling on second-hand platforms.

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The 'spoiled' generation is the 'meaningful' generation

Neither as crystal as it is said, nor that fragile snowflake alluded to (constant criticism of previous generations to their successors), but rather a non-conformist generation, with a global vision of their actions and questioning the status quo, which makes its decisions with sense and coherence. Generation Z seeks to work for companies that share their values, consume sustainable brands and flee from the culture of excess and waste of previous generations.

However, we must not forget that all the social, environmental and cultural commitments of these young people often clash with the economic reality of the vital moment in which they find themselves. This is how they find in companies like Aworld the solution to contribute to the environment in their daily lives. This startup invested by Wayra is an app that impacts the behaviour of citizens, helping them to develop sustainable habits and measure their CO2 footprint while they learn and entertain themselves.

The generation that prioritizes itself

Generation Z stands out for prioritizing their well-being in all its facets, making it a maxim of their lifestyle. For them, self-care is not just an occasional practice, but a fundamental pillar in their worldview. This approach transcends various aspects of their lives, from work management to work-life balance, the latter being a concept that deserves special attention. For Generation Z, finding the right balance between their work responsibilities and their time off is essential.

In the area of mental health, they actively seek support and assistance, recognizing the importance of taking care of their psychological well-being. Behaviourance is the example of a company invested by Wayra that accompanies users on their way to better mental health, this company is able to understand the emotional state of the user according to the use made by this of their mobile device, making a weekly report of stress levels, anxiety or depression.

Moreover, in the social sphere, it is notable for its preference to distance itself from the illusions generated in social networks, opting for a more real and authentic connection. They value authenticity over appearances, seeking to build meaningful and genuine relationships in a world flooded with digital content.

So, welcome to technology that helps me live better.

Technology has become a natural extension of their existence. They are quick and fearless adopters of any technology that helps them do their jobs more

efficiently. They also use self-care devices and apps to keep conscious control of their health. And yet, despite their taste for technology, they don't always seek fully digital experiences, but pursue a balance between technological convenience and physical-world authenticity in their interactions.

In the financial sphere, they show a willingness to explore newer options, considering the possibility of investing in cryptocurrencies as a viable alternative, making use of apps such as Rand, which allows the management of personal finances, savings and investment in different crypto assets. For Generation Z, technology is not only a tool, but an intrinsic part of their identity and the way to improve their quality of life.

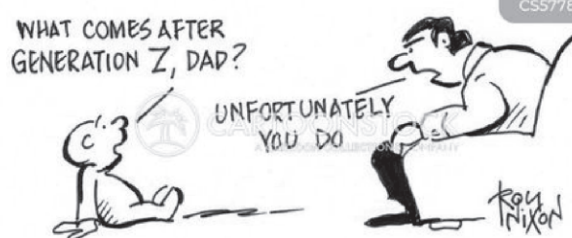
Conclusions

Their attitude towards technology, prioritization of well-being and their values and meaning define Generation Z as a unique generation. While sharing some similarities with Millennials (Gen Y), Generation Z stands out for its conscious and engaged approach to life, both personally and professionally.

This generation, the largest on the planet with an impressive purchasing power, is shaping the way companies must adapt to connect with them as consumers and employees. Their preference for authenticity, sustainability and immediacy is transforming market dynamics and demands an agile and adaptive response from companies.

To meet the needs of Generation Z, it is essential to understand their mindset, from their focus on mental health to their relationship with technology. The rapid adoption of new technologies and willingness to explore advanced financial options, such as cryptocurrencies, suggest significant opportunities for innovative companies.

Generation Z presents itself as a driving force that challenges established conventions, redefines standards and seeks purpose in all its actions. Embracing and adapting to this unique mindset is not only essential for business success, but also for the



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continued evolution of our society in the digital and globalized era in which we find ourselves.

"Generation Alpha" comes after Generation Z which refers to **individuals born between 2010 and 2024**, the first generation born entirely within the 21st century and largely children of Millennials (Gen Y). As true digital natives, they are shaped by ubiquitous technology (tablets, AI), the COVID-19 pandemic, and high connectivity. They are characterized as tech-savvy, creative, and influential consumers.



"I'm Generation Z. Nice to meet you."

Good Things About Gen Z

- **Diverse and Inclusive:** They are the most diverse generation, valuing inclusion and equity in workplaces and society.
- **Socially Active and Ethical:** Strong advocates for causes like climate change, racial justice, and social responsibility.
- **Tech-Savvy:** As digital natives, they possess high-level technological skills, facilitating rapid information gathering and remote work efficiency.
- **Mental Health Awareness:** They openly discuss mental health, breaking taboos and prioritizing self-care.
- **Challenging the Status Quo:** They prioritize quality of life and work-life balance over "hustle culture," seeking authentic leadership over rigid hierarchies.

Bad/Challenging Things About Gen Z

- **High Anxiety and Stress:** They report lower emotional well-being and higher stress levels, often tied to global turbulence and social media pressure.
- **Entitlement Issues:** Some employers perceive them as demanding quick promotions and perks without the corresponding experience.
- **Communication Gaps:** A preference for digital communication can lead to perceived deficiencies in in-person professional skills.
- **Dependency on Technology:** Excessive screen time can result in short attention spans or issues with

face-to-face interaction.

- **Unrealistic Expectations:** A mix of high ambition and anxiety can lead to a sense of fatalism or disappointment regarding their future.

He who wants perfection in the world is a madman, for it cannot be.
Swami Vivekananda.

No PERFECT generation exists.
Every generation has VIRTUES and VICES.

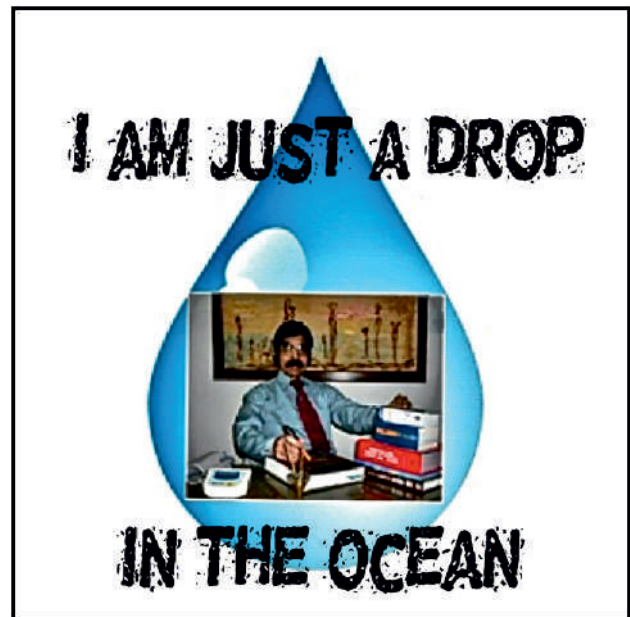
It has become common for the older generations to comment that the younger generations are uniquely flawed, impertinent, undisciplined, immoral, and wayward. The "GOOD OLD DAYS" were never so good. Drug abuse, political unrest, cultism, teenage rebellion, and violence by the young were common in 1960s and 1970s. Youth were criticised for "hippie culture", "sexual liberation", and "anti-establishment activities" in Europe and America. Even ancient philosophers like Socrates complained about unruly and disrespectful youth. The older generations forget about their 'street fighting', 'night clubs', and 'extravagant fashion while pointing to the Gen Z's obsession with social media and moral decay. They were also 'not perfect' youngsters. Each generation should recognize that 'human weakness' is timeless, and that progress comes not by denying the past or blaming the present, but by working together to create a better future.

CHARITY -- a perspective, a reality check

THE NOBLE PROFESSION

... a composed creature away from the gamut of emotions -- from euphoria to dejection.

Dr. T. Rama Prasad



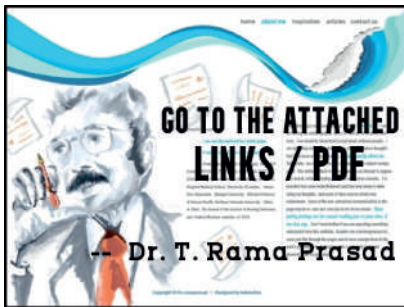
ABOUT THE AUTHOR,

Dr. T. Rama Prasad

Dr. T. Rama Prasad is the **WORLD RECORD** holder of authoring 28 articles related to COVID-19 in 30 months, published in a medical journal (The Antiseptic -- Indexed in IndMED), and reporting in the same journal the **WORLD's FIRST CASE** of 'Yellow Nail Syndrome' (YNS) associated with COVID-19, PT & DM (syndrome_28.html). **Interestingly, he reported the**

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first case of YNS from India in an American medical journal, CHEST, long ago in 1980. He wrote his first article in the premier journal, The Antiseptic, four decades ago. Many of his thousands of articles written over half-a-century may be accessed at & & .



He is the former **M E D I C A L SUPERINTENDENT (Special)** of R.T. Sanatorium & Perundurai Medical College and Research Centre. Presently, he is the **Senior**

Consultant in TB & Lung Diseases, and the Director at 'PAY WHAT YOU CAN' Clinic, Perundurai. He is the recipient of the "Lifetime Achievement Award" of the 'Coimbatore Respiratory Society', and the honorific title "Perundurai Rathinam" from the body of 'Perundurai Public'.



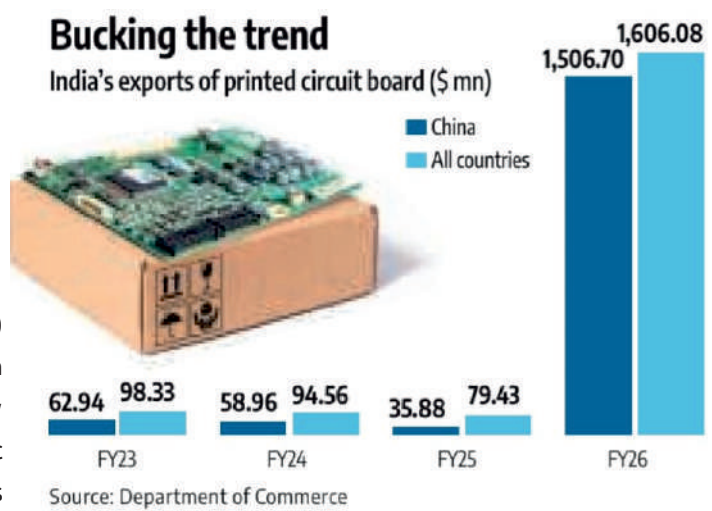
India's PCB exports to China

Exports surged over 40-fold to \$1.5 bn in FY 26

ASIT RANJAN MISHRA & AASHISH ARYAN

New Delhi, 30 June

India's exports of printed circuit boards (PCBs) to China surged over 40-fold to \$1.5 billion in FY 26, suggesting at Beijing is increasingly sourcing simpler, lower-valued electronic assemblies from its southern neighbour as it moves up the value chain at home.



India is not just buying electronics from China, it's also exporting Printed Circuit Boards.

The value of PCB exports to China have surged 40-fold in the last 1 year, from \$36 million in FY25 to \$1,507 million in FY26. (BS)

Source: Business Standard

Media Attention...

கலந்துரையாடல்...

இந்திய வர்த்தக மற்றும் தொழில் சபை கோவை கிளை (சேம்பர்) அலுவலகத்தில் 'ஏற்றுமதி வசதி மேம்பாட்டில் சுங்கத் துறையினரின் பங்கு மற்றும் அதிதி 2.0' என்ற தலைப்பில் நடைபெற்ற கலந்துரையாடல் நிகழ்ச்சியில் பேசிய கோவை சர்வதேச விமான நிலைய சுங்கத் துறை துணை ஆணையர் தனஞ்சய். உடன், இந்திய வர்த்தக மற்றும் தொழில் சபையின் தலைவர் ராஜேஷ், செயலர் என்.பிரதீப் உள்ளிட்டோர்.



வந்தாச்ச அதிதி 2.0 செயலி பரிசோதனை இனி ஈ.சி



■ கோவை இந்திய தொழில் வர்த்தக சபையில் (கோவை கிளை) நடந்த கலந்துரையாடல் நிகழ்ச்சியில் சர்வதேச விமான நிலைய சுங்கத்துறை துணை கமிஷனர் தனஞ்ஜெய் பேசினார்.

கோவை, ஜூன் 9-
அவிநாசி ரோட்டில் உள்ள இந்திய தொழில் வர்த்தக சபை (கோவை கிளை) அரங்கில், 'ஏற்றுமதி வசதி மேம்பாட்டில் சுங்கத்துறையின் பங்கு மற்றும் 'அதிதி 2.0' என்ற தலைப்பில் தொழில் துறையினருடன் கலந்துரையாடல் நிகழ்ச்சி நேற்று நடந்தது.

கோவை சர்வதேச விமான நிலைய சுங்கத் துறை துணை கமிஷனர் தனஞ்ஜெய் பேசியதாவது: 'அதிதி 2.0' மொபைல் செயலி, சர்வதேச பயணிகள் கொண்டு வரும் பொருட்கள் மற்றும் அந்நிய செலாவணி இருப்பு குறித்த விவரங்களை 'டிஜிட்டல்' முறையில் சுங்கத்துறைக்கு தெரிவிக்க உதவுகிறது.

அதாவது பயணத்துக்கு 72 மணி நேரத்திற்கு முன் இதுகுறித்த தகவல்களை

முன்கூட்டியே தெரிவிக்கலாம். இதன் வாயிலாக சுங்கத்துறையின் பரிசோதனை நேரம் குறைந்து பயணிகள் விரைவில் வெளியே செல்ல முடியும்.

விமான நிலையங்களில் நம் நாட்டின் சுங்கத்துறை விதிகள் சில சமயங்களில் சர்வதேச நாடுகளின் சட்ட திட்டங்களுடனும் தொடர்புடையதாக உள்ளது. வெளிநாடுகளில் இருந்து இங்கு நிரந்தரமாக தங்க வருபவர்களுக்கு உடைமைகள் கொண்டு வரும் அளவீட்டில் சலுகைகள் உண்டு. 'அதிதி 2.0' செயலியை எளிதில் பதிவிறக்கம் செய்யலாம்; கையாளுவதும் எளிது.

இவ்வாறு, அவர் பேசினார். வர்த்தக சபை தலைவர் ராஜேஷ் லுந்த், செயலாளர் பிரதீப் உட்பட பலர் பங்கேற்றனர்.



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